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**SUMMARY****HISTORICAL SCIENCE****G. V. Fedorova****Professor Semen Gershevich Reznikov: teacher and pupils**

On the grounds of recollection of pupils, as well as available publications it is presented material about life and creative activity of professor S. G. Reznikov managing social hygiene, economy and public health chair in 1969 – 2000, to the time of 80<sup>th</sup> anniversary.

Keywords: history, surgery, social hygiene

**V. I. Larkin, E. G. Malchikova****Warrior-professor-teacher**

This article is devoted to Yuri Nicholaevich Savchenko, Doctor of Medicine, professor, laureate of State awards for both science and engineering of Russian Federation, distinguished physician of Russian Federation, professor of neurology and neurosurgery department with clinical genetics course of Omsk State Medical Academy.

Keywords: neurology, professor, Y. N. Savchenko, awards.

**V. V. Tretyakov****Historical process as subject of scientific investigation in Klyuchevsky's methodological conception**

The author pays his attention to one of topical problem of historical science. There is no great experience in historical process study so far. Klyuchevsky was one of the founders of this scientific tendency. He showed actuality of this problem to other researchers. Scientific appearance of history process was developed in Klyuchevsky's works.

Keywords: historical process, methodology of history, historical forces, alteration, development.

**A. A. Balko****The Soviet historians' creative experience in the context of historical science**

The article is devoted to analysis of the ways of coming to of some scholar lies. The author uncovers the researching progress Soviet historians and the basic principles of their researches.

Keywords: historical research, research experience, historical source, research principles, soviet historians.

**G. G. Mamaeva, A. A. Lyubimov****Labour employment organization as the form of work of social institutions in Omsk region (80–90-s of XX century)**

The article considers up-to-date problems on employment of labour market of low-key-competitive groups of population, the experience of social institutions on the labour market employment organization of pensioners and disabled people. The article analyzes form of work of the social institutions in Omsk region in the field of labour market employment in the 1980 – 90-s.

Keywords: pensioner, disabled people, stationary institutions, social support, labour market adaptation, professional rehabilitation, quoting labour market places for work, specialized enterprises.

**Yu. R. Solodovnikova****The problem of personnel preparation in the sphere of tourism in West Siberian region: historiographical aspect**

The paper is devoted to the problem of personnel preparation for tourist industry in the West Siberia from the side of specialists' different sphere of knowledge: economists, geographers, pedagogues and historians. The article reveals peculiarity of personnel preparation in the West Siberia in this unique sphere of tourism, also resolutions of government about tourism and specific character of local soviets on tourism.

Keywords: the tourism, preparation of personnel, West Siberia, historiography.

**V. A. Kutepov****Initial military training of schoolboys in Western Siberia (1968–1991): experience and learning**

The most organized forms and greater scales there was purposeful preparation of youth for active military service during the Soviet period of history of Russia. The historical experience saved up in our country in this area convincingly testifies that the constant care of the state of preparation of citizens to protection of Fatherland is one of indispensable conditions of safe functioning a society. The work spent in this area with schoolboys of the senior classes was fruitful. It promoted the increase of power of Army, maintenance of military parity with the probable opponent and keeping stability in Russia and all over the world.

At the same time, deviation from centuries-old Russian tradition - all-round care of Armed forces, their qualitative acquisition during realization in the country of liberal reforms, has negatively affected a condition of army and fleet, on an opportunity consistently to defend the national interests, reliably and confidently to neutralize military threats.

In the given article the analysis of efficiency of existing system of preparation of schoolboys to service in Armed forces of the Russian Federation now is done.

Keywords: initial military training, schoolboys, Western Siberia.

**O. P. Volodkov****The role and place of the leading social powers of the Russian society during revolt in Russia in the reign of Vasilii Shuyskiy and Lzhedmitriy II by the M. N. Pokrovsky's conception**

The article tells about the influence of Russian leading social powers at the turn of the beginning XVII century on the state policy by the historian-Marxist M. N. Pokrovsky's conception.

Keywords: historiography, M.N. Pokrovsky, autocracy, revolt, estate.

