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SUMMARY

HISTORICAL SCIENCE

V. D. Polkanov

The «de-Stalinization» challenge the Constitution of Russian Federation

The basic essence of de-Stalinization is considered in the article. The accepted view to de-Stalinization is directed primarily against Stalin and Communist Party of the Soviet Union. The author opinion is that the idea of de-Stalinization is directed primarily to check the main article of the modern Constitution of the Russian Federation.

Keywords: de-Stalinization, M.A. Fedotov, Constitution of the Russian Federation.

S. G. Sizov

Omsk daily life in «Post-War Stalinism years (1946 – March, 1953)

In the article the features of a daily life of Omsk in post-war years (1946 – March, 1953) are considered. Problems of development of the city, transport development, social conditions of life of people, trade, culture, social security are studied.

Keywords: daily life, development of the city, social conditions, trade, transport, cinema.

T. A. Belova

Domestic historians on the edge of XX – XXI centuries about the era of «Palace Revolutions»

The article considers the views of domestic historians on the edge of XX – XXI centuries — Anisimov E. V., Kamensky A. B., Kuruikin I. V. — regarding the main problems of the Russian Empire of XVIII century both scientific and popular things.

Keywords: historian, historiography, politics, the era of «Palace Revolutions».

E. V. Skripkina

The «Ride on donkey» ceremony in the context of church and state relationships in the second half of the XVII century

Ceremonies play an important role in the representation of supreme authority. In the article the problem of «the priesthood» and «the reign» is considered through the lenses of the rite named «Ride on donkey» performed on the Palm Sunday and symbolizing the Entry of Our Lord into Jerusalem.

Keywords: tsar Aleksey Mihaylovich, the Patriarch Nikon, the «Ride on donkey» rite, «the priesthood» and «the reign», Pitirim the Metropolitan of Krutitskiy.

S. P. Vol'f

The representations of time in «picture of world» of Decembrists

The main subject of this article is the representations of time as a part of historical consciousness of Russian educated society at the first part of the 19th century and a basis of «picture of world» of Decembrists. The representations of time are considered through the perception of different periods of Russian history. Century, age, epoch and period were the main units time, used by Decembrists.

Keywords: Decembrists, «picture of world» of Decembrists, time, representations of time, century.

S. F. Ekhlakova

A small county unit in public disputes in the XX century

The article is devoted to the most urgent problem of local self-government - a small county unit. Indisputably, the modern system of local self-government is far from ideal one, because legislators, public men and scholars are trying to find answers to the questions they are concerned with in the past. Problems of a small county unit are revealed in disputes between conservatives and liberals not only in the press, but also in meetings of county men. In the article the following issues are touched on: relevance of a small county unit introduction, its relation to district zemstvo.

Keywords: a small county unit, local self-government, «Bulletin of Europe», «Moscow inventorial», all-class zemstvo.

SOCIOLOGICAL AND ECONOMICAL SCIENCES

Yu. S. Plotnikova

Value orientations on own life longevity of employees of socially-medical sphere cooperating with long-livers of the city of Omsk

On the basis of results of sociological poll orientations on own longevity of the employees of socially-medical sphere cooperating with long-livers of the city of Omsk are analyzed. The opinion of employees on problems of long-livers is revealed.

The analysis of the empirical typology of employees offered by the author is considered. The dependence of orientations on longevity from function which is carried out by the employee at interaction with long-livers is established.

Keywords: longevity, long-livers, typology, valuable orientations to longevity.

L. A. Pryadko

Social and educational aspects of keeping up physical activity of older people in the educational aspect

This article explores the social and pedagogical aspects of keeping up physical activity of older people including physical education and health to ensure their full life.

Keywords: physical activity, future social workers, seniors, professional activity.

S. N. Apen'ko, K. V. Gileva

Communication audit at the railway transportation enterprises

The urgency of communication management for the enterprises of the railway transportation sphere is on the phase of reforming and feeling requirement for optimization of communicational channels and streams is proved. Communication audit is presented as the element of communication management, its objects and subjects, the basic methods are described. Results of communication audit at the enterprises of railway branch are given.

Keywords: audit, corporate communications, transport sphere.

A. E. Miller, M. A. Miller

Relational approach impact on industrial enterprises interaction

The article analyses contemporary industrial production relations, determines main processes that impact on its development. The author deter-

mines the role of relational approach in industrial enterprises interaction. Relational approach strength and weakness are revealed.

Keywords: relational approach, industrial enterprise, interaction, industrial production relations.

