

Contents

HISTORICAL SCIENCE

<i>O. P. Volodkov.</i> The boyars, bourgeoisie, bureaucracy and problems of commercial capitalism in M.N. Pokrovsky dictionary entries in 1927	5
<i>Z. I. Akhunova.</i> Government National Policy: peculiarities of implementation in West Siberian Federal District	10
<i>E. V. Kucheryavenko.</i> The court in a Siberian village in the end of XIX century: peculiarity of legal regulation	14
<i>I. S. Khomutskikh.</i> Establishment of Novosibirsk branch of political party «Union of the Right Forces» in 2000 – 2004	17
<i>N. V. Gurskaya.</i> Education and enlightenment of Ural (Yaick) cossacks for the period of XVIII – XIX centuries	20
<i>Z. Sh. Mavlyutova.</i> The forms and methods of antireligious work in Tyumen region in the 1920s	23
<i>A. M. Baltabaeva.</i> The progress of museums in Kazakhstan in conditions of cultural development	26

SOCIOLOGICAL AND ECONOMICAL SCIENCES

<i>L. A. Kudrinskaya.</i> Traditional approaches to study of voluntarily labor	30
<i>G. F. Kungurtzeva.</i> Personality intellectual potential: experience of sociological survey	34
<i>S. G. Chetoshnikov.</i> About essential meaning of sociological term «rural-urban territories»	38
<i>D. I. Chernyavsky, E. V. Verkhoglyad.</i> Management of small innovative enterprises: problems and prospects	41
<i>I. N. Kvasov, A. V. Pivovarova.</i> The innovative trends of contemporary regional investment policy in mechanical engineering	44
<i>V. F. Potudanskaya, E. O. Alifer.</i> Standard of living and quality of life as the factors of demographic reproduction	48
<i>A. A. Mikhailov.</i> The role of the occupational safety and health service market for the implement of professional risk management	52
<i>V. P. Rylov, V. P. Udalov.</i> About theoretical and pragmatic aspects of production diversification for conversional engineering enterprises analyzing prospects of system-situational approach	56
<i>E. V. Yakovleva.</i> Categories of labor economy: retrospective analysis	62
<i>A. M. Suleimanov.</i> The influence of non-regional forces on security in Caspian region	67

PHILOSOPHY

<i>L. A. Maksimenko.</i> Mythologicality of modern science	70
<i>V. G. Moushich-Gromyko.</i> The difficulties of boundaries definition of such a discipline as Cosmology	74
<i>E. A. Kalistratova.</i> The Man in the world of everyday life: the eluding from typification	78
<i>D. V. Konstantinov.</i> Human existence and human dimension	82
<i>E. A. Fink.</i> To the problem of the society informational sphere structure	85
<i>A. A. Trofimova.</i> The meaning of the term «a virtual reality»	87
<i>N. V. Vedeneeva.</i> Philosophy-historical and sociocultural aspects invalids and rehabilitation	91
<i>I. S. Metelev.</i> The social nature of migration experience	95
<i>S. I. Skurikhin.</i> The political philosophy and democracy	98
<i>O. A. Cheremisina.</i> Sources of ideology of extremism	102

PHILOLOGICAL SCIENCE

<i>O. A. Kuzina.</i> The problem of national-cultural specificity of verbal activity in modern linguistics	106
<i>N. V. Vaseneva.</i> Translation of the title of B. Shaw's play «Pygmalion» as a translator problem	110
<i>E. V. Kerber.</i> The role of the borrowed terms in the formation of terms-synonyms (based on the German economical terminology)	114
<i>A. M. Raisova.</i> The structural and semantic peculiarities of German ecological terminology	117
<i>T. V. Sokolova.</i> Semantic-structure approach in word-formatting of German terms of copyright	121
<i>E. G. Aleksandrova.</i> «The stone visitor». To a problem of understanding of moral-aesthetic conception of A.S. Pushkin	125
<i>E. I. Kopteva.</i> The «Memoirs» by G. R. Derzhavin in the book of V. Khodasevich about the poet	129
<i>O. A. Adabir.</i> Essays of writers in the newspaper «Rabochiy Put» («Omskaya Pravda») in 1921 – 1953	132

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

<i>S. L. Tcherenkova.</i> Psychological competence of a specialist in the field of engineering and technology	136
<i>T. M. Kozhanova.</i> Technology of paternal to children relations in families with handicapped children	139
<i>P. V. Barkhanov.</i> Problems and ways of rising of sensitivity of pre-employ polygraph screening	143
<i>V. D. Polezhaev, M. V. Polezhaeva, V. I. Yakunin.</i> Efficiency of creative abilities and evaluation of applicants	148
<i>Z. A. Aksyutina.</i> About the quality of higher professional education	152
<i>O. V. Bazhuk.</i> The social and pedagogical precautions of the senior professional institutions student's burning down syndrome	156
<i>N. A. Kovyazina.</i> The specificity of the youth studying at secondary professional educational institution in a town	160
<i>A. I. Sukharev.</i> About the essence and goals of the fine arts education in the modern social conditions	163