**E. V. Skripkina****Feodor Ivanovich and Boris Godunov in Russian political essays in the first quarter of the 17<sup>th</sup> century**

The concept of power of Moscow sovereigns had finally been developed by the 17th century. After Feodor Ivanovich's death in 1598, Boris Godunov was enthroned as the Tsar. Being his consistent adherent, Patriarch Iov supported Godunov and testified Boris's devoutness, righteousness and Godunov's continuity of the monarchical power from the Tsar Feodor Ivanovich.

In the works written after Michael Romanov's accession to the throne, the tendency of opposition between Feodor Ivanovich and Boris Godunov is traced.

Keywords: Feodor Ivanovich, Boris Godunov, inheritance, election.

D. V. Olikhov

**The interaction of Temporary supreme church administration and Admiral Kolchak government**

In the current period of church activity under conditions of democratic state the study of interaction of Kolchak government and Orthodox Temporary Supreme Church Administration is very important. The Church Administration established the form of praying for the authority, swore in the members of the government and Armed Forces Staff. The government, in its turn, recognized the Temporary Supreme Church Administration as the highest representative organ of the Orthodox Church. Besides, ecclesiastic structures received financial support. The Church participated in the struggle against the bolshevism through its military clergy activity, preaching in the rear and forming crusader troops. The principles of interaction of the Church and the government, worked out in 1919 can be considered as a pattern for the present time.

Keywords: supreme church administration, Siberia, Kolchak, Silvestr.

A. V. Prokopenko

**Civil society and Russian Orthodox Church interaction in enlightenment renaissance and the young people religiously-moral education in 1991–2009**

In the article the problem of civil society public organizations and Russian Orthodox Church interaction in the enlightenment renaissance as a tool of the young people religiously-moral education in 1991 – 2009 is stated. The enlightenment role in a formed democratic Russian society is analyzed.

Keywords: Russian Orthodox Church, civil society, public organizations, enlightenment, religiously-moral education.

A. V. Chichulin

**Cooperative policy politics of central organs viscus of power on final stage of new economic policy (1927–1929)**

In this article the final stage is examined in realization of cooperative policy the central organs of power in the conditions of new economic policy. The analysis the problem of co-operation of power and cooperation is exposed to. The features of realization of co-operative policy the central organs of power are examined. The article can be useful the teachers of professional educational establishments and workers of state establishments.

Keywords: power, state, cooperation, cooperative policy, new economic policy.

A. A. Drondin

**The reasons for creation of German national autonomy within the frames of the administrative-territorial system and formation of federal relations in Russian Federation**

The author deals with the historical background of the creation, liquidation and restoration of German national area on Altai within the frames of national building process in the USSR and transformation of federal relations during the post-reorganization period. It is underlined that creation of area had not brought in a desirable result, but had managed to solve specific «German question» that had the status of an interstate problem at the beginning of 1990th.

The article is based on materials of archives, periodicals' publications of the studied period and scientific research.

Keywords: autonomy, national policy, national area, emigration, federal relations, «German question».

I. S. Khomutskikh

**The basic aspects of activity of Novosibirsk regional branch of political party «Yabloko» in 1997–2003**

The author deals with the basic areas of political activity carried out by Novosibirsk' branch of political party «Yabloko» since the moment of elections in a local regional council of 1997 to the middle of 2003. Despite inner-party situation and a positive relation to the party and its leaders in the region, in Novosibirsk area the party faster lost positions. The main reasons for this tendency were easing of communications with the centre of party and long-term inner struggle in Novosibirsk' «Yabloko» organisation.

The article is based on the materials received from archival and personal sources, and also on publications in mass-media.

Keywords: political activity in Novosibirsk region, political party «Yabloko», elections in Russian Federation, political organizations, actions and slogans.

A. E. Miller, V. L. Golofast

**Analysis of enterprise performance examination techniques**

The article considers major options of enterprises production activity changes appraisal. The content and peculiarities of each of examined option are defined. The authors mark changes impact on enterprise activity performance.

Keywords: appraisal, changes, enterprise, production activity.

V. A. Tsygankov, E. A. Sukhanova

**Systems for evaluation of population standards of living: which system is preferable**

The article deals with the problem concerned with solving one of the most actual tasks in modern conditions. The task includes the estimation of a standard of living for which it is necessary to use the appropriate system of specific rates. The various estimation systems of the standard of living offered by present, differing with structure and a set of indexes, which are variously used at the analysis of a standard of living and planning of measures of its regulation have been compared and the conditions of their practical application have been defined.