O. Yu. Patlasov, A. V. Gordusenko
Small and medium enterprises: criteria, structure, financial mechanism

The article is devoted to the analysis of criteria of small and medium enterprises in different economies and in banks of Russia. It is considered the structure and economic characteristics of SME and ways of cooperation with banks. The article also gives suggestions on improvement of collaboration Russian banks with SME.

Keywords: borrower, small and medium enterprises, commercial bank, factoring

E. G. Andreeva, A. N. Sukhova
Economic growth. Models of economic growth

The article reviews to the economic growth and its models. There are considerable discussion of Keynesian models, which represent the conception of economic adjusting growth, the influence of accumulation and investing to rate of economic growth. Also, there are introduced neoclassic directions about the mechanism of influence savings, the growth of labour resource and scientific-and-technological advance to level of society life and its dynamics.

Keywords: economic growth, gross domestic product, investment, consumption, accumulation, rate of growth, models.

N. A. Bonyushko, A. A. Semchenko
Quality assurance of education in Russia: reality and prospects

This article analyzes the main current approaches to quality assurance, the authors note the most popular domestic and international quality assurance systems, as in the article the level guarantees the quality of education and identified factors of the interest of universities to the quality assurance principles and instruments.

Keywords: quality, higher education, quality management.

O. N. Dolmatova, Yu. M. Rogatnev
Estimation of the land-resource potential in agricultural organizations of Cherlak municipal district of the Omsk region by the Index Estimation Method

Land as the general resource of agricultural production and its relation with different factors of production is presented in the article. The reasons of forming the differential land rent of three kinds are shown. The effect of ecological condition and land potential on the results of crop production by the Index Estimation of all indications is compared.

Keywords: land-resource potential, land rent, technological properties, land remoteness, land ecological condition, the Index Estimation Method

E. A. Lunnyova
Peculiarities of the marketing analysis of recruiting services

The article describes the peculiarities of recruiting service. The method of market research and personal recruitment service is considered. There are peculiarities of marketing analysis in the recruitment scope. Ways of assessment of the environment parameters defining the market situation and making the forecast of its change are given.

Keywords: marketing analysis, recruiting, recruiting service, market of recruiting services, marketing research of recruitment services, personnel agencies.

N. V. Kyznetsov
The basic object of research — practice of the state support of innovative business in modern Germany

The analysis and recommendations of application of innovations in regional economy of Russia is made. Consideration is given for the mechanism of tripartite cooperation: phases, small and average business and scientific institutions, high schools. Definition of economic gain from support of young innovative projects for the country as a whole is produced.

Keywords: innovative support, innovative activity, investors (business angels), the centers of innovations and technologies.

Eh. A. Latypova
Formation of a holding structure in linen sub-complex

The features of a linen sub-complex functioning in the Omsk region are considered. It is offered the model of an organizational and economic

mechanism of the holding providing an increase in competitiveness and production efficiency of linen processing in the region. Problems of pricing and profit distribution in holding are considered.

Keywords: a linen sub-complex, economic relations, integration, holding, synergetic effect, the transfer prices.

PHILOSOPHICAL SCIENCE

L. M. Dmitrieva, K. B. Vasilyuk
Tolerance as a developing system of relations

Tolerance has four levels of varying flexibility and types of dialogue with others. These levels actually give different algorithms of development of peace and tolerance fully identifying themselves to the mechanisms of their identity.

Keywords: tolerance, intolerance, identification, dialogue

P. L. Zaytsev
Initiation Strategies of «Great» Modern

Initiation is usually considered to be an invariable attribute of traditional culture. However, initiation practices are still of importance to cultural genesis in post-axis time. One of the essential features of the «great» modern epoch consists in focusing on the old initiation mechanism permitting to put into effect total mobilization projects. E. Junger's works and the practice of Soviet polytechnic education serve as examples of the universal initiative part played by labour and man of labour — workman — as an initiation project.

Keywords: initiation, transfer rites, change rites, total mobilization, adaptation strategies, work, working class.

V. A. Evdokimov
Mass media in electoral communication

There is interrelationship between citizens and governmental institutions during preparation to voting and the role of mass media in electoral process analyzed in the article. The author defines the models of electoral campaigns and the approaches to coverage of election rivalry by mass media. The article may be of interest to researchers into interrelationships between an individual and a state, participation of mass media in electoral process.

Keywords: citizen, institution of power, mass media, electoral process, communication.