PHYSICAL CULTURE AND SPORT

<i>S. S. Buchnev.</i> Acmeologic support of future specialists in university's physical education	167
<i>Yu. V. Vorozhko, E. S. Lubina, N. N. Abramova.</i> The evolution of scientific specialties in physical training and sports sphere	170
<i>Yu. V. Vorozhko.</i> The formation of the Russian managerial system in physical culture and sports in the second half of the XIX-th century	173
<i>S. A. Kuznetsov.</i> The essence of social-legal characteristics of future specialists in physical education and sport	176
<i>A. G. Polivaev, A. A. Geraskin, I. N. Grigorovich.</i> The influence of individual-psychological features of student studying at faculties of physical culture on efficiency of their vocational training	179
<i>K. V. Zaviyalov.</i> Peculiarities of training process of mountain running	182
<i>S. P. Podsvirova.</i> Methodology in study of formation universal educational abilities and skills during physical education of schoolchildren	186

TEACHING TECHNIQUES

<i>A. E. Ultan, E. S. Petrov.</i> Development of architecture of complex of education programs	190
<i>S. O. Gruzdev.</i> On the issue of pedagogical theory in relation to mobile education	193
<i>E. V. Tsoupikova.</i> The studying of semantics, structure and the ways of language sign mastering in the semasiology course layout	195
<i>E. V. Demishkevich.</i> Formation of professional culture of Railway University students when working with a new railway term dictionary	200
<i>L. A. Ivakhnova.</i> Integrative approach to professional training of art-pedagogical area specialists	203
<i>A. V. Kucherova.</i> Composition as a part of professional formation of students at art design basics studies	207
<i>S. Yu. Smirnova.</i> Problems of actualization of design thinking in students in the process of vocational training	210
<i>O. V. Shalyapin, A. I. Sukharev.</i> Theory of education efficiency raising in portraits painting	213
<i>E. A. Khripunova.</i> Modeling art-creative purposefulness at drawing lessons	216

G. Yu. <i>Osmankina</i> . Design art as a product of cultural and art values of a society	219
N. M. <i>Genova</i> . Theoretic and methodological bases of infrastructure of regional cultural policy	223
O. V. <i>Anokhina</i> . Mechanisms of socio-cultural adaptation of young people	227
Ya. O. <i>Parenchuk</i> . Corporate culture as the factor of formation of tolerant relations in collective	230
O. V. <i>Kokhanova</i> . Some aspects of forming cultural and artistic features of the modern age style in national theatre music of the 20 th century	232
D. V. <i>Konishhevsky</i> . Social and cultural manipulation as a means of total deconstruction	235

Summary

HISTORICAL SCIENCE

O. P. Volodkov

The boyars, bourgeoisie, bureaucracy and problems of commercial capitalism in M.N. Pokrovsky dictionary entries in 1927

The article tells about the evolution of Russian leading social powers under conditions of commercial capitalism in M.N. Pokrovsky's interpretation.

Keywords: historiography, M.N. Pokrovsky, boyars, bourgeoisie, bureaucracy.

Z. I. Akhunova

Government National Policy: peculiarities of implementation in West Siberian Federal District

The legal basis of modern national policy of the Russian Federation is analyzed. The ways of implementation of the national policy at Federal region level (for example, Novosibirsk and Omsk regions) are proposed. Library is considered to be the key tool for the state national policy introduction.

Keywords: national policies, national culture, multiculturalism, ethnic groups.

E. V. Kucheryavenko

The court in a Siberian village in the end of XIX century: peculiarity of legal regulation

This article describes the peculiarity of justice in a Siberian village in the end of XIX century. The author describes the activities of district and magistrate courts, and also he underlines the pros and cons of these judicial institutions. There has match existing courts in attitudes of the peasants and their social needs. It has allocated various factors negatively affecting the activities of magistrates courts and their popularity among the rural population.

Keywords: custom, parish court, magistrate court, judicial reform.

I. S. Khomutskikh

Establishment of Novosibirsk branch of political party «Union of the Right Forces» in 2000–2004

The article deals with problems of party establishment, and also the undertaken attempts of their decision, of Novosibirsk branch of political party «Union of the Right Forces» from the moment of its foundation to the beginning of 2004. The analysis shows, that, despite considerable scale and financing of works, to create high-grade structure in region and it was not possible, and the number of official supporters of party even during the best times was modest enough.

Article is based on the materials received from archival and personal sources, and also on publications in mass-media.

Keywords: Political activity in Novosibirsk area, «the Union of the Right Forces», party building, political organizations, actions and slogans.

N. V. Gurskaya

Education and enlightenment of Ural (Yaick) cossacks for the period of XVIII–XIX centuries

The article describes peculiarities of Ural (the Yaick) cossacks education and enlightenment. The complex analysis of educational sources is carried out. Is it for the first time the attempt of coupling of 2 aspects: education and enlightenment is undertaken as a problem differentiation of public consciousness of Ural (the Yaick) cossacks for the period of XVIII–XIX centuries.

Keywords: literacy, Old Believers, the intellectuals, stratification, traditions, urbanization

Z. Sh. Mavlyutova

The forms and methods of antireligious work in Tyumen region in the 1920s

The article considers one of sides of church policy of the Soviet state – antireligious agitation and propaganda. The author analyzes the forms and methods of atheistic activity on the territory of Tyumen region.

Keywords: antireligious committee, agitation, propaganda, atheism.