Keywords: standard of living, estimation system, rates of standard of living, integral indicators of standard of living, summarizing indicators of standard of living.

O. P. Fyodorovych, K. A. Merkushev

**Subnational interbudgetary relations: modern practice and debates**

The article reviews the issues of local governments and municipal development. It analyses the problems of municipal budget provision equalization and studies the volume and the structure of interbudgetary transfers at all levels (beginning with the level of the RF to the level of municipal districts of the Omsk region). The authors initiate the controversial issue about the role of subsidies and subventions. They define preferred forms of financial assistance and show the ways of improvement of budgetary transfer mechanism at subnational level.

Keywords: local governments, revenues and expenditure of local budget, interbudgetary relations.

O. A. Rashevskaya

**The analysis of methods used for examination of leasing risks**

The analysis of methods used for examination of leasing risks is represented in the article. The analysis of effectiveness of the methods is also represented here. We offered necessary requirements to the perspective method of leasing risks assessment.

Keywords: leasing relationships, leaseholder, method of risks assessment, investment risks.

A. I. Tyulenev

**Protestant-Old Believer ethics as a condition of the development of rational business**

The paper deals with Weber's understanding factors and conditions of the institutionalization of rational private enterprise, mechanism's influence of Protestant ethics on business activity of businessmen from Protestants. The Old-belief is interpreted as the complex of churches and denominations appeared within the Orthodox. This complex in many instances is the alternative to Russian Orthodox Church. It is shown that socio-ethic folkways of Protestants and Old-believers are often similar due to using of rational methods conceptualization of Christian doctrine and liturgical service by both of them. The Old-belief's social ethics is characterized as an important super-substantial institutionalization factor of Russian rational business.

Keywords: rational private enterprise, Old-believers, Protestantism, Protestant ethics, social ethics, business activity.

## PHILOSOPHY

L. N. Kibardina

**Liberal utilitarianism in the context of theories of social state**

In the article the main principles of liberal utilitarianism of social justice concepts in their dialectic development and as their standard value for the decision of social-economic problems in modern Russia, the ideological bases, sources and factors of formation of the Russian civil social policy and considered.

Keywords: social justice, liberal utilitarianism, ethics, social contract, social policy, social state.

**A. V. Grigoriev****Vital self-determination as the sphere of risk**

The aim of this study is theoretical analysis of risk of self-determination of person in modern world. The special attention is paid to stages of self-determination and detection of risks that are typical for each stage.

Keywords: risk, self-determination of person, self-development, identity, values.

**S. N. Rubin****Philosophical and ethical aspects of responsibility**

The problems of social responsibility, the growth of role in social and political life are analyzed in the article. The author examines social and historical aspect of the sense of responsibility formation, form its bond with actual problems of developments of Russian society.

Keywords: activity, ethics, responsibility, organization, social and political.

**A. N. Golubnichenko****Intelligent information packing as a way out of informational crisis**

We consider the problems of growth, duplication, and value of scientific information that are parts of information crisis. Informational crisis is characteristic for human activity concerned with perception, organization, storage, and transfer of information. To solve these problems, we propose to use intelligent information packing in categorical triads based on the categorical method.

Keywords: information, categorical method, categorical scheme, categorical triads, information packing.

**I. S. Metelev****Theoretical and methodological aspects of demography**

The article considers the explanatory schemes of demographic process; the approaches to the understanding of innovative demographic phenomena from the position of methodological means combination are analyzed. The author refers to both this country and foreign philosophic and logic sources enabling him to reveal the logic of modern social processes, to open integrative qualities of social knowledge and the humanities. The article can be of interest to social philosophers, sociologists, economists, the humanities experts.

Keywords: a person, demography, an explanation, the understanding, a scientific metaphor.

**V. F. Medvedovskaya****Categorical schemes of homeostasis and some information criteria to study family as a system object**

One of the perspective trends in the scientific research is a categorical system methodology. In spite of wide applying of homeostasis concept for biological and social systems, categorical schemes and models have not introduced in psychology yet. Categorical schemes of homeostasis and some information criteria are used to study a family as a system object. While this object of examination is studied some pairs of possible contradictions were revealed which are arising during a family life circle.