V. P. Bezborodov
Civilization definition of the USSR and Post-Soviet Russia

In the first part of the work published in the journal № 5 (102) we showed that in XX – XXI centuries formal definition changed to civilization definition. Therefore, in this second part of the work the problem civilization definition of Russia during the given period is analyzed. Specificity of the definition is caused by Russian geographical situation between the West and the East. This fact explains presence in Russia of two levels of values internal spiritually-moral and external institutional.

Keywords: civilization definition, fundamental vital senses, a scale of values, internal spiritually-moral level of values, external institutional level of values, globalization.

P. V. Veklenko
Situational conceptions as the basis of explanation and understanding synthesis

The article considers the cognitive and axiological potential of situational conceptions as the factors of development of modern philosophy and science.

Keywords: situation, explanation, understanding, system, meaning, introspective ontology.

A.V. Gorina
Philosophical and anthropological expertise and anthropoid crisis

The philosophic-anthropological expertise subject and object specificity and differences of the philosophic-anthropological expertise and other types of the scientific expertise are considered in the article. The features of the philosophic-anthropological expertise origination which are connected with anthropoid crisis are revealed in the article. The basic ways for overcoming of anthropoid crisis are concentrated in scientific and philosophic-anthropological survival and rescue conceptions is indicated in this article.

Keywords: philosophic-anthropological expertise, expert, anthropoid crisis, survival, rescue

E. B. Novikova**Improvisation as expression of truth and criterion of verity in creation**

Improvisation representing direct simultaneous unity of composition and performance can be considered as the criterion of truth in philosophical sphere. The influence on the destiny of some pieces of arts as a whole is considered. The author of this article reveals the criteria sense of improvisation on the basic concept of the art creativity of M. Heidegger taking as the foundation his understanding of essence, space and substance of creation.

Keywords: essence of improvisation, verity, truth, creation.

V. A. Shishkin**About the structure of Russian national ideal**

The article methodologically proves the structure of Russian national ideal, as the trinity of the ideals of spheres of consciousness reflecting religious, political and social spheres of culture. The analysis of sources leads to a conclusion: a spiritual ideal is the brotherhood, political - unity, a social ideal - truth. The structure of a national ideal has the formula: unity and a brotherhood on the basis of truth. Being a kernel of mentality and a system of contradictions of essence, the national ideal is the general law of the development of culture. On the basis of the paired analysis of contradictions of a national ideal, a different influence of each ideal on people life comes to light.

Keywords: a national ideal, the general law of the development of culture, the trinity of the ideals of spheres of consciousness, the contradictions of a national ideal.

N. S. Torgovkina**The character «The Great limit» in theory and practice of martial arts**

In the article the philosophical bases of internal schools wushu are considered. Interpretation of symbols of the Chinese metaphysics «The Great limit», «Eight the trigrams» on an example of east kinds of single combats — baguazhang and chi chuan is given.

Keywords: Great limit, trigrams, martial arts, internal Wushu.

PHILOLOGICAL SCIENCE

A. E. Yeremeev**The phenomenon of creative consciousness of 1830's of A. S. Pushkin**

This article describes personal and poetic state of A. Pushkin during the 30's of the 19th century and their manifestation in the literary and artistic works of the writer.

Keywords: creative consciousness, romanticism, fiction.

L. I. Voskresenskaya**Developing the national and international automobile terminology**

In the article short story of creating and improving automobile is described. The terms chosen on this material are analyzed in four languages — Russian, English, German and French. The comparative analysis is done in terms of orthography, phonetics and semantics.

Keywords: automobile, inventor, engine, device, borrowing, synonym.

I. A. Gavrilova**About the classification of terms-neologisms (on the base of the English terminology of graphic arts)**

This article reveals the modern problems of neology, the term-neologism definition. The author defines the thematic groups of new Graphic Arts terms and develops the classification of the terms-neologisms on the base of the English Graphic Arts terminology.

Keywords: neology, terminological system, term-neologism, thematic group, graphic arts production.

A. M. Klyester**Structural peculiarities of English-American borrowings in German terminology of engineering psychology**

The given research is devoted to the structural analysis of English-American borrowings in German terminology of engineering psychology, pointing out of the basic word-formation models in studied terminology.

Keywords: German terminology of engineering psychology, English-American borrowings.

I. N. Kubyshko**Abbreviation — natural English phenomena**

The article is devoted to main problems connected with the process of abbreviation in English language. The main peculiarities of abbreviation process in space terminology, its role and place in the language are shown. It is reported about ways of abbreviation formation and structure of abbreviated units, which are formed as a result of abbreviation original words. Points of view of different scientists on abbreviation, its place in the language are given.