A. M. Baltabaeva

The progress of museums in Kazakhstan in conditions of cultural development

The role of museums on their first step of cultural development is shown in the given article. Such kind of cultural institution was used as one of ideological ways of influence on the soviet society. According to documental materials, problems of museums and their tasks are specified to political bringing up, technical education, antireligious advocacy of museums, having traditional character than developing connected with collecting and keeping of historical materials.

Keywords: museums, cultural revolution, ideology, antireligious advocacy, scientific atheism.

SOCIOLOGICAL AND ECONOMICAL SCIENCES

L. A. Kudrinskaya

Traditional approaches to study of voluntarily labor

In the article the traditional scientific approaches to study voluntarily labour are considered. The novelty of work is proved by insufficient elaboration of this topic in Russian science. It is recommended to implement conclusions resulted in the article into educational process for preparation of specialists of social and humanitarian kind.

Keywords: voluntarily labour, free labour, gratuitous labour.

G. F. Kungurtzeva

Personality intellectual potential: experience of sociological survey

The article is devoted to investigations of theoretical problems of the personality intellectual potential. The sociological analysis is given and the original definition is suggested. The essential and functional characteristics, its properties and relation to the society intellectual potential are looked through. The conclusion is made that the forming of intellectual potential is fulfilled in determined social-cultural conditions. The necessity of the plurality of potential reproduction is confirmed through the personality self-expression in different kinds of activity.

Keywords: personality intellectual potential, intellect, culture, potential, activity.

S. G. Chetoshnikov

About essential meaning of sociological term «rural-urban territories»

In this article the main characteristics of rural-urban territories as a territorial units, formed on the base of urban and rural integration forms of territory organization are considered. The author analyzes the components of this term and identifies the causes which determine the rural-urban territories development in Russia.

Keywords: rural-urban territories, suburbs, urban style of life, rural style of life.

D. I. Chernyavsky, E. V. Verkhoglyad

Management of small innovative enterprises: problems and prospects

The comparative analysis of development of innovative activity in our country and abroad is carried out. The role and value of the small innovative enterprises in the infrastructure of national innovative systems are shown, the basic problems are revealed. The prospects of development of the small innovative enterprises in domestic practice are designated.

Keywords: innovations, the small innovative enterprise, an infrastructure of innovative activity

I. N. Kvasov, A. V. Pivovarova

The innovative trends of contemporary regional investment policy in mechanical engineering

The article describes the indicators of innovation activity in Omsk region and its role in implementing the investment policy setting out the main problems holding back investment activity region, the measures on improving investment attractiveness, and competitiveness of machine-building enterprises, as well as explore approaches to the formation of unified innovation strategy engineering.

Keywords: scientific potential, innovation, investment policy, strategy development, the region.

V. F. Potudanskaya, E. O. Alifer

Standard of living and quality of life as the factors of demographic reproduction

Revealing the factors that influence demographic situation in the state becomes actual problem on the background of the deep demographic crisis in Russian Federation.

By virtue of using results of sociological research implemented in Russia this article describes the influence of standards of living and quality of life for population reproduction.

This information can be used in practice by researchers or students of economics to form the socio-demographic development policy of Russia's regions.

Keywords: standard of living, quality of life, reproductive behaviour, demographic policy.

A. A. Mikhailov

The role of the occupational safety and health service market for the implement of professional risk management

The article proves that the occupational safety and health service market is a necessary condition for the implement of professional risk management system. The reasons of unequal development level of different segments of the market is considered. The measures for the development of services for occupational safety and health management are formulated.

Keywords: market, service, occupational safety and health, management, professional risk

V. P. Rylov, V. P. Udalov

About theoretical and pragmatic aspects of production diversification for conversational engineering enterprises analyzing prospects of system-situational approach

From the perspective of systems-situational approach the theoretical and pragmatic aspects of production diversification on defense industry complex's (DIC) engineering enterprises are considered according to its specificity and conversion progress. As the object of analysis the enterprises of the above mentioned type in Omsk city are chosen. Research subject is the diversification process on conversational engineering enterprises. As scientific novelty, in authors' opinion, can be considered the methodological foundations of the efficient diversification of conversational manufacturing on DIC's engineering enterprises.

Keywords: diversification, manufacturing, conversion, engineering enterprises, systems-contingency approach.

E. V. Yakovleva

Categories of labor economy: retrospective analysis

The results of the retrospective analysis of the basic categories of the conceptual structure of economy of work are presented, expansion of terminological basis of economy of work in the conditions of innovative economy is offered, and also the structurally-logic parity between traditional and modern categories of economy of the work characterizing specificity of labour activity in the conditions of innovative economy is shown.

Keywords: work economy, innovative economy, labour potential, intellectual capital, intellectual potential, intellectual actives.

A. M. Suleimanov

The influence of non-regional forces on security in Caspian region

There are rivalries between the major power centers in modern world controlling sources of energy and transport routes. In the world where there is a need for energy, so the countries possessing oil and gas have to their territories. Caspian region is very prospect for the resource excavation. Security of Caspian countries depends on the near sea countries and their influence on the new geopolitical format.

Keywords: Caspian region, energy, security.

