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HUMANITARIAN SCIENCES

N. V. Vorobeva**The method of study of views of historic figure (on the example of Patriarch Nikon)**

The article discusses the concept of research of belief systems of views of church leader by identifying historical context of emergence of the image of the sender and recipients, as well as the subject of the message through discourse, introspective and definitional analysis to determine the principles of exegesis and hermeneutics of the object of study (in «Refutation or Demolishment by Most Humble Nikon, Patriarch by the Grace of God, of the Questions Which the Boyar Simeon Streshnev Addressed to Paisius Ligarid, Metropolitan of Gaza, and Paisius's Answers»). The method of introspective analysis involves the identification of meaning and use, and definitional analysis — comparing the values of lexical units, and in particular, the authoritative texts confirming traditionalism patriarch.

Keywords: Patriarch Nikon, discourse analysis, introspective analysis, definitional analysis.

S. V. Novikov**Materials of «oral history» as a source of political life study of Siberia in 1985–2000**

On the basis of his own experience, S. O. Schmidt and T. K. Shegolova's theoretical and practical development the author made an attempt to identify the materials referred to «oral history». These materials are characterized as the source of political processes study in modern Siberia. At the same time the article gives the characteristics of the influence of «oral history» techniques upon consciousness formation in modern Russian society.

Keywords: «oral history», Harvard project, consciousness formation, source of history, political life of Siberia.

E. A. Bazyleva**The Caucasus branch of the Imperial Russian Geographical Society and its library**

The article is devoted to the questions of publishing practice of the CBIRGS and to the history of creation and functioning of its library during the pre-revolutionary period. For the first time formation and development of the CBIRGS and its library activities are considered on documents of management and record keeping taking into account the data contained in scientific works, reflecting scientific representations of the past, the sources of bibliological character are analyzed. The process of issuing periodicals and serials by the CBIRGS is considered.

Keywords: The Caucasus Branch of the Imperial Russian Geographical Society, publishing activity, distribution of editions, book exchange, library, book culture.

A. G. Dianov**The development network and changing composition of students in school of working youth and rural youth in Western Siberia in the post-war years (1946–1958) (Part 1)**

This article analyzes the emergence and development of schools of working youth and rural youth were in that period, the main form of general education in-service training. The focus of the author's network development and changing the composition of students is done. Are objective and subjective reasons, affecting the implementation of the set.

Keywords: Western Siberia, the post-war years, part-time education, and school of working youth, rural youth, and school set.

V. O. Dubinin, N. V. Lider**Forms of counteraction to propaganda and propagation activities in armies in Siberian military district (1905–1906)**

The article gives an attempt of analysis of counteraction forms to propaganda and propagation activities of revolutionary organizations in armies during the Russian-Japanese war on the example of military units and military establishments of the Siberian military district during 1905–1906.

Keywords: propagation, propaganda, military education, Western Siberia, the Siberian military district, armed forces.

E. B. Melnikova**The fund of V. I. Suzdalsky as source on History of Theater of Siberia**

In the article on the basis of archival materials V. I. Suzdalsky's biography is recreated. The role of fund Suzdal as source on stories of theater of Siberia is shown. The analysis is carried out on the basis of documents of Tomsk state archive.

Keywords: archival materials, fund B. I. Suzdalsky, history of theater of Siberia.

L. I. Voskresenskaya**Professionalism of a writer as the basis of cognitive-informational function of scientific-technical terms**

In the article the linguistic analysis of the novel texts of several English and American writers is done.

The professional mastering of the novel's authors in the corresponding spheres is mentioned.

The role of scientific-technical terms in cognitive perception of the fiction has been revealed.

Keywords: information, profession, social position, function, term.

M. V. Moiseev**Ethnic-regional stereotypes of language and discourse in English linguistic culture**

The article analyzes the reflection of stereotypes of representatives of the English and American nations living in certain regions of Great Britain and the USA in the language and discourse. Existing classifications of stereotype are compared. Their advantages and disadvantages are studied. Distinguishing features of ethnic-regional and ethnical, language and discourse stereotypes are revealed. Subgroups of ethnic-regional stereotypes and their specific markers are revealed.

Keywords: ethnic-regional stereotypes, English linguistic culture, stereotypes-images, stereotypes of behavior.

