

Contents

SCIENCE AND EDUCATION

- L. A. Ivakhnova. Cultural approach to composition of subject content. 5

HISTORY

- A. V. Chichulin. Cooperative policy of Soviet authorities in Western Siberia during the period of «military communism». 9
A. G. Dianov. Activity of workers' and peasants' inspection during nutrition tax campaign in Siberia in 1921. 13
D. I. Petin. The money surrogates of the Siberian revolutionary committee as the source of history of the domestic monetary circulation. 16
D. V. Khazova. Formation of body of the representative authority of Omsk in 1994 – 1998: legal and political components. 20
R. G. Minnekhanova. The competence of courts of justice in Western Siberia in accordance with «Establishments for government of the provinces of the Russia Empire» 1775 – 1782 (Legislative aspect). 24
R. B. Onishchenko. Social-economic aspects of the security policy of Italy in the Western Mediterranean (2001 – 2006). 28
M. S. Shapovalov. Reconciliation of the Entente states position in respect of Turkish heritage of 1914 – 1916. 32
G. V. Kosarev. Ferdinand Lot about origins of the European medieval civilization. 36
V. A. Noskov. Religious commons of German colonists as organizational structure of the local government at the edge of XIX – XX centuries (For example: Lutheran, Mennonites, Baptists and Catholics of Akmolinsk region of the Steppe Land). 41
A. V. Seden. The political socialization of the youth of Tuva as an object of the state information policy. 44
V. A. Kutepov. Basic military training for school pupils (1968 – 1972) in West Siberia. 48
O. V. Blinova. Specifics of participation of teachers in cultural and education activity of public organizations of West Siberia at the end of XIX – beginning of XX (by the example of West-Siberian division of Imperial Russian geographical society). 55
E. A. Chach. The oriental context of the Silver age. 59

SOCIOLOGICAL AND ECONOMICAL SCIENCES

- N. A. Chernykh. Regional aspects of higher vocational education: methodological foundations. 63
N. B. Gorbachyova. Inter-generational interactions of Tolyatti youth in the course of socialization. 68
S. N. Apenko. Methodological bases of assessment of client orientation of personnel of organization. 72
M. B. Latyntseva. Planning of new technical devices as a tool of its competitiveness. 75

PHILOSOPHY

- A. M. Agaltsev. Civil society as the key development factor for Russia. 78
L. N. Kibardina. The basic problematic and factors of crisis for modern social state. 83
V. G. Starnikova. Philosophical and methodological analysis of the phenomenon «education». 87
M. Yu. Smirnov. Chronotop generating human activity. 90
A. S. Skachkov. Social and philosophical sense of public autotrophy and heterotrophy by the ideas of V. I. Vernadsky. 94
Yu. V. Fetisova. Security as a cultural concept. 98
I. G. Pendikova. The design in the context of elite and mass dialectics. 101

PHILOLOGY

- E. V. Koskina. Scientific text as a scientist's portrait. 105
L. G. Prosvirina. The abbreviated terms in the field of intellectual property. 109
T. N. Vinokurova. The peculiarities of the notions expressing the terms of artificial intelligence in English language. 113

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

- A. P. Agarkov. The problem of empirical study of normative regulation of psychologist-adviser behavior. 116
L. I. Mironova. Infomedia as effective tool of modern university management. 120
T. O. Duka. Benchmarking project as a method of studying educational choice practice in university. 123
A. E. Veretennikova. Synchronic and diachronic approaches to the category «communicative culture». 125
L. S. Oblasova. Results of experimental work on development of professional competence of the staff in the conditions of formation of «learning organization». 128
L. M. Semenova. The structural and functional block models of professional image of a public relations specialist. 132
E. V. Kulagina, E. M. Revenko. Theoretical explanation of students' creative potential actualization conditions in educational process. 136
A. O. Zhakenova. Increasing efficiency of civil education of students by means of developing college environment. 139
L. V. Bondarovskaya. Social-pedagogical support to children as a special kind of social activity. 143
O. R. Krivosheeva, O. S. Ustinova. Preventive measures and correction of deviant behavior of teenagers in conditions of a boarding school. 146
O. V. Savelieva. The development competencies of social interaction of senior pupils under condition of additional education. 151
S. V. Ratushnaya. The formation of young learner's value attitude toward a creative product as a way of person's creative development. 153
T. O. Danilenkova. Upbringing a healthy child in the process of education by V. A. Sukhomlinskiy. 155