PHILOSOPHY

L. A. Maksimenko

Mythologicality of modern science

Apparently in philosophy the epoch of insurmountable demarcation between science and non-science has come to the end, after recognizing the futility of historical attempts to isolate in a single Ratio a preferential system of coordinates. Against this background it seems extremely important for science to pass between all-absorbing Charybdis of relativity and monstrous one-dimensionality of Scylla. The reverse side of ideas about the rationality of myth is the submission of the mythologicality of science, the stronghold of rationality. There are certain reasons for this "reverse side" approach: clearly detected in modern natural science holistic-imaginative spirit, which makes it related with myth, indicates that.

The world in science, as well as in a myth, still appears as learnt secret. Justification of this idea makes the content of this article.

Keywords: myth, science, microcosm, cognition, imagination

V. G. Moushich-Gromyko

The difficulties of boundaries definition of such a discipline as Cosmology

The aim of the article is the need to provide the observation of the difficulties in definition of the boundaries of Cosmology as a discipline with simultaneous indication of ideas in terms of notation of the said boundaries for further gnoseological analysis as the factor phenomenon named 'the Universe'.

Keywords: Cosmology, thinking, the Universe, anisotropy, functional, worldview.

E. A. Kalistratova

The Man in the world of everyday life: the eluding from typification

The existence of the man in the world of everyday life is considered in the article. The main problem is the correlation of typification and "eluding" from this typification. Among the most important characteristics of everyday life there are recurrence and tautology. Due to recurrence the man perceives surrounding world as stable, constant, continual and habitual. He systematizes, puts in order, typifies everyday life, making it intelligible and reliable. But the same typification of the world of everyday life, habitual and constant world, creates in the man a sense of invisibility, the man vanishes. What happens is the dissolution of the man in the world of everyday life, his uniqueness vanishes. To save his Self the man tries to slip and slips the oppression of typification, becoming human being [inhabitant] in primary sense of the concept, individual revealing in his existence his essence and mission.

Keywords: everyday life, typification, slip, human being [inhabitant], man.

D. V. Konstantinov

Human existence and human dimension

In the article the concept "human dimension", introduced by M. K. Petrov and M. K. Mamardashvili, is considered and specified. It is emphasized that this concept can be used as an integrated characteristic of peculiarities of an entire human.

Keywords: human dimension, psycho-physiological problem, human existence, consciousness, human form.

E. A. Fink

To the problem of the society informational sphere structure

In the given article two positions of the information sphere society status are proposed. The first is based on the view that information sphere of a society is the part of the social sphere, and the second — that information sphere is an independent social system, having its own structure. Also of the society information sphere structure have been developed, all its elements have been defined and the system forming factor have been determined.

Keywords: information, social information, informational interaction, information sphere of a society, subjects of the information sphere of a society, social relations, informational infrastructure.

A. A. Trofimova

The meaning of the term «a virtual reality»

Recently many works on a theme of a virtual reality are written, but researchers essentially stand on various positions of it's understanding, and consequently also definitions. In the given work we will consider characteristics and values of separate terms «a virtual» and «a reality», and as initial sense of a word-combination «a virtual reality». We shall analyze existing approaches to understanding of the phenomenon of virtual reality.

Keywords: virtual, a reality, a virtual reality.

N. V. Vedeneeva
Philosophy-historical and sociocultural aspects in invalids and rehabilitation

In this paper the author analysis philosophical, social and cultural aspects of invalids' rehabilitation, their traditional and present situation in the system of social relations in western and eastern cultures. Democratic principles of social security and elimination of personal rights' discrimination are analyzed.

Keywords: person, rehabilitation, society, democracy, personal rights.

I. S. Metelev
The social nature of migration experience

The author examines the universal phenomenon of "human migratory" interpretation of the basic concepts of the migration process. The article focuses on the systematic analysis of the factors of migration, a comparative study of the migration of human existence in social systems.

Keywords: society, migration, identity, culture, life-world.

S. I. Skurikhin
The political philosophy and democracy

This article discusses general philosophical issues to build a democratic political system and possible ways for improvement.

Keywords: public knowledge, a civil community, the power.

O. A. Cheremisina
Sources of ideology of extremism

Presently, there is growth of extremist groups not only in the whole world but also in Russia, in particular. The parallel with growth of their quantity there is growth of crime committed by them. The article answers for questions: what neofascism is and which are sources of social-philosophical and philosophical-sociological aspects of extremist methods and what are the reasons for their existence in modern conditions?

Keywords: Violence, enslavement, standardization is extremism, extremism, neo-fascism.

PHILOLOGICAL SCIENCE

O. A. Kuzina
The problem of national-cultural specificity of verbal activity in modern linguistics

Current research identifies the national-cultural specificity of verbal activity in modern psycholinguistics. It supposes different models describing the specificity in various aspects: culturological, psychological, ethnological and informational. It is productive to research national-cultural specificities in ethnopsychological aspect that allows not only to integrate already developed models describing ethno-linguistic differences in cultures, but also to interpret the specificity of interethnic interaction.

Keywords: culture, ethno-cultural specificity, national-cultural specificity, culturology, cross-cultural communication, verbal activity.