A. A. Paley**A reader's guide to essential criticism relating to Jane Austen's novel «Mansfield Park»: critical debates and points of view**

The article gives a detailed review of the critical opinions of Jane Austen's novel Mansfield Park. Different approaches to the analyses of the novel in the XIXth – XXth and the beginning of the XX1st centuries are presented.

Keywords: Jane Austen, Mansfield Park, critical analysis, novel, Sandie Byrne, moralizing heroine.

V. V. Galkina**Terminology of law enforcement activity: sociolinguistic and discursive aspect**

The subject matter of this article is the English terminology of law enforcement activity. The purpose of the article is to investigate the professional language of law enforcement activity from the point of view of discourse. The article gives a description of the concept of «discourse», emphasizes extralinguistic factors which are affective the formation and development of law enforcement terminology. The paper deals with the different approaches of scientists-linguists to this issue. Theoretical presentation is accompanied by examples.

Keywords: discourse analysis, terminology, factor, term, text, research, context.

G. P. Terentyeva**Ways of abbreviations in the field of nanotechnology terminology**

The author deals with various abbreviations theories. The definition of the term «abbreviation» is presented by the author. The author also dwells upon different abbreviation classifications. The analysis of nanotechnology terminology abbreviation types in the field of nanotechnology is given. The author reveals statistics and points out abbreviation terms models.

Keywords: abbreviation, acronym, morphological criteria abbreviations, alphabetic acronyms, acronyms — existed words.

N. G. Krasnoyarova

Aesthetic attitude as understanding of life

The article deals with the actualization of aesthetic problems (relationships, values, consciousness) in contemporary philosophy. The features of this process of actualization of the traditional categories of aesthetics that the aesthetic becomes one of the main categories of philosophical ontology and epistemology, and not the specialized field of philosophical knowledge, which is aesthetics. Aesthetic attitude has epistemological and heuristic potential, which has its basis in the existence of man. Aesthetic attitude and art is the form of cognition of being.

Keywords: philosophy, aesthetics, existence, knowledge, understanding, aesthetic attitude, arts, visual enhancement.

O. B. Shustova, G. N. Sidorov

Ontological and epistemological aspects of information rationality

In ontological terms the analysis of the concept of information from the standpoint of materialism and idealism. From both points of view — materialism and idealism information is ontological basis of life, its true cause, while all other factors: atmospheric composition, temperature, electromagnetic radiation it is advisable to consider only conditions. Epistemological aspect of the concept of information is that the person is able to perceive the information is very limited at the level of the phenomenon, while it is the essence of the world around us.

Keywords: information, knowledge management, ontology, epistemology, materialism, idealism.

A. A. Chubatov

Phenomenological reduction as strategy of thinking

The article attempts to bring the reader to the implementation of phenomenological reduction and indirectly justify the need for this step without speaking about the most direct reduction. Language used not as a means to describe but as a way to direct instructions. The aim of the article is to arouse questioning than the principal due to the incompleteness of the text.

Keywords: phenomenology, thinking, knowledge, questioning.

S. S. Marochkina

Market research of social advertising of Omsk

The article presents the results of a sociological research «Against residents of the city of Omsk to the social advertisement» compared to results of the study in 2015 with the data of 2008 and 2011.

Keywords: social advertising, market research of social advertising, Omsk.

N. V. Algazina

Art forging decorating house of Yakov Enns, manager «Office of the device of flour-grinding mills»

In this article composite features and methods of stylization of an architectural decor of an era of a modern style on the example of an architecture monument in Omsk — houses of the managing director of «Office of the device of flour-grinding mills» of Enns are considered. The closest attention is paid to the shod monumental and decorative products emphasizing identity of an architectural plan of a mansion. The analysis of the monumental and art shod products decorating a facade and interiors of a mansion are provided.

Keywords: modern style, monumental and decorative art, architectural and art metal, forging.

SOCIAL AND ECONOMICAL SCIENCES

A. I. Bokarev, A. B. Korchagin, V. N. Matveev

Recommendations for the presentation of the supervisor reviews the author and expert reviews on the baccalaureate work

The results of the analysis of documentary accompanied by preparation of final qualifying work of the bachelor were presented in the article. The value of the content and the differences in the status of the supervisor reviews and of the leading enterprise specialist reviews in order to ensure the quality of training and submission to the vindication of bachelor's work are shown.