PHYSICAL CULTURE AND SPORTS

- L. G. Balanovskaya. Pedagogical tolerance in physical culture and sport. 158
M. G. Kalugina, A. I. Chuchalina. Development of estimating competence of future teachers of physical education at case training technology. 162
I. N. Sheveleva. Preventing measures of reproductive disorders in female students in physical culture. 167
Ya. S. Romanova. The quality of shooting by highly qualified biathletes in the prone position depending on sequence of shooting at a target installation. 170
A. Yu. Shreder, A. I. Kravchuk. Teaching 2 – 3 years old children of basic motions by basic and special exercises. 174

TEACHING METHODOLOGY

- E. F. Nasyrova. Conceptual statements of integrative and modular training of students in university. 179
V. A. Arjanov, A. I. Odinets, V. V. Pchenichnikova. Test composition peculiarities for special disciplines. 182
A. V. Gidlevsky, T. V. Koshkarova. Integrated assessment of educational text task complexity. 185
S. M. Andrushechkin. The didactic complex for problem based learning (by the example of the course of Physics of the 7th grade of school). 188
L. P. Polit. Improvement of teaching graphic disciplines by correspondence. 191
R. A. Aikenova. The role of interactive methods and modes in forming skills of computer linguistic competence in education. 194
A. V. Kucherova. Theoretical principles of development of art and creative abilities of students in the process of professional training at studies on design principles. 197
O. V. Shalyapin, K. A. Kravchenko. The coloring problems in professional artistic education. 200

<i>N. P. Monina.</i> Conditions of formation of Russian culture: geopolitical aspect it.	204
<i>S. I. Petrova.</i> Requirements and consumption in the modern social context.	209
<i>O. N. Gromov.</i> The peculiarities of Russian television hedonistic discourse.	213
<i>I. D. Rakipova.</i> Chronotop of a glossy magazine: between the roman and newspaper.	217
<i>T. I. Chupakhina.</i> The ideas of Russian cosmism in music of A. K. Lyadov	220
<i>A. Yu. Pavlov.</i> Models of development of a street and square theaters in Western Siberia.	223
<i>M. A. Bielokrus.</i> Peculiarities of musical life in «Sandy Venice» (Kiachta-Troitskosavsk) at the beginning of the XIX th century	227

Summary

SCIENCE AND EDUCATION

L. A. Ivakhnova

Cultural approach to composition of subject content

In this article the interpretation of the concept of «culture» in the context of education is considered. On this basis the interrelation of the subject content and the corresponding area of culture is shown, the necessity of national culture as the mandatory element of education formation is proved.

Keywords: culture, education content, school subjects, personality development, creativity

HISTORY

A. V. Chichulin

Cooperative policy of Soviet authorities in Western Siberia during the period of «military communism»

The present article deals with the process of formation and development of cooperative policy by local authorities in Western Siberia during the period of «military communism». The author briefly analyzes the problems of interaction between authorities and cooperatives as well as principles of their relations establishing. Characteristics of cooperative policy implementation by local authorities are examined. The article may be useful for academic staff of educational institutions and public offices personnel.

Keywords: power, nationalization, cooperation, cooperative policy, «military communism».

A. G. Dianov

Activity of workers' and peasants' inspection during nutrition tax campaign in Siberia in 1921

In the article based on the documents of the workers' and peasants' inspection, the nutrition tax campaign in Siberia in 1921 is analyzed and its results for rural manage of the region are shown. The author analyzes the methods and role of the inspection during the above-mentioned campaign which task was, from one side to prevent any abuses at the collecting of the nutrition tax and from other side, the multifunctional help to the tax administration personnel.

Keywords: the workers' and peasants' inspection, the nutrition tax campaign.

D. I. Petin

The money surrogates of the Siberian revolutionary committee as the source of history of the domestic monetary circulation

The emission of local money surrogates of Siberian revolutionary committee is the prime example of the compelled measure of regional authority for normalization of the monetary circulation on controlled territories at the period of the elimination of consequences of Civil war in Siberia.

Keywords: paper money banknotes, Siberian revolutionary committee, money surrogates, bones.

D. V. Khazova

Formation of body of the representative authority of Omsk in 1994–1998: legal and political components

The Omsk city council is constantly operating representative elective joint local government of a city of Omsk. The first elections passed on March, 20th, 1994, the second – on March, 22nd 1998. However, developing experience of formation of the representative authority in the

city passed under the sign of opposition of city Administration and the mode which left in 1993 of one-party structure presented by party of the Communist Party of the Russian Federation.