N. V. Vaseneva
Translation of the title of B. Shaw's play «Pygmalion» as a translator problem

The article is devoted to the problem of the genre definition of the title of B. Shaw's play «Pygmalion» in Russian perception. The object of the article are interpretation variants of the play's title in Russian. The author of the article analyses variants of the title's translation and tries to define genre of the play by herself.

Keywords: novel, comedy, drama, play

E. V. Kerber
The role of the borrowed terms in the formation of terms-synonyms (based on the German economical terminology)

The article deals with studying of terminological synonyms base, having appeared as a result of the foreign terms borrowed. The analysis of the given material is made, it possible to reveal the causes of such synonymous range in these terms.

Keywords: synonymy of terms, borrowed terms, borrowed material, borrowed translated terms, hybrid formations.

A. M. Raisova
The structural and semantic peculiarities of German ecological terminology

The article deals with structural and semantic characteristic of German ecological terminology. Word-formative analysis is done. Terminological combinations and abbreviations are studied.

Keywords: ecology, word-formative, abbreviation, terminology.

T. V. Sokolova
Semantic-structure approach in word-formatting of German terms of copyright

The article is devoted to the morphological-syntactical and syntactical methods of copyright term-formation. Commonly used models of compound terms and term-combinations are given and the peculiarities of their formation are considered.

Keywords: the copyright, ways of formation, word-formatting, term models, abbreviation.

E. G. Aleksandrova
«The stone visitor». To a problem of understanding of moral-aesthetic conception of A.S. Pushkin

The interest to perception of art-ethical problems of the products defining indicators and vectors of dynamics in literary and historical and cultural processes has considerably increased analyzing Pushkin studies of last decades. The outlined philosophical and aesthetic tendency of research of a work of art has marked the cores on-board and problems of the analytical perusal released from ideological and social conditionality (in many respects characteristic for literary criticism of the Soviet period). In the given work we have given the basic attention to judgment of moral-aesthetic aspects of tragedy of A.S. Pushkin «The stone visitor».

Keywords: concept, hero, reconsideration, moral choice, semantics of names, personal tragedy.

E. I. Kopteva
The «Memoirs» by G. R. Derzhavin in the book of V. Khodasevich about the poet

This article pays attention to evolution of the problem of biographical forms in Russian historical-literary tradition from the end of XVIII to the beginning of XX century. It is considering the structural biography principles in the Khodasevich's book: the union of idealized and «energetic» narrative types (Platon's and Plutarch's traditions) and the rhetorical forms (εγκύμην, prodigia, ρόσβπλαίΟ).

Keywords: Russian prose, syncretism of the genres, philosophic-rhetorical genres, the concept of «the creature of existence», idea of «the inner education».

O. A. Adabir
Essays of writers in the newspaper «Rabochiy Put» («Omskaya Pravda») in 1921–1953

The author analyses the genre diversity of publications in the newspaper «Omskaya Pravda», the influence of journalist's activities upon formation of Russian writers such as L. Martynov, V. Utkov, S. Zalygin and formation of cultural traditions in the region. The article may be of interest to researchers who study the history of Russian literature and Russian journalism.

Keywords: writer, newspaper, essay, image.

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

S. L. Tcherenkova
Psychological competence of a specialist in the field of engineering and technology

In accordance with psychological competence gained by technical institution graduates the article gives methodological basis and practical recommendations for the systematic solution of the competence problem, in particular, within the subject «Physical Culture».

Keywords: competence, unification, preparation of specialist, psychology, physical culture, self-cognition.

T. M. Kozhanova
Technology of paternal to children relations in families with handicapped children

The article exposes the essence of the paternal to children relations formation in the families with handicapped children. The technology stages (diagnostic and analytic, purposeful, active) is provided.

Keywords: technology, relations between children and their parents, handicapped children.

P. V. Barkhanov
Problems and ways of rising of sensitivity of pre-employ polygraph screening

The article analyzes insufficiency of sensitivity of pre-employ polygraph screening. Some ways of increasing of screenings sensitivity are defined.

The conclusion confirms a necessity of change of screenings technique by taking into account the emotional intelligence of interviewed person.

Keywords: polygraph, screening, sensitivity, attitude, intelligence.

V. D. Polezhaev, M. V. Polezhaeva, V. I. Yakunin
Efficiency of creative abilities and evaluation of applicants

In the article we consider problems of efficiency of creative abilities and applicants' evaluation via Olympiads. Olympiads are compared with other forms of preliminary examination. Comparability of results of high school inspections of students' progress depending on the success in Olympiads is analyzed. Recommendations about improvement of Olympiads' organization and regulation of their participants' privileges, and also about estimation of the examinations' results are given.

Keywords: Olympiad, examination, result, indicator, university entrant.

Z. A. Aksyutina
About the quality of higher professional education

The article is about determinations and basic indications of education quality. A general model of contemporary human being is considered, there is qualities of higher profession education.

Keywords: higher professional education, quality, education, model.

O. V. Bazhuk
The social and pedagogical precautions of the senior professional institutions student's burning down syndrome

In this article there is information about resource ensuring of the professional student, future social pedagogues burning down syndrome's precautions and the author's model of this syndrome's precautions is offered. The working out of this problem can be interesting for students, teachers, psychologists and others specialists which meet with this problem.

Keywords: professional burning down's syndrome, resources, precautions.