Keywords: terminology, abbreviation, term-system, term-formation, terminological combination.

O. A. Kuzina**Application of the lacun theory and the theory of linguistic identity to the analysis of linguistic competence of native speakers (Russian, German and American), as an example of tourism associative field**

The article deals with problems of classification of associations, which is closely connected with the determination of associative relation entity. The problem of lacunarity is raised a sharp problem for ethno-cultural direction of associative experiment. Lacunas (agnonyms) indicate the degree of language proficiency, linguistic competence, the levels of correctness, i.e. about knowledge (lack of knowledge) the semantics of words and the rules of their compatibility.

Keywords: cross-cultural communication, associative experiment, lacuna, agnonym, association, semantics.

O. A. Solopova**Methods of cognitive-discursive future studies**

The present paper briefly recalls methods of cognitive-discursive future studies - a new approach in the political discourse analysis. The basic constituents of the discussed methods are scripts and models of future in the political discourse of different chronological periods.

Keywords: cognitive-discursive future studies, methods, model of future, script, political discourse.

N. V. Gorokhova**Some historical aspects of the English pipeline terminology in the sociolinguistic perspective**

The article describes basic characteristics of different periods of pipeline development. Etymological analysis of the terms is coupled with statistics and history. The comparative analysis of English pipeline terms is given based on the examples of European countries, USA, China and Japan.

Keywords: pipeline, transport, tube, pneumatic tube post, atmospheric railway, metro.

S. E. Gruenko**The periods and reasons of French borrowings penetration into German language in the sphere of fashion**

The periods and reasons of French borrowings penetration into German language through the phenomenon of «fashion» are considered in the given article. The intercultural dialogue of Germany and France as well as the consequences of French influence upon German language of different society levels are analyzed in the work.

Keywords: the dialogue of cultures; the phenomenon of «fashion»; French influence.

N. V. Kushnareva**The penetration of foreign words into Russian language**

This article presents an analysis of the historical stages of the language development in the connection with its supplement with linguistic borrowings. The reasons for the penetration of foreign words are pointed out in this article. Their positive and negative influence on the Russian language and culture development is underlined there.

Keywords: language, foreign words, linguistic borrowings, to penetrate, culture.

I. Yu. Lavrinenko**Fragment of Russian native speaker's linguistic consciousness (based on the material of the associative fields «student», «teacher»)**

The article discusses the fragment of linguistic consciousness of students in comparison with the fragment of linguistic consciousness of the teachers of Omsk universities; the associative field of «student» and «teacher»,

resulting from the association experiment which is, in its turn, one of the ways of externalization of linguistic consciousness.

Keywords: linguistic consciousness, associative field, association experiment, the professional image of consciousness.

I. A. Petrakov

A plot of archaic ritual in the prose of V. Nabokov

In the article the basic subject situations of archaic ritual in Vladimir Nabokov's prose are allocated. The key feature of the article makes detailed comparison of subject situations in a number of products, allocation of their values. The article urgency consists in necessity of judgement of the given party of the organization of a plot for the prose of the writer. In the article motives of the named situation which value in a plot of the novel and V. Nabokov's story is represented obviously.

Keywords: subject situation, motive of a waltz, motive of duel, motive of a feast, motive of a public execution, V. Nabokov's prose

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

Z. A. Aksyutina, S. A. Mavrin

Development of a social ideal in teenagers with the limited health possibilities by means of fine arts

In the article results of realization of the program of development of social ideal in teenagers with the limited possibilities are shown. The concept of «social ideal» is given. The external factors influencing development of the social ideal in teenagers are revealed.

Keywords: social education, animation activity, the fine arts, teenager with the limited possibilities.

M. A. Khokhlova, N. M. Nechay

The analysis of students' motivation reserves towards the study activity

The problems of forming of study motivation in students in Omsk Water Transport Institute — are analyzed and the essence and requirements, motives and aim of the study are shown with the help of questionnaire of first - fourth-year students of various specialties. Different approaches for the forming of steady motives, interests and stimulates of the students are studied. The ways and facilities of forming steady knowledge interests are discovered.

Keywords: teaching motivation, requirements, activation, study activity, motivation reserves.

S. E. Bebinov, V. A. Salnikov

Driving skills development in teenagers with different level of extraversion, neuroticism and anxiety

The article represents the results of study of interrelation between professional skills of driving school students and individual personal and psycho-physiological characteristics. It shows differences in correlation pleiad structure between studied indices in persons with high and low learning capability.

Keywords: driving skills, capabilities, learning disposition, correlation relationship, temperament characteristics, anxiety.