Keywords: elections, Omsk city council, political parties.

R. G. Minnekhanova

The competence of courts of justice in Western Siberia in accordance with «Establishments for government of the provinces of the Russia Empire» 1775–1782 (Legislative aspect)

The article is devoted to competence of courts of justice in Western Siberia in accordance with «Establishments for government of the provinces of the Russia Empire» of 1775. Special attention is given to peculiarity of Siberian legal system in comparison with the one of European part of Russia.

Keywords: Courts of justice, court of conscience, nadvorny court, magistrates, raspravy.

R. B. Onishchenko

Social-economic aspects of the security policy of Italy in the Western Mediterranean (2001 – 2006)

Present position of Italy in the system of European and World policy reveals specificity of its foreign policy and regional strategy formation. The niche Italy keeps in the Mediterranean forms the political image of the country and enables it to pretend to that role in the system of international relations, to which it is currently assigned. After the Cold War and at the background of intensification of integration processes in Europe the security and stability strengthening in the Mediterranean discussed in the light of socio-economic collaboration, especially in the western subregion. At the same time origination of new threats and challenges for the European security system in the XXI century have compelled to revise international significance of Italy in the course of the development of European cooperation at all. In consideration of the fact that studied problem is insufficiently studied in domestic and foreign historiography, and it is of great importance for comprehension of Mediterranean policy processes, such definition of the problem substantiates its scientific novelty and actuality.

Keywords: Euro-mediterranean security, socio-economic mechanisms, subregional integration.

M. S. Shapovalov

Reconciliation of the Entente states position in respect of Turkish heritage of 1914–1916

The article is devoted to formation of British policy in the Middle East during World War I. The author investigates the preconditions of Britain's accelerating efforts in this region, different standpoints on this problem in British ruling circles. The author dwells on British-Arabic contacts and diplomatic negotiations between the Entente allies, summarizes the results of this policy, which are specified in the Sykes-Picot Agreement. The research of British policy taking into account international, regional and domestic factors defines the novelty of this study. Moreover, British policy is examined in the context of emergence of a new historical factor, nationalism.

The practical value of this research reveals itself in opportunity to use it during the Modern and Contemporary History teaching and studying history of the Middle East, Great Britain, World War I.

Keywords: Middle East region. Palestine. World War I. Sykes-Picot Agreement.

G. V. Kosarev

Ferdinand Lot about origins of the European medieval civilization

The main points of F. Lot approach concerning the European medieval civilization as an example of author's interpretation in the context of the Roman continuity theory are analyzed in this article.

Keywords: impact, civilization, barbarous invasions, Roman continuity, historiography.

V. A. Noskov

Religious commons of German colonists as organizational structure of the local government at the edge of XIX–XX centuries (For example: Lutheran, Mennonites, Baptists and Catholics of Akmolinsk region of the Steppe Land)

The author of this article deals with the questions of the local authority in settlements of German colonists on the territory of Siberian Cossack army and on the lands granted to them by the Migration Department in Akmolinsk region of the Steppe Land and in Altai in the 1890-1910s. Herewith, the author emphasizes dependency of the local authority rules from home and religious traditions of the communes of the colonists - Mennonites, Lutheran Evangelists and Roman Catholics. The author notes also the facts of interference of the General-governor and police powers in internal life of the German colonists' communes.

Keywords: German colonists' communes, the local authority rule, home and religious traditions, school.

A. V. Seden

The political socialization of the youth of Tuva as an object of the state information policy

In the article it is described the subject of political socialization, forms and kinds of informative sphere of the youth of Tuva as an object of the state information policy.

Keywords: political socialization, the youth of Tuva, the state information policy, informative sphere of youth.

V. A. Kutepov

Basic military training for school pupils (1968–1972) in West Siberia

Existing military training system for civilians in Russian Federation has similarities with Soviet system, based on 2 years of official military service, with modernized quantitative and qualitative elements suiting state needs. However, the quality of training on military basics is at its lowest level. Therefore, the study of basic military training of schools' pupils, in soviet times, carries great potentials of improvement for the insufficient system used today.