N. A. Kovyazina
The specificity of the youth studying at secondary professional educational institution in a town

In the article the youth of a town features from the secondary professional educational institutions are viewed. The working on this problem can be useful for teachers, social pedagogues, students and everybody who is interested by the modern educational problems.

Keywords: youth, town, socialization, youth subculture.

A. I. Sukharev
About the essence and goals of the fine arts education in the modern social conditions

In this article the problem of the multistage system of the fine arts education is viewed. The key point of the article is the idea of integration of educational establishments of different levels.

Keywords: integration, fine arts education, university complex, quality improvement of education.

PHYSICAL CULTURE AND SPORT

S. S. Buchnev
Acmeologic support of future specialists in university's physical education

Efficiency of physical education process for future specialists is defined by the student's activity in the development of their physical training and achieving physical perfection, and by the formation within the university of acmeological environment, which arises during the realization of set of cognitive, value-sense, teaching, diagnostic and proper acmeologic determinants throw the process of students physical education.

Keywords: physical education, support, psychological acmeologic determinants.

Yu. V. Vorozhko, E. S. Lubina, N. N. Abramova
The evolution of scientific specialties in physical training and sports sphere

The article deals with the evolution of scientific specialties in the sphere of physical culture and sport, ways of their formation that, undoubtedly are defined, will promote the improvement of quality of domestic scientific researches, including Omsk scientists.

Keywords: physical training, physical culture, sport, science, the theory.

Yu. V. Vorozhko
The formation of the Russian managerial system in physical culture and sports in the second half of the XIX-th century

Revealing of the basic directions, features and problems of the formation of the Russian managerial system in physical culture and sport in the second half of the XIX-th century promotes definitions by means of perfection of a sports science that allows to improve the results of modern scientific researches in sphere physical culture and sports.

Keywords: history, sports science, management, physical culture, sports.

S. A. Kuznetsov
The essence of social-legal characteristics of future specialists in physical education and sport

The article presents the background analyses of law and social knowledge of future specialists in the field of physical training and sports. Further, it proves the key contents of law and social knowledge.

Keywords: professional competence, socio-legal expertise, a specialist in physical culture.

A. G. Polivaev, A. A. Geraskin, I. N. Grigorovich
The influence of individual-psychological features of student studying at faculties of physical culture on efficiency of their vocational training

In the research the personality features of students of faculties of physical culture stipulating efficiency of their vocational training are studied. The results can be used in the area of preparation of teachers of physical culture, teachers of physical culture in high schools at scheduling educational process on sports disciplines. Practical recommendations can be realized in sports high schools, at faculties of physical cultures of pedagogical high schools.

Keywords: the person, specific features-psychological, professional-pedagogical skills.

K. V. Zaviyalov
Peculiarities of training process of mountain running

The purpose of this study is to obtain data about the peculiarities of training process of mountain running. Since this discipline is relatively new, there is a certain lack of theoretical and practical data, so the author uses the method of expert interviews and questionnaire. The results give an idea of the structure of the training process of the mountain running.

Keywords: mountain running, expert interviews, questionnaires, the structure of the training process, training load.

S. P. Podsvirova
Methodology in study of formation universal educational abilities and skills during physical education of schoolchildren

One of the basic tendencies of modern pedagogic the orientation on competent approach and orientation on formation common educational knowledge and skills (UEAS) within the framework of all educational subjects specifying a plenty of jobs of the Russian teachers, and also normative documents determining requirements to a modern lesson is considered. The problem of formation UEAS at lessons of physical culture consists in the necessity of maintenance of high motoric compactness of a lesson. It causes importance of formation UEAS in the process within the framework of a subject "Physical culture" by means of physical education. In the given article we examine problematic of research and we open the basic concepts of the theme of our research with help of categorical-system methodology.

Keywords: universal educational abilities and skills (UEAS), circuit of the contradiction, information criteria, model homeostat, life cycle of system.

TEACHING TECHNIQUES

A. E. Ultan, E. S. Petrov
Development of architecture of complex of education programs

Main ideas that are assumed by the authors as a basic of architecture of the extensible complex of tutoring programs are stated in this article.

Keywords: architecture of a program, tutoring program.

S. O. Gruzdev
On the issue of pedagogical theory in relation to mobile education

Recent advances in mobile and wireless technologies have resulted in the application of mobile devices in educational institutions as the means of educational process improvement.

Educational research in the field of mobile learning both as independent and supplementing the existing practices are relatively new.

It is essential to develop clearly defined pedagogical principles of mobile learning, which will undoubtedly promote the effective use of mobile learning.

Keywords: mobile education, wireless technologies, pedagogic theory, electronic education, mobile environment, mobile content.

E. V. Tsoupikova

The studying of semantics, structure and the ways of language sign mastering in the semasiology course layout

The article given to your attention contains some conclusions concerning the nature and the main points of the language sign, and also the stages of learning the sign semantics in the process of individual language mastering. The sign is a material phenomenon, and its structure is an ideal substance, kept in human consciousness. While reception and specification of sign information a man carries out the following types of cognitive activity: perception, identification, recognition, decoding, interpretation. The mastering of the sign by a man occurs in following discrete steps: genesis of the all-in-one image of an object; abstraction of the image; disposition of its properties; formation of generalization; connection the general image to the class. For the adequate sign learning and reception it is necessary to take into account three aspects of the sign: its semantics, syntactic and pragmatics.