Keywords: categorical system methodology (CSM), contradiction, homeostasis, family, range of information criteria (RIC), system object.

**Yu. V. Shkudunova****Publicly-social sphere and political space**

In the given article interaction of public and private spheres from the view of factors of development of political space is considered. That the political space shows not identical sense as a result of the Greek and Latin different interpretations is new. The account of the given position will impact practice modification of public and private spheres.

Keywords: publicity, privacy, a policy, a society.

**O. V. Anokhina****Social cultural evaluation of risk in the youth environment**

The important source stimulating reproduction of social risk in Russian society through young generation is transformation of values, sense of justice, social identity and models of behavior of youth that assumes deeper scientific reflection of the processes occurring in spiritual-moral sphere of young generation, and also careful reasonableness and rationality of a youth politics from positions of maintenance of the most effective social cultural adaptation of youth in difficult conditions for modern Russia.

Keywords: youth, risk, risky actions, social cultural aspect, morally-moral consequences.

**M. V. Zubachevsky****Archetypical grounds for ethnic phenomenon self-identification**

In the article the author investigates the point of ethnic self-identification of phenomenon's entity. Basing on the analysis of «archetype» term, the author makes the assumption, that ethnic self-identification has archetypical entity. The traits, which are appropriate to any archetype, vividly could be applied to self-identification phenomenon. The structure of the phenomenon, which is currently under investigation, could be presented as a stable archetypical core and superficial shell of ethnic traits and traditions. Consequently, the core is permanent regardless a nation. It forces a man to abstract identification with native ethnos. The superficial shell is connected to exact nation and allows to make the archetypical core actual.

Keywords: ethnos, ethnic self-identification, archetype, objectiveness, sameness.

**I. V. Shugailo****Space and time in photography**

Photography is described as a unique type of the art, which marks off the contours of virtual reality of its persons. Photography is presented as memorial practice of culture, due to which the man realizes such functions as finding oneself, playing the roles, remembering of the past, fantasy, dreams. Photo model is presented as unusual person, which has many characteristics typical as «multiply personality».

Keywords: chronotype, geshtalt, virtual reality, multiple personality, photo album, dreams.

**PHILOLOGY****T. V. Aleynikova****To a problem of development and functioning of English terminology of ethics**

The present paper is devoted to the studying of English terminology of ethics, its originality and important features as a humanitarian terminological system in which it is possible to allocate the following features: non-systematization, expressed in a considerable amount of synonyms, homonyms and multiple-valued terms, illegibility of notion borders, expressed by terms, and also openness and heterogeneity of the terminological system as a whole that explains its close interrelation with common-literary lexicon and terminosystems of interdisciplinary sciences.

Keywords: English terminology of Ethics, humanitarian terminological system.

**M. S. Shumaylova****The reasons of English-American adoptions and their assimilations in German terminology of Internet**

Intensive linguistic adoption of English-American terms takes place in German terminology of the Internet. During adaptation these terms pass the stages of assimilation, adapting to the conditions of functioning in language-adopter. Along with overall globalization English-American linguistic borrowing is considered to be a positive phenomenon providing infinite possibilities for international partnership.

Keywords: terminology, linguistic adoptions, assimilation, Internet.

**Yu. N. Revina****The metaphorical naming of automobile terms (in German, English and Russian languages)**

The metaphorical naming of automobile terms as a way of word formation of German, English and Russian languages are analyzed in this article.

Keywords: metaphor, metaphorical naming, comparison, way of word formation, automobile terminology.

**I. I. Chashina****Types of more than one-word signification in terminology «public relations»**

The article highlights the semantic aspect of a term namely the correlation of the content of the term concept with its morphological structure. The author gives the results of statistical analysis on the frequency of more than one-word signification types of terminological word combination (TWC) in terminology of «public relations», its typical nature for every specific type of TWC, morphological structure productivity. The author comes to the conclusion that the type of more one-word signification is TWC and reveals its subtypes.

Keywords: signification, more than one-word signification, terminological word combination (TWC), types of more than one-word signification.

**I. A. Prudnikova**

**Expression and types of linguistic intensifications in work of art (on the bases of «Quiet flows the Don» by M. Sholokhov)**

The classification principles and type characteristics of intensifications in modern linguistic studies and detailed description are revealed in the current survey. The results of the linguistic analyses of «Quiet Flows the Don» in the aspect of emotional issues are presented in the article. The grade of intensity of different linguistic and reflected communicative aspects is given.