N. A. Dmitrieva

A teenager and a young man in works of Russian writers and scientists of the end of XIX – the beginnings of XX centuries

In this article the concept development of representations about teenage and youthful ages in works of the Russian writers and scientists of the end XIX – the beginnings of XX centuries. Among them L. N. Tolstoy, F. M. Dostoevskiy, A. P. Chekhov, S. T. Aksakov. Bases of scientific concepts about the teenage development have been founded by such teachers like K. D. Ushinskiy, P. F. Lesgaft, A. N. Ostrogor'skiy etc.

Keywords: teenage and youthful age, education, self-education.

E. I. Zhdakaeva

Play therapy as a correction method for destructive children-to-parents relation

In the article the advantages of play therapy for the families with pre-schoolers are discussed. The empirical facts are given, which point at the efficiency of the play-therapy instruments as the method of correction destructive relations between children and their parents.

Keywords: play therapy, psycho-correction. destructive relations between children and their parents. emotional component parents relations.

L. A. Makorina

Corporate culture of the organization as the factor of personal culture of organizational development

The article gives more detailed difference between the concepts «corporate culture of organization» and «personal culture of organization». Based of the scientific literature analysis the author characterizes corporate culture as a required condition for creative personal potential realization. As the means of involving the person into organization corporate culture the cognitive activity is being examined.

Keywords: corporate culture of organization, personal culture of organization, cognitive activity, cognitive assimilation, educational activity, creativity.

Yu. A. Mokhova

Psychological essence of personal self-consciousness

The paper deals with psychological essence of personal self-consciousness. The author studies the interconnection between consciousness and self-consciousness, the features, functions and definitions of the phenomenon.

Keywords: consciousness, modalities of consciousness, self-consciousness, features and functions of self-consciousness.

PHYSICAL CULTURE AND SPORTS

G. D. Babushkin, L. A. Karpova

Formation of professional skills in the future teachers of physical culture working with the pupils in special medical groups

The formation of professional skills in the students of faculty of physical culture is considered. The insufficient level of its formation is revealed. The program of formation of skills in the students of special medical group is submitted. The results of the pedagogical experiment allow to recommend the given program in practice of professional training of the students of faculties of physical culture.

Keywords: professional skills, students, physical education special medical group.

L.V. Belskaya, O.A. Golovanova, V.G. Turmanidze, E.S. Shukaylo

Prospects for using of saliva analysis in the planning of athletes training regime

Perspective direction of modern functional and laboratory diagnostics is search of express methods for new noninvasive, painless and convenient for the patient analysis conducting research in short terms without re-equipment of existing laboratories and invitation of specially trained personnel of high qualification. In the given work prospects of diagnostic data usage on the structure and micro-crystallization of biological liquids, namely a saliva of the person, are considered. Possibility of carrying out laboratory diagnostics of level of physical activity on a human body for the purpose of revealing of level of adaptive and reserve possibilities of the organism is shown. The obtained data can be used for revealing of mechanisms of a homeostasis in an oral cavity of the person and forecasting of a pathology which can arise at its infringement, and also for planning of preventive and medical actions.

Keywords: athletes, saliva, chemical composition, micro-crystallization, laboratory diagnostics, training regime.

K. V. Dikikh, G. D. Babushkin

Methodology for physical training of young speed skaters for competitions on the basis of cognitive-psychological resource

The content of methodology for physical well-being of young speed skaters for competitions is resulted the article. On the basis of the method there is cognitive-psychological resource including formation of specially - psychological knowledge and mental qualities causing control of sportsmen by physical state and behavior on competitions. The pedagogical experiment with the young sportsmen has shown an efficiency of the offered technique, which can be used in other kinds of sport.

Keywords: cognitive-psychological resource, realization, physical well-being, productivity, competitive activity, speed skaters.

Yu. V. Ermolov

The influence of training micro-cycles developing general endurance in young 10–12-year old footballers

The author studies the influence of training micro-cycles developing general endurance in young 10–12-year old footballers. According to the character of the training effects the author defines admissible micro-cycles developing general endurance.

Keywords: micro cycle, admissible loads, training effect, general endurance.

Eh. V. Kladov, V. P. Shul'pina
The methodology for development of special endurance in kick boxers of 14–15 years-old in full-contact fight on preparatory period taking into account the individual style of fighting

The paper presents the developed methodology for the development of special endurance for kick boxers of 14–15 years-old in full-contact fight in the preparatory period taking into account the individual style of fighting. Peculiarities of endurance training and competitive activity in kick boxers of 14–15 years-old in full-contact fight taking into account the individual style of fighting are revealed.