Keywords: language sign, semantics, syntax, pragmatics, sign decoding, interpretation.

E. V. Demishkevich

Formation of professional culture of Railway University students when working with a new railway term dictionary

Full description of structure «The Dictionary of Railway Lexis», created by the author in the process of research is given in the article. The author comes to the conclusion that suggested system of application of terms is a good foundation for creation of professional culture of students of Technical Universities.

Keywords: professional culture, grammar characteristics, context, synonym, antonym, English equivalent.

L. A. Ivakhnova

Integrative approach to professional training of art-pedagogical area specialists

The technique of integrative training of art pedagogical area specialists, which is specified by many component content of graphic art (school discipline), is found out in this article. It is pointed out that works of art perceptual origination, working with the help of art materials, illustration and design basics teaching methods are important aspects of teacher professional activity. In addition, the teacher's activity on designing of students' art education content, diagnostics and correction of pupils' art development are actual.

Keywords: integration, professional training, graphic arts' teacher, perceptual, technologies, designing.

A. V. Kucherova

Composition as a part of professional formation of students at art design basics studies

Theoretical principles of composition, as an important part in professional formation of students at design basics studies are considered in this article. The author examines different versions of term — composition, and also distinguishes composition peculiarities in design. Principal composition components needed for theoretical and practical training of students are pointed out in this article.

Keywords: composition, basics of design, professional formations, graphic design.

S. Yu. Smirnova

Problems of actualization of design thinking in students in the process of vocational training

In the article the features of vocational training of experts of sewing branch are analyzed. Theoretical aspects and pedagogical possibilities of actualization of design thinking in the course of art-creative activity of students are considered.

Keywords: art-creative activity, creativity, divergent thinking, divergent card, design thinking.

O. V. Shalyapin, A. I. Sukharev

Theory of education efficiency raising in portraits painting

In the article there are discussed pedagogical conditions of education of portraits painting, to find picturesque scheme as the basis of creative activities in portraits painting. In this article there is analysis of artistic system in portrait, and colors unity and harmony in portraits painting.

Keywords: the problem education, motivation, portraits painting, colors unity and harmony.

E. A. Khripunova

Modeling art-creative purposefulness at drawing lessons

This article touches upon modeling art-creative purposefulness at drawing lessons in order to give the students the opportunity to reveal their creative potential. It highlights the personality development, knowledge and skills are considered as means to an end, the creative abilities and imagination of students are accented, their individuality in educational process taking into consideration their age, interests, inclinations and abilities are touched upon.

Keywords: groups of different age, peculiarity of artistic perception, direction in artwork, design, creative thinking, occupational choice.

CULTUROLOGY. ART HISTORY

G. Yu. Osmankina

Design art as a product of cultural and art values of a society

In the article the interrelation of ideals of a society with art and design is considered. Art and design creativity acting as objective factors of system of values of culture are reflection of moral rules.

Keywords: art, design, an ideal

N. M. Genova

Theoretic and methodological bases of infrastructure of regional cultural policy

In the article on the basis of the accepted definitions of culture by means of the system approach action of mechanisms cultural policy in organization and initiative cultural activity is considered. With help integrated the approach the infrastructural model of modernization of forms cultural policy by means of its regulation and self-control is shown. Reflection of the subject of culture in national, social, confession and other displays of its subject that finds out results of welfare interaction in cultural relations, cultural creative a relief, interaction of components of system, features of circulation in cultural space is thus considered. As a result of the analysis the spheres of culture reflected in its infrastructure, making causing impact on interaction of regional culture and the cultural policy of the region which result is the system of infrastructural subcomponents are shown.

Keywords: a culture infrastructure, the regional cultural policy, welfare конфигурация, a culture kernel, incentive culture, regulation and self-control of cultural activity, adaptation.

O. V. Anokhina

Mechanisms of socio-cultural adaptation of young people

Everyday life of young people is often at risk. Of particular importance for the risk analysis of the youth are the mechanisms of socio-cultural adaptation of modern youth. They reflect willingness to take risks and his rejection of a specific socio-cultural characteristics of individuals, as well as moral — the moral consequences of risky actions.

Keywords: youth, risk, risk-taking, socio-cultural factors, freedom.

Ya. O. Parenchuk

Corporate culture as the factor of formation of tolerant relations in collective

The article is about a dominating role of corporate culture in strengthening of factors toleration, especially to professional holidays and forming behavior among different ethnos and sub-culturing formations.

Keywords: toleration, intercultural communications, corporation relations in polycultural nation.

O. V. Kokhanova

Some aspects of forming cultural and artistic features of the modern age style in national theatre music of the 20th century

The given article examines musical aesthetics in the cultural and historical context of the Modern Age, the first signs of which started to appear in the Age of the Enlightenment and keep on evolving at the present time. Generalizing creative achievements of prominent composers of the given period and drawing cultural and historical parallels, the author attempts to identify influence of their artistic creativity on aesthetics of the Modern Age during the whole 20th century. Current tendencies in theatre music are defined through historiography of national musical aesthetics of the beginning of the 20th century up to the 1940s and of leading critics' works of that period (V.G. Karatygin and B.V. Asafiev).