Keywords: educational process, final qualifying work of bachelor, review, re-qualification.

E. V. Kulagina, A. N. Silaenkov

Basic department in OmSSI: creation and focus area

The creation of a basic department of OmSSI in association with the leading enterprise of tourism industry in Omsk's region to improve a practical direction of training specialists of OmSSI in the branch of travel business and hotel business is considered.

Keywords: basic department, Internet technologies, improving quality, practical direction, specialist, functions of a basic department.

O. B. Smirnova, M. A. Prikhodko

The design of educational situations for the development of logical culture in students

The problem of logical culture of students is updated in this article. The training task is considered as a means of developing logical culture of students. Different types of learning tasks developing logical culture of students.

Keywords: logical culture, learning task, competence-based learning, activity approach to learning, design.

A. A. Babichev, A. A. Smolin, I. V. Babicheva

Formation of professional competence of future military engineers in the process of implementing three-tier strategy of reflective learning

This article deals with the implementation of a reflexive approach to training students for the purpose of formation of professional competence of future military engineers. The authors analyze reflective technology in education. It is shown that the implementation of three-tier strategy of reflective learning on examples of special disciplines.

Keywords: military engineer, professional competence, reflective technology engine.

O. A. Katkova

Assessment quality of school geographical education in conditions of transition to the federal state educational standards

The problem of evaluating the quality of school geographical education is very relevant in the passing to the federal state educational standards. The article shows the possibility of assessing the quality of geographical education in the diagnostics of educational achievements through the performance of diagnostic tasks by students. There are offered tasks for introductory control, allowing tracing the formation of certain skills.

Keywords: assessment of quality of school education, objects of control and estimated activity, geographical competence of pupils, universal educational actions, introduction control.

L. M. Karpova

Forming logical thinking culture in students by course of philosophy

The author of the article actualizes the traditional problem of forming and development of logical thinking culture of the students, realizing this in the teaching aspects directly in the study course of philosophy and also due to necessity of the courses introduction which provides the forming of such kind of competency as a logical thinking culture of future specialists, Bachelors and Masters.

The author gives examples of practical study courses which are delivered by her in Omsk State Pedagogical University.

Keywords: methodics, logics, logical thinking culture, competency, theory and practice of argumentation, logical-methodical bases of scientific text, philosophy.

B. K. Nevorotov, M. B. Moiseev

Methods in cognition and learning: paradoxes of definitions

The problem of the analysis method definitions in practice, cognition and training is considered. The comparative analysis of the method definitions and research methods and activities leading to the identification of a number of paradoxes of the essence and possible resolutions of which are presented in the research.

Keywords: method, the activity, the paradox, the reception, the component activities, classification of teaching methods, the ideal image.

T. Yu. Stepanova, Zh. B. Yesmurzaeva

Electronic educational resources as a means of enhancing the cognitive activity of students

The article is devoted to the question of electronic educational resources creation for their use in the electronic information and education environment of higher education institution. The experience of the e-textbook in English creation is described. The authors come to the conclusion that the integrated approach to training with the use of

information technologies forms cognitive activity skills as well as the professional competences.

Keywords: electronic information and education environment, cognitive activity, electronic educational resources, informatization of higher education.

O. N. Zhukova

Theoretical model of school students escorting and development with intellectual endowments indications in conditions of higher education institute portal

The article deals with the maintenance and development of school students with signs of intellectual endowment in the conditions of an educational portal. Various concepts of endowments are analyzed, signs of intellectual endowments are defined. On the basis of the analysis of scientific and scientific and methodical literature the areas of work on endowments development are allocated.

Keywords: intellectual endowments, gifted child, educational portal, information-educational environment.

G. D. Babushkin, S. O. Kovbel

Psycho-emotional factors determining productivity of competitive activity of weightlifter of high qualification

In the article results of testing of psychological condition of weightlifter of high qualification are given. It is shown, that there are least generated psycho-emotional components of mental condition rendering influence on productivity of competitive activity. It is shown by the analysis of the protocols of performance (statement) of weightlifter on three competitions of All-Russia scale.