Keywords: general, special endurance, full-contact fight, style of fighting.

A. S. Kuptsov, T. B. Kukoba, V. P. Shul'pina
The influence of different means of fitness training on physical development and power abilities of women of 25–35 years old

In the article the characteristic of such means of fitness training of power orientation as pilates — the exercises which are carried out in a static and dynamic mode and exercise of athletic gymnastics, carried out in a dynamic mode is presented. Features of display of power abilities of women of 25–35 years old are defined. Dynamics of physical development and indicators of power abilities of women of 25–35 years old in the course of fitness training using different means and operating modes is presented.

Keywords: power endurance, physical development, women of 25–35 years old, fitness training, static and dynamic regimes.

E. V. Mudrievskaya
To the question about efficiency of general health varieties of gymnastic in the physical education of students

Information about peculiarities and efficiency of general health gymnastics in the physical education of students is summarized in the article.

Keywords: physical education, efficiency, gymnastic, general health gymnastics.

T. V. Sabantseva
Factorial structure of physical condition of students — the future teachers of choreographic disciplines

In the article results of the factorial analysis of physical condition of students - choreographers are presented. Identification of factors has allowed to interpret their degree of influence on physical training.

Keywords: the factorial analysis, students-choreographers, physical condition.

M. Yu. Slavnova
Methodology for block-module system of training of volleyball players

In the article the principle of organization of educational process is presented with the use of the block-module system of training of students of specialization «volley-ball» in higher educational establishments. The efficiency of the use of the module educating is shown in mastering technique of simple and coordinative elements of the game, development of tactical thinking and group co-operation.

Keywords: technical readiness, learning and training work, motive and functional capabilities, module educating.

E. S. Shumilin, Yu. V. Koryagina
Methods of special physical training to improve flexibility and explosive strength in adolescent power-lifters

This paper describes the methodology of the explosive force of arms and legs, flexibility of the spine at the initial stage of training adolescent power-lifters. Data reflected the results of testing lifters of different qualifications are obtained. We describe the survey data by specialists and coaches on the preparation of the initial phase of the training process.

Keywords: power-lifting, methods of training, young athletes, sports power, explosive strength and flexibility.

M. S. Ehmert
Particularities of the working activity of specialists on human resource management defining the context of professional physical training of students

This article is devoted to the results of special research of the working activity of specialists human resource management, which could discov-

er the complex of physical and psychological qualities of specialists. The knowledge of features of the work, its conditions and operations, the necessity of important professional qualities helps to find the most intelligent and efficient means of physical culture in order to train future specialists in a good professional, practical and applying form in the field of personal management.

Keywords: important professional qualities, professional, practical and applying training, difficulty and intensity of work.

TEACHING METHODOLOGY

T. A. Novikova
Development of terminological culture of student's personality with help of term-system method by thesaurus technique

This article offers a solution to the problem of the development of terminological culture of student's personality with help of the term system method based on thesaurus technique. The article reveals the main research methods of thesaurus ways of teaching the students. The article defines the pedagogical conditions of technical term system modeling.

Keywords: modeling, term system, personal thesaurus, activity model.

V. A. Arzhanov, A. I. Odinets, V. V. Pshenichnikova
Formation of professional competences in students-radio engineers

Problems of formation of practical skills in students trained on specialty «Radio engineering» are discussed. The importance of research work is underlined. Students calculate the scheme of the device to make and adjust a breadboard model with the use of devices available in high school.

Keywords: calculation, the scheme, a breadboard model, the device.

E. G. Bardina
Methodical recommendations to test task compositions in course «Personal Safety»

To find reasons for mastering the course theme «Personal safety» it's recommended to include questions directed to the development of intellectual potential, forming moral and volitional readiness for activity actions in extreme situations into test compositions in addition to compulsory elements of professional knowledge, abilities and skills.

Keywords: test tasks, social characteristics of education, educational effect of instruction.

I. V. Sechkina, G. I. Sechkin
Synthesis of math thinking knowledge level

R. Atakhanov formulated the level of math mentality development (empirical, analysis level, planning and reflexes). Now the authors add the new level of synthesis of knowledge level and reveal its distinctive features (basic and universal thinking actions, ability for dealings and temporarily close actions).

Keywords: math thinking, synthesis of knowledge level.

A. V. Golosay
About development of composition literacy on drawing

The article is devoted to the problem of training of composition skills on academic drawing in students of first year courses at art and pedagogical high schools. The author pays attention to the composition problems which initiate creative activity of students in the course of academic drawing.