Keywords: the Modern Age, cultural and historical context, historical parallels, musical aesthetics, dramatic arts.

D. V. Konishevskiy

Social and cultural manipulation as a means of total deconstruction

All spheres of social life have been greatly transformed owing to the rapid development of information technologies. Particularly virtual reality influences human preciousness transformation. Modern mosaic culture

created a new human being who has become the ideal object of mental influence. This human being consumes eclectic images thus sinking in the atmosphere of total social and cultural deconstruction.

Keywords: postmodernism, deconstruction, Homo consumers, mosaic culture

ИНФОРМАЦИЯ

**XIV открытый Всероссийский конкурс детского творчества «Комната моей мечты»
Санкт-Петербург, март 2011 года. Тема года: «В ГОСТЯХ У СКАЗКИ»**

Цели и задачи конкурса:

Целью настоящего конкурса является развитие интереса у детей и молодежи к своему дому; искусству дизайна интерьера; формирование чувства стиля и гармонии в творчестве молодых художников и дизайнеров. Основной задачей конкурса является предоставление возможности для юных художников реализовать свой творческий потенциал, а также поощрение наиболее талантливых из них. Особое внимание оргкомитет уделяет развитию творческого потенциала детей с ограниченными физическими возможностями, детей из необеспеченных семей, детей, оставшихся без попечения родителей; вопросам толерантности в отношении к российской культуре и традициям народов России и мира.

Номинации:

Рисунки на тему: «Комната моей мечты», «Волшебная комната».

Декоративные предметы интерьера и мебель на тему «Пришедшие из сказки» в номинациях:

- керамика (Например: «Волшебная лампа Аладдина» и т.п.);
- вышивка (Например: «Рубашка Ивана Царевича» и т.п.);
- батик (Например: «Тридевятое Царство» и т.п.);
- ткачество (Например: «Ковер-самолет» и т.п.);
- резьба по дереву (Например: «Миски трех медведей» и т.п.);
- мебель (Например: «Умывальник Мойдодыр» и т.п.);
- прочие предметы (Например: «Печь Емели», «Метла Бабы Яги» и т.п.).

Эскизные разработки на тему «Волшебный сундук», специальная номинация «Свадебный сундук».

Интерьерные экспозиции, макеты комнат на тему «В гостях у сказки».

Условия участия:

Для участия в конкурсе допускаются учащиеся учреждений дополнительного образования, школ и подростковых клубов Санкт-Петербурга, других регионов России и зарубежных стран в возрасте до 17 лет. Отбор работ производится каждым учреждением/регионом самостоятельно. Каждому учреждению/региону, подавшему заявку на участие и представившему не менее 10 работ, будет предоставлено от 1 до 3-х выставочных стендов длиной 1 м 80 см, глубиной 90 см, высотой 2 м (за изменениями размеров стендов следите на сайте www.kmminfo.ru). Количество предоставляемых стендов зависит от категории учреждения, количества заявленных студий и работ. Учреждениям, представившим менее 10 работ, будут предоставлены объединенные стенды. Вместе с работой необходимо подать заявку, заполненную на компьютере.

Заочное участие в конкурсе вводится впервые с 2011 года и состоит из двух туров.

Справки по телефону 8 (906) 270-64-17, контактное лицо: Лебедева Марина Евгеньевна.

Возрастные категории

Предусмотрены две возрастные категории для участников конкурса:

- 1-я — до 10 лет,
- 2-я — 11 — 17 лет.

Условия проведения конкурса

Работы участников конкурса будут экспонироваться в Санкт-Петербурге в марте 2011 года. О точном месте, дате проведения выставки и о сроках монтажа и демонтажа экспозиции будет объявлено дополнительно.

Подведение итогов и награждения победителей

Итоги конкурса будут подведены по результатам работы большого и профессионального педагогического жюри и объявлены на церемонии награждения победителей в день закрытия выставки. Согласно итоговому протоколу жюри победителям присуждаются следующие премии:

В номинации «Рисунки на темы «Комната моей мечты» и «Волшебная комната»:

- Одна I премия — диплом и ценный подарок конкурсантам и преподавателям;
- Две II премии — дипломы и ценные подарки конкурсантам;
- Три III премии — дипломы и ценные подарки конкурсантам. В номинациях «Интерьерные экспозиции», «Декоративные элементы интерьера и мебель», эскизные разработки на тему «Волшебный сундук» присуждаются следующие премии:

- I премия — диплом и ценный подарок конкурсантам и преподавателям;
- II премия — диплом и ценный подарок;

— III премия — диплом и ценный подарок. По решению профессионального педагогического жюри присуждается один Гран-при по основным направлениям: рисунки, предметы интерьера, интерьеры и макеты комнат, и специальные дипломы.

Всем участникам конкурса и педагогам будут вручены дипломы оргкомитета фестиваля. Организаторы и спонсоры конкурса и другие заинтересованные организации могут учреждать и присуждать специальные призы, дипломы и премии для участников.

Более подробную информацию можно узнать на сайте конкурса www.kmminfo.ru и в группе в социальной сети ВКонтакте <http://vkontakte.ru/club11914597>.

Источник : http://www.rsci.ru/grants/grant_news/286/228325.php.