Keywords: «Quiet Flows the Don», emotional unit, intensification, emotionality, emotiveness.

**PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE**

**V. E. Kupchenko**

**Overcoming difficult situations by persons with various type of life strategy**

This article studies difficulties occurring in our life way. This work is an attempt to systematize those psychological knowledge that we have in domestic and foreign science about the life way of a person, typology of life strategies and difficult situation as a significant event in the structure of life. The typology of life strategy is empirically constructed and ways persons overcome difficulties are studied.

Keywords: types of life strategy, overcoming, life situations.

**M. Yu. Semenov, I. I. Semenova**

**Possibilities of psychological tools to identify honest loans borrowers in retail trade**

The article presents a unique system of a credit scoring for retail. The credit scoring system is based on associations to the word «credit». The system adapts itself to different social and national groups and provides a high level of accuracy in identifying deliberately dishonest borrowers of loans in the retail trade.

Keywords: psychology; attitudes toward money; association; credit; borrower; honest.

**M. Y. Semenov**

**Method of evaluation of monetary relations among teenagers**

The paper presents the method of evaluation of attitudes towards the money among teenager based on the A. Fernam's questionnaire. It standardizes 5 scales which describe the attitudes towards the money among teenagers.

Keywords: psychology; attitudes; money; questionnaire; teenager; norms; standardize.

**A. A. Samorukov**

**Subject-to-subject communication between student and teacher as pedagogical condition of student's discourse competence formation**

In this article the author analyses such concepts as «discourse competence», «discourse competence formation», «communication», it considers the peculiarities of a subject to subject communication between a professor and a student.

Keywords: discourse competence, intercourse, pedagogical dialogue.

**O. K. Proncheva**

**The significance of academic educational ethic in teaching of social cultural service and tourism specialists**

In this article the ideal model of pedagogical professional ethic is developed. The ideal model of humanism principles is considered. Philosopher, ethic problems of essence, states of development of moral personality, morals concepts are under consideration.

The ethical pedagogical model includes two levels: the humanities level of moral quality and groups level of professional orientations. In the state of three pedagogical ethic criterions there are the following: the humanism criterion, the pedagogical demands and the professional responsibility for pedagogical results.

Keywords: ethic, moral, ethic criterions, moral personality, humanism direction.

**T. L. Eroshenko**

**Pedagogical competence of medical college teachers: urgency, analysis, development prospects**

The article is devoted to problems of a teacher professional competence in general vocational training system. The author reflects results of research according to the development level of medical college teacher compe-

tence, system contradictions of pedagogical qualification increase are presented in general educational institutions of not pedagogical profile.

Keywords: teacher competence, pedagogical skill, improvement of professional skill, motivation to pedagogical activity.

**S. E. Marchenko**

**The role of the teacher-choreographer in aesthetic education of teenagers**

In the article it is mentioned important for modern socially cultural practice the problem of pedagogical management of amateur choreographic collective. The attention is paid to ways and means of formation of aesthetic culture of the person at teenage age. Thus, to the head of the collective, the teacher-choreographer leading part is highlighted.

Keywords: aesthetic education, socially cultural activity, teacher, head.

**O. Yu. Levchenko**

**Foreign languages in the system of mining and metallurgical education of Zabaikalye (XVIII–XIX)**

The article is dedicated to the history of mining and metallurgical education of Zabaikalye. Basing on the analysis of archival documents and papers the author scrutinizes the process of foreign language teaching.

Keywords: mining and metallurgical education of Zabaikalye, foreign languages.

**PHYSICAL EDUCATION AND SPORTS**

**N. N. Lylikova, O. V. Timofeeva, V. G. Kugauvskih**

**Formation and development of the department of physical education and sport of the Omsk State Technical University**

The article discusses the history of development and formation of the department of Physical Education and Sport of Omsk State Technical University: detail and consistently described the activities of the managers and staff, transformation of the subject «Military and physical training» in the department «Physical education and Sport».

Keywords: physical education, sport, education, students, history development.