In this article we use an example from an analysis on basic military training. Such military training is used by the West Siberian general education schools during a given period. Also, the article presents official legislative acts of the examined period; these acts explain the organizational aspects of basic military training and assessments used to evaluate such training. Presented information is supported with the links to the official archived original sources. The significance of this study is summarized as follows: for the first time author provides a comparative analysis on accepted by the Russian Federation concepts of military training for the period 2009-2020. This study has a theoretical and practical significance that may be used further for improvements on pre-military training system and future profession orientation amongst contracted military officers.

Keywords: academic study, basic military training, pupils.

O. V. Blinova

Specifics of participation of teachers in cultural and education activity of public organizations of West Siberia at the end of XIX – beginning of XX (by the example of West-Siberian division of Imperial Russian geographical society)

This article is devoted to the teacher's activity in cultural and educational organizations of Western Siberia at the bordering of XIX-XX centuries. The investigation includes some information about specific characteristics of teachers who participated in given societies, in particular in the Western Siberian branch of Imperial Russian Geographical society.

Keywords: West Siberia history, teacher, public organization, cultural-enlightened society, West-Siberian division of Imperial Russian geographical society.

E. A. Chach

The oriental context of the Silver age

This article is devoted to the problem of Russian Empire's attitude to the East and the image of «Orient» which was widespread in Russian culture during the Silver age. One of crucial points in this article is the analysis of problem «orientalism» towards the Russian Empire and Russian culture in this period. The author characterizes the degree of European influence on Russian attitude to the Orient and manifestations of Russian identity.

Keywords: orientalism, Silver age, image of Orient, Russian culture, eastern policy, Russian Empire.

N. A. Chernykh

Regional aspects of higher vocational education: methodological foundations

This article is dedicated to the analysis of key problems related to the regional aspects of the modernization of higher vocational education under the modern conditions of the world financial crisis (external crisis) and the internal crisis of the higher education system. In the context of the outlined problems the author considers the condition of the regional educational policy defying three models of education: ultraliberal, liberal and paternalistic. As a methodological foundation of the measures offered in the article on changing the course of the educational reforms on the regional level, the author defines evidentially the possible degree of participation of all subjects concerned in this process: personality, state, business community considering the situations of severe crisis.

Keywords: modernization, crisis, regional educational policy, business community, state, society, vocational education.

N. B. Gorbachyova

Inter-generational interactions of Tolyatti youth in the course of socialization

In the article the author deals with the process of social establishment of the rising generation. Youth's conception of the value of personality is viewed as the factor of socialization determining interaction between growing up generation and adults (parents and teachers). On a basis of empirical research the author characterizes the role of interaction among the generations for modern youth.

Keywords: values, youth, generation, family, socialization, communication.

S. N. Apenko

Methodological bases of assessment of client orientation of personnel organization

The author's interpretation of the notion «client orientation of personnel», its rethelation to notion «client orientation of organization» that forms the methodology of the estimation level of client orientation of an employee is shown in the article. New approach separates peculiarities in estimation of the features of client orientation of personnel, client orientation of behaviour and quality of service client. The approach assists the policy of client orientation of organization in the sphere of the service (the bank sector, industry hospitality, sphere to trade, educational sphere etc.) which dominate in economic structure both in Omsk region and the other regions of Russia.

Keywords: client orientation, estimation, personnel.

M. B. Latyntseva

Planning of new technical devices as a tool of its competitiveness

The author of the article proposes to have a look at planning of new technical devices as a tool of its competitiveness. For this purpose the definition of competitiveness from new technical devices' point of view is given; the methods to gain high competitive advantages are examined; the factors, which affect the result of planning, and the importance of planning are discussed. Modifying the way to manage the competitiveness of science intensive products the author develops the approach that helps the producer of new technical devices to plan the extent of organization, production and sale's capacity.

Keywords: planning of new technical devices, management, competitiveness.

PHILOSOPHY

A. M. Agaltsev

Civil society as the key development factor for Russia

Civil society accumulating fundamental interconnections of nature - society is studied. Ontolinguistic principle of authenticity of analyzed reality nomination has been introduced and explained. The conclusion about categorical imperative of civil society self - construction in Russia as the main base of its culture, civilization development is being grounded.

Keywords: civil society, agora, the law of nomination, the principle of unlimited monopoly, anticivil society.

L. N. Kibardina

The basic problematic and factors of crisis for modern social state

In the article the analysis of the basic factors and stages of development of crisis of the modern social state, its concept in a complex of economic, ideological and philosophical problems is done. New paradigmatic

approaches in research of social policy connected with a depart from liberal utilitarianism and orientation on socialization and attitudes between the state and society are defined.