Keywords: Psycho-emotional factors, weightlifter, productivity, reliability, competitive activity.

A. M. Kondakov, G. M. Gruznykh, I. V. Semynin

Technically trained fighters in competitive fights in view of weight categories

The article presents the research of technical preparedness of skilled Sambo different weight classes in competitive matches. The data on technical actions is carried out by individual groups and types of receptions in the rack and in the stalls.

Keywords: technical readiness, sambo wrestling, weight categories.

Yu. A. Melnikova, M. P. Mukhina

Dynamics of young skaters' motor abilities' development in first year's groups of initial training

The dynamics the vital motor skills' basic physical qualities skaters of the first year groups of initial preparation are presented. The inhibitory effects are revealed of early specialization in sport in their formation and development.

Keyword: ice figure skating, motor abilities, motor skill, physical qualities, sport training.

E. N. Mironenko, V. B. Antipin

Optimization of tempo and stride length in sporting methods of swimming

The theoretical and methodological provisions of targeted technical training of young swimmers are shown in the article. The substantiation of the ways to assess the optimum ratio of the tempo and stride length in swimming sporting ways is considered. Recommendations on how to optimize tempo and stride length in sporting methods of swimming are giving.

Keywords: technical training, tempo, stride's length, index method, competition swimming speed, stride's speed of swimming.

B. P. Sokur, Yu. N. Ertman, S. E. Vorobyova

Improvement of accuracy of blows from a rebound in tennis players of 10–12 years

Preparation of high-class athletes is impossible without development of modern technology strikes rebound, quantitative and qualitative

characteristics of which are in a competitive struggle is the key to success. Modern tennis is numerous strikes and motion around the court used depending on the tactical and strategic objectives. The effectiveness of the shock depends primarily on the strength, precision and variety of ball treatment, that is, the success of the implementation of each strike depends on the speed of ball and hitting the ball into predetermined area of the court.

Keywords: improvement, accuracy, tennis players of 10–12 years, means, methods.

E. M. Batenko

Medical and biological and psychological aspects of the selection of athletes in team sports

The work is devoted to questions about the system of selection of sports, serves as the basis for the early detection of instincts and abilities of students. The article deals with the medical and psychological aspects of selection of students to play sports teams, as well as ways to increase the level of special physical fitness of students.

Keywords: team sports, technique, sports selection, biomedical and psychological aspects of selection.

K. M. Vaisov, E. V. Mudrievskaya

The reasons for students choosing wrestling as key means of physical development

The article presents the results of the survey to identify the motives for the choice of the students wrestling as their main means of physical development during the period of study in higher education institution.

Keywords: questioning, sport interests, wrestling, physical perfection, motivation, students.

T. V. Novikova, N. B. Kurshakova

Selection of geographic location of distribution center of the industrial enterprise

In this article the problem of optimization of the location of the distribution center of the industrial enterprise is considered. The analysis and the peculiarities previously used to solve this problem of methods. The calculation and selection of the geographical location of the distribution center for industrial enterprise Ltd. "Inmarko" based on previously used for these purposes of the method of analytical hierarchy. The method that is chosen by the authors allows to use the mathematical apparatus in combination with expert judgment, to consider criteria that will impact on the effective functioning of the distribution center, its payback in the future.

Keywords: distribution center, warehouse, industrial enterprise, highways, the method of analytic hierarchy.

O. N. Dolmatova

The organization and planning of efficient land use by agricultural organizations in conditions of market economy

The organization and planning of efficient land use under market economy is essential for sustainable development of agricultural organizations. The planning is based on the methodology for determining the efficiency of land use by households based on use cases of arable land. Studies indicate that when investments efficiency into other agricultural inputs, they also have varying effectiveness depending on the quality of the land.

Keywords: efficiency, land use, crop yields, manufacturing costs, spring wheat, agricultural organizations.

M. Yu. Makovetskiy, P. S. Cherepovetskiy

Development of Russian economy under the anti-Russian sanctions policy conditions

The influence of sanctions on Russian economy is considered in the article. The review of key industries under the sanctions is made and eventual future perspectives adduce.

Keywords: Russian Federation economy system, anti-Russian sanctions, interplay with West countries.