**O. P. Golovchenko**

**Experience of updating the process of physical training at the Siberian state automobile and highway academy (SibADI)**

In the article «Experience of updating the process of physical training at the Siberian state automobile and highway academy (SibADI)» O.P. Golovchenko considers efficiency of the author's physical education model in the educational environment. The monitoring data of traditional and innovative physical training collected during a three-year course are considered and compared.

Keywords: model, the student, physical training.

**A. G. Pasmurov**

**Student Games 2013 in Kazan contribution to student sports development in Russia**

The Student Games 2013 in Kazan touches upon the problem of student sport development — one of the priority of physical culture and sport popularization in the country. Student sports development always plays an important role in sports and physical training development in Russia. Specially for this purpose, the government created a strategy of physical culture development till 2020. This way Student Games in Kazan contribute to using all resources to activate mass sport in a whole and, of course, will be a strong impetus for all Russian student sport system development.

Keywords: student sport, youth, Student Game, sports heritage.

**E. N. Melnikova, Yu. V. Vorozhko**

**Social and cultural value of sports in mass media**

Authors address to problems of coverage of sports in mass media, find out tendencies and problems of development of mass-media in modern conditions.

The article is based on various references and experience of practical activities of authors.

Keywords: mass media, physical training and sports, social and cultural phenomenon, public opinion.

**N. V. Arnst**

**Formation of sports culture in students at the process of physical education in university**

Formation of sports culture by keening on one or more kinds of sports helps to discover and implement the real and potential abilities, and appears to be the promising means of students access to physical training and sports activities, healthy lifestyle.

Keywords: sports culture, student, physical training, sport, motivation, educating and training process.

**V. V. Ivanova**

**Formation of the driving competence in students in high school as a condition of activation of vocational training**

One of factors impacting the quality of preparation of graduates is insufficient level of the driving competence in the course of training in high school, as a condition of maintenance of intellectual and physical health of the present and future highly skilled experts. One of solutions to the given problem is formation of optimal educational and driving competence of youth. Formation of driving competence as bases of healthy way of student life in the course of professional formation in high school, was the objective of this research.

Keywords: the competence, driving activity, driving competence, physical training.

**O. A. Tsepko**

**The impact of complex health – improving methods on the characteristics of morphofunctional state and physical fitness in female students at the Middle Priobie**

This scientific article is dedicated to the problems of physical education improvement in female students who live constantly in hypocomfort conditions in middle Priobie. The subject of the article is of current importance as the teachers of the North institutes of higher education have some difficulties when choosing means, methods and intensity of physical exercises to correspond with students individual abilities. The proposed methodology will be olive loped and updated. Its first usage has got approval and presented positive results which demonstrate the validity of the methods used.

Keywords: female students, physical fitness, morphofunctional state, health – improving methods.

**I. A. Akhmadullina, Z. M. Kuznetsova**

**Correction of physical development of visually impaired pupils of specialized secondary schools**

The purpose of the present research is to develop and introduce technique of correction of physical development of visually-impaired pupils of special medical groups.

Keywords: special medical group, visually-impaired pupils, correction of physical development.

**L. A. Pryadko**

**Formation of readiness in students of the future social workers to use physical education in work with elder people**

In the given article formation of readiness of the future expert of social work to use physical education in professional work is considered.

Keywords: readiness, formation, students, the future social workers, physical training, elder people

**TEACHING METHODOLOGY**

**A. V. Gidlevsky**

**Optimization of the method for didactic test difficulty assessment**

The available methods of didactic test difficulty assessment possess a number of fundamental drawbacks which complicate the use of these methods in the tasks of differentiated teaching and measurement of education quality. This paper offers a non-controversial method of didactic test task difficulty assessment which is of high accuracy and simple to use. This method may appear to be especially efficient in RSE system.

Keywords: didactic test task, graphological approach, subject-predicate approach, difficulty of solution, difficulty of condition.

**F. N. Pritykin**

**About the efficiency of computer 3D modeling for studying of graphic disciplines**

In this paper advantages of computer 3D modeling are proved at studying of graphic disciplines in the first years of study. It is shown, that construction

of evident patterns of products essentially facilitates the process of making of a plain drawing and considerably improves cognitive activity of students.

Keywords: computer the graphic, 3D computer modeling, educational process.

**E. G. Soroka, L. V. Smolina**

**The problem of competence formation in software product quality management during educational process of IT specialists**

The problem connected with formation of future IT specialists' competence in software product quality management is considered in the article. The conceptions of education, which provide the development of this competence, are analyzed by the author.

Keywords: competence, competency building approach, competency, development process, software product quality, quality management.

**G. S. Ivanov, I. M. Dmitrieva**

**Integrated course of geometry and linear algebra as a means of mathematical training for students of higher technical education institutions**

The grounds for Integrated Course of Descriptive Geometry, Analytical Geometry and Linear Algebra are considered. Parallel study of graphical and analytical algorithms forms the geometrical basis for solving engineering, technological and economic problems. Such a course meets the requirements of teaching methods2 consistency in higher education institutions providing the establishment of cross-subject interconnections.

Keywords: Descriptive Geometry, Analytical Geometry, Linear Algebra, cross-subject connections.

**E. V. Tsupikova**

**The organization of text work in order to find text postsupposition in the Semasiology course**

The analysis of theoretical concepts concerning the nature of speech units enables the author to define the process of creating and interpreting texts and its stages and also the methods of teaching the notion mentioned in higher school linguistic courses, including the theory of translation. For the defining the nature and the structure of semantic level of text it is necessary the distinguished differentiation of the following notions: image meaning, figurative sense, symbolic meaning, idiom, types of presupposition, postsupposition. The mastering of the theory described is the necessary point of language and cultural personal development.

Keywords: Postsupposition, presupposition, idiom, image meaning, symbol

**E. V. Tsupikova, E. V. Demina**

**The training for recognition of manipulation strategies for improvement of students' speech and thinking skills**

The article is devoted to the analysis of manipulation actions based upon the insufficiency of the information targeted on obtaining results favorable to the manipulator. There is described system of the tasks intended for forming skills for counteracting to the manipulation strategies in the communications by means of generating the mechanisms of logic and concept comprehension of the information for restructuring the latter into the knowledge.

Keywords: manipulation, the argument, background knowledge, counteraction, the logic and conceptual analysis of the information.

**E. V. Demina**

**Didactic basis of perception and generation activity for generation of the secondary text in Russian language**

The article describes a didactic basis of activity on perception, the analysis and generation of the text both in the mother tongue and in language-source; the key components of educational process such as the form, means, reception and a method of training; system of subject and didactic tasks, and the competences formed as a result of studying in a special course «The technology of working out the Russian text as a result of translation».

Keywords: Didactic components of educational process, lecture, seminar, practical work, competences, method, subject and didactic tasks.

**S. A. Minaev**

**Characteristic features of forming integral perception in students of the departments of fine arts in the process of teaching of academic drawing (psychological and physiological aspects of the problem)**

The paper considers the research-theoretical aspect of the problem of forming integral perception in students of the departments of Fine Arts.

The author analyses psychological and physiological features of image perception and drawing as an activity and their interaction. The paper reveals the significance of image perception and drawing for the methods of teaching academic drawing and forming integral professional perception of students.

Keywords: teaching, methods of teaching, perception, psychology, forming, capability.

**E.A. Tebenkova**  
**Technology for organization of propaedeutic humanization in natural sciences at school**

Saturation by scientific contents of natural sciences at school is obvious, new form of humanizations therefore is represented. The article pursues the purpose to present technological features of humanizations introduction in natural sciences at school. In this view the stages and tasks of each stage are selected, the basic pedagogical monotecnologies and techniques, and also courses delivered by teachers and understood by trainees are developed.

Keywords: humanizations in natural sciences, spiritual - ecological development, technological approach, educational political technology.

**Z. V. Vorobiova, T. V. Semionova**  
**Methods of organization of natural research in the children's health-improving camp «Birch grove»**

The authors describe in the article natural research in the children's health-improving camp, offer their program which includes the organization and the methods of different types of field studies.

Keywords: children's health-improving camp, a circle of natural researches, field studies.

**Brief messages**  
**N. V. Kaygorodtseva, V. Ya. Volkov**  
**Innovative aspects in teaching descriptive geometry**

This article includes modern aspects of teaching descriptive geometry connected with the application of methods of parameterization theory and accounting geometry.

Keywords: multimeasured space, graphic models.

## CULTUROLOGY

**O. G. Rybakova**  
**The identity of personality in social and cultural context of Medieval Ages**

This article is devoted to the study of medieval cultural identity problem. The study analyses scientific ideas and theories on the problem of personality and the actual role of identity and of its signs in the regimentation of medieval social life. In the center of attention is the scientific work of American professor Brigitte Miriam Bedos-Rezak published in «American Historical Review» journal.

Keywords: medieval, personality, identity, culture.

**N. V. Kuryumova**  
**Non-classical dance as a cultural model of neurotic corporeality**

The article deals with the specific properties of this current phenomena in the culture of XX – XXI centuries as modern dance. Just like any other kind of modernist/postmodernist art, it aims to overcome the classical aesthetic canons; seeking knowledge of reality, the immediate registration of the complex phenomena, sometimes — crises that are transforming the psychophysics of contemporary individual. The concept of corporeality that secures the inextricable link, the interdependence of body and mind, which was an important discovery of a new thinking paradigm — a non-classical rationality — is the basis of modern dance, which can be called non-classical, also. Mastering corporeality's experience of contemporary individual allows dance to be an instrument of knowledge and broadcast actual cultural values and meanings.

Keywords: modern dance, corporeality, neurotic corporeality, non-classical rationality, values, a crisis

## REVIEW

**S. V. Novikov**  
Review of monograph of I. V. Lotkin «Baltic diaspora in Siberia (1920-1930): aspects of ethnical and social history» (Omsk: «Publishing house «Nauka»), 2006. — 348 p.

## Конкурс проектов

С 01 ноября 2010 г. **Фонд фундаментальных лингвистических исследований** проводит первый конкурс заявок на гранты, выделяемые на проекты в 2011/2012 году.

Фонд принимает к рассмотрению конкурсные заявки на поддержку фундаментальных проектов в области языкознания, соответствующих целям и основным направлениям деятельности фонда, изложенным в Уставе фонда.

К рассмотрению принимаются заявки на проекты, выполняемые коллективами учёных или отдельными учёными — гражданами России. Учёным считается специалист, имеющий ученую степень (ученое звание) и / или ведущий исследовательскую работу в одной из областей языкознания. В коллективных заявках могут участвовать также аспиранты и студенты высших учебных заведений и ученые, являющиеся гражданами других государств.

Фонд рассматривает заявки на следующие виды научных проектов:

- полевые исследования языков, т.е. научные экспедиции в России и за рубежом, имеющие целью получение новых научных данных о языках мира, особенно малоизученных и находящихся на грани исчезновения;
- организация научных мероприятий в области теоретической лингвистики (конференций, форумов, семинаров, чтений и пр.) в России и за рубежом;
- участие в международных научных мероприятиях за рубежом;
- издательские проекты, в т.ч. издание монографий, словарей, сборников статей, периодических изданий;
- составление электронных библиотек, баз данных, языковых корпусов, изготовление программных продуктов.

Срок подачи заявок — 01 февраля 2011 г.

Подробная информация доступна на сайте фонда.

Источник: [http://www.rsci.ru/grants/grant\\_news/258/227663.php](http://www.rsci.ru/grants/grant_news/258/227663.php) (дата обращения 10.12.10)

## Целевые конкурсы 2011 года

**Российский гуманитарный научный фонд (РГНФ)** объявляет целевые конкурсы 2011 г. по подготовке и изданию книг (вид конкурса — «а»):

- «Энергетика и геополитика»
- «Россия в полицентричном мире»
- «Модернизация России: социально-гуманитарные измерения»
- «Россия в Азиатско-Тихоокеанском регионе»

Целью конкурса является поддержка междисциплинарных исследований, результатом которых должна стать книга, состоящая из 5 — 10 разделов (докладов) (объемом до 30 — 40 с.), базирующаяся на комплексных междисциплинарных исследованиях по основным направлениям гуманитарных наук и формулирующая целостную программу первоочередных и долгосрочных мероприятий и конкретные предложения по этим направлениям. Объем приложений к докладом не ограничивается.

Фонд объявляет конкурс (проект) на 1 грант размером 30000 тыс. руб.

Сроки подачи заявок — до 15 декабря 2010 г. (включительно).

Источник: [http://www.rsci.ru/grants/grant\\_news/258/227728.php](http://www.rsci.ru/grants/grant_news/258/227728.php) (дата обращения 17.11.10)