Keywords: the social state, the social policy, ideology, the social justice, socio-economic, ethics.

V. G. Starnikova
Philosophical and methodological analysis of the phenomenon «education»

In the article the author formulates 2 methodological principles on which base the social-philosophical analysis of the education in the context of the philosophy of education can be carried out. Taking into consideration approaches to the research of the phenomenon «education» the author discovers its active institutional and systematic aspects.

Keywords: education, philosophy of education, methodological principles, social-philosophical analysis.

M. Yu. Smirnov
Chronotop generating human activity

In this article the author analyzes basic features of human activity, exposes conditions of its origin and existence. On the basis of the analysis the author offers recommendations raising the level of human activity.

Keywords: activity, chronotop, contradiction, culture.

A. S. Skachkov
Social and philosophical sense of public autotrophy and heterotrophy by the ideas of V.I. Vernadsky

Social and philosophical analysis of such concepts as public autotrophy and public heterotrophy based on the point of view of Vernadsky is given in the article. Limits and consequences under its individual and subjective understanding are shown.

Keywords: social philosophy, public autotrophy, public heterotrophy.

Yu. V. Fetisova
Security as a cultural concept

In the following article, it is argued that security as a culturally significant and in culture rooted (contextual) phenomenon is to be understood as a cultural concept. That interpretation seems productive in author's view because it gives possibility to simultaneously reveal morphological (universal) and culturally-specific groundings of security phenomenon and thereby to find out structural and dynamic moments of its functioning in culture.

Keywords: security, concept, cultural concept, discourse, sense.

I. G. Pendikova
The design in the context of elite and mass dialectics

The article analyses the design as a phenomenon of mass culture. The design is regarded as a tool for culture modeling and releasing contradictions between elite and mass culture in the post modern epoch.

Keywords: philosophy of culture and design, elite and mass culture

PHILOLOGY

E. V. Koskina
Scientific text as a scientist's portrait

The article is devoted to the problem of scientist's personality description in a scientific text. The observations of A.M. Peshkovsky's idiostyle particularities (that was in Peshkovsky's nature to depart from established "standards" of written scientific communication to a style of easier exposition, which presents him as an out-standing and creative personality) are the basis of the publication. The using of historical and biographical sources allows to look at the text of Peshkovsky's publication as at his self-portrait, in which the nature, interests, scientific priorities, separate facts of scientist's biography are imprinted.

Keywords: scientific text, idiostyle, authorized exposition

L. G. Prosvirina
The abbreviated terms in the field of intellectual property

The article represents the results of structural and semantic analysis of abbreviation in the field of intellectual property. In the end of this analysis, there were found out six semantic groups and the analyzed terms were classified according to their structure. Table 1 demonstrates semantic groups. The most productive types of abbreviation, their quantity and percentage were shown in Table 2. The results of this article could be used

in the process of teaching students of law and economics, and may be useful for specialists in the mentioned fields.

Keywords: intellectual property, structure analysis of abbreviated terms, initial abbreviation, hybrids, acronyms.

T. N. Vinokurova
The peculiarities of the notions expressing the terms of artificial intelligence in English language

The paper is devoted to peculiarities of English artificial intelligence terminology, a rapidly developing science both in Russia and abroad. The discoveries of artificial intelligence are closely connected with all spheres of human activity, such as computer viruses or popular computer games, complicated industrial or medical equipment. These factors make the investigation of artificial intelligence terminology actual, and explain the necessity of revealing its laws and peculiarities as it is of great importance for such industrially developed region as Omsk region.

Keywords: artificial intelligence, terminology, single-word terms, terminological combinations, synonyms.

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

A. P. Agarkov
The problem of empirical study of normative regulation of psychologist-adviser behavior

In the article it is analyzed the basic models of empirical study of behavior's normative regulation according to the professional activity of psychologist-adviser. It is analyzed the difficulties of collection of empirical results and their interpretation. It is represented the basic principles of study of psychologist-adviser behavior's normative regulation as indicator his actual professional development.

Keywords: normative regulation, model of empirical study, contents of consciousness, criteria of normative behavior, personal characteristic, normative task.

L. I. Mironova
Infomedia as effective tool of modern university management

The article examines preconditions of information technologies in university management and studies theoretical aspects on education management. The author argues key measures of setting up effective corporative university infomedia.

Keywords: infomedