

SOCIAL DETERMINANTS OF HUMAN CAPITAL DEVELOPMENT IN MODERN ORGANIZATION

The article describes the social factors of the human capital formation and development in modern organizations. The content of the social policy of enterprises, the place of social protection of employees in the system of corporate social responsibility are analyzed. Modern principles and methods of social investment in human capital are proposed.

Keywords: social policy, employee social protection, corporate social responsibility and social partnership, investment in human capital, social programs for personnel.

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For citations

Snisarenko S. O. Social determinants of human capital development in modern organization // Omsk Scientific Bulletin. Series Society. History. Modernity. 2018. No. 1. P. 112–116. DOI: 10.25206/2542-0488-2018-1-112-116.

Received 12 February 2018.

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