Keywords: a composition, tone, the form, expressiveness, proportions, a rhythm, integrity.

V. P. Krasnoborodkin
On the specificity of perception of tone and color in painting

The article reviews the main features of the successful mastery of realistic painting — tone and color as complementary categories. It identifies the major components of tone and color under lighting condition.

Keywords: perception, tone, color, lighting, tone and color contrasts.

T. V. Savchenko, L. M. Manuylova
Some aspects of student's creative self-development and their eagerness to be involved into terms of higher school educational process

The article is devoted to the problem of personality self-development. It emphasizes future specialist creative activity familiarization. The article also deals with the research of creative student self-development in terms of personality-orientating education.

Keywords: creative self-development; creative activity; personality-orientating education.

CULTUROLOGY. ART HISTORY

S. F. Denisov

Fine art and artificial one in postindustrial culture

In this article the idea of prevalence of the artificial over the natural in postindustrial culture is being considered. It is shown that the peculiarities of modern art are determined by the presence of cybernetic ideas in it. The idea of prevalence of the artificial over the natural is found in novels of Arthur Hailey and numeric art.

Keywords: art, artificial organism, cybernetics, numeric art, the artificial and the natural.

A. Sh. Amirzhanova

Costume design by means of traditional folk art theory mastering

The article under consideration deals with the problem of costume designing in the course of traditional folk art theory. The author analyses the concept of «folk art» relying upon theoretical evidence given by famous researchers and comes to the conclusion that it implies such field of amateur and folk arts which is initially connected with the history of the particular nation and can become the fine source of inspiration for the future designers.

It also reveals the specific character of West Siberia traditional culture including decorative and applied arts, folk artistic craft and handicraft, and its connection with the basic culture of native people.

Keywords: folk art, perception, costume design, traditional art, art work, peasant art, utility, material resources, syncretism.

N. L. Varova

Prime symbol of the modern epoch crisis

The article deals with construction of the concept prime symbol of epoch of crisis of the Modern with support on the ideas of O. Spengler and A. Bely. This concept is described by the use of Chekhov's works. Prime

symbol of epoch of crisis of the Modern reveals specific characteristics of the age of Enlightenment, crisis of Modern, Postmodern.

Keywords: prime symbol, Modern, subjective representation of the world, relativity, paradox, symbolism.

I. G. Pendikova, L. M. Dmitrieva

The conceptual idea: evolution from conceptual art to the communicative project of social advertizing

The article considers the essence of process cultural ideas conceptual creation in various areas of spiritual activity of the person. Specificity of the role of conceptual idea in conceptual art and modern advertizing communications is determined.

Keywords: conceptual idea, conceptual art, communicative project.

E. V. Skripnikova

Composite principles of a decorative still-life

This article examines the meaning of the theme «The decorative still life» in the artistic education of students. It can be considered as the specificity of teaching students of decorative still-lives on the different branches of art departments. It makes a special emphasis on the influence of decorative drawing on the formation of the art perception of the students and on their own professional competence.

Keywords: painting, decorative still life, artistic perception, decorative drawing, professional competences.

Z. I. Akhunova

Preservation and renaissance of national culture in the context of polyethnic interaction

The concept «The national culture», components, forms and levels of national culture is examined. The role of communication between national cultures in society on the example of Omsk region is analyzed. The libraries are for keeping up of national cultures.

Keywords: national culture, national consciousness, ethnic authentication, communication of national cultures.

Конкурс на получение стипендий Президента РФ для обучения за рубежом студентов и аспирантов российских вузов в 2012/13 учебном году

Министерство образования и науки Российской Федерации объявляет всероссийский открытый конкурс на получение стипендий Президента Российской Федерации для обучения за рубежом студентов и аспирантов российских вузов в 2012/13 учебном году. Во всероссийском открытом конкурсе могут принимать участие получившие рекомендации ученых советов образовательных учреждений высшего профессионального образования Российской Федерации студенты и аспиранты вузов (граждане Российской Федерации), проявившие себя в областях науки, культуры и искусства, достигшие значительных успехов в фундаментальных и прикладных исследованиях за исключением лиц, завершающих обучение в 1-м полугодии 2012 года.

На всероссийский открытый конкурс его участники представляют следующие документы:

— Письмо-представление вуза с краткой характеристикой научной, творческой (для творческих специальностей) деятельности претендента за период его обучения в вузе, подписанное в обязательном порядке ректором или лицом, исполняющим обязанности ректора.

— Рекомендацию ученого совета вуза.

— Личное заявление претендента на имя ректора о желании принять участие во всероссийском открытом конкурсе.

— Не менее двух рекомендаций российских и, по возможности, зарубежных ученых (с переводом на русский язык).

— Копии документов, подтверждающих научные (творческие — для творческих вузов) успехи претендента, список научных работ и публикаций, заверенный в вузе.

— Полную биографическую справку (справку-объективку) с указанием фамилии, имени, отчества, даты рождения, места рождения, данных российского внутреннего паспорта, домашнего адреса и контактного телефона (в двух экземплярах) и две фотографии размером 3x4 см.

— Обоснование (на русском языке и на языке предполагаемой страны пребывания) о целесообразности обучения (стажировки, выполнения научной работы) за рубежом по заявленной тематике с указанием иностранного государства и конкретной принимающей организации.

— Выписку из зачетной ведомости за весь период обучения для студентов или копию диплома о высшем профессиональном образовании для аспирантов на русском языке с переводом на язык предполагаемой страны пребывания.

— Справку кафедры иностранных языков направляющего вуза о степени владения иностранным языком претендента на участие в конкурсе.

— Медицинскую справку о состоянии здоровья, подтверждающую возможность обучения претендента за рубежом, подписанную главным врачом и заверенную печатью медицинского учреждения.

— Письменное согласие принимающей организации о приеме на обучение или стажировку сроком до 10 месяцев стипендиата Президента Российской Федерации.

— Банковские реквизиты принимающей организации с обязательным указанием полного наименования и почтового адреса банка для перевода финансовых средств.

— Смету расходов на пребывание стипендиата Президента Российской Федерации за рубежом.

Количество претендентов на участие во всероссийском открытом конкурсе не ограничивается. Число стипендий для обучения за рубежом составляет: 40 для студентов и 60 для аспирантов.

Документы претендентов на участие в конкурсе направляются по адресу: 115998, Москва, М-93, ГСП-8, ул. Люсиновская, 51, Департамент международного сотрудничества Минобрнауки России. На конкурс на получение стипендий Президента Российской Федерации для обучения за рубежом.

Срок представления документов **до 15 апреля 2012 года**. Документы, поступившие в Департамент международного сотрудничества позже указанного срока или не в полном комплекте, не рассматриваются.

Отборочная комиссия самостоятельно проводит отбор участников конкурса на основе представленных документов. При проведении всероссийского открытого конкурса предпочтение отдается претендентам, чей профиль обучения, стажировки или научной работы за рубежом будет связан со следующими приоритетными направлениями развития науки, технологий и техники в Российской Федерации, утвержденными Указом Президента Российской Федерации от 7 июля 2011 г. № 899:

1. Безопасность и противодействие терроризму;
2. Индустрия наносистем;
3. Информационно-телекоммуникационные системы;
4. Науки о жизни;
5. Перспективные виды вооружения, военной и специальной техники;
6. Рациональное природопользование;
7. Транспортные и космические системы;
8. Энергоэффективность, энергосбережение, ядерная энергетика.

При прочих равных условиях преимущество отдается претендентам, имеющим публикации в российских или зарубежных рецензируемых и реферируемых научных журналах, либо имеющих заявки на выдачу патента на изобретение, полезную модель или промышленный образец, либо являющихся обладателями дипломов лауреатов премий международных и всероссийских конкурсов.

Стипендиаты Президента Российской Федерации направляются Минобрнауки России в зарубежные вузы, возглавляющие списки, определяемые наиболее известными рейтинговыми компаниями мира и в ведущие научные организации по выбору направляющего вуза или претендента на участие в конкурсе.

Рекомендуемый срок обучения или стажировки — не более одного учебного года. Средства на оплату обучения (научной стажировки) и содержание стипендиата Президента Российской Федерации за рубежом перечисляются Минобрнауки России непосредственно на счет принимающей организации. На личные счета и адреса российских заграничных учреждений валютные средства не переводятся. Средний размер выделяемой стипендии составляет от 20 до 24 тыс. долларов США за весь срок обучения (научной стажировки). Срок пребывания стипендиата Президента Российской Федерации за рубежом может быть сокращен, но не менее чем до одного семестра. Подробная информация о конкурсе опубликована на сайте Департамента международного сотрудничества в образовании и науке: <http://dic.edu.ru/actualnews/2999/>

Источник: http://www.rsci.ru/grants/grant_news/297/231290.php (дата обращения: 16.01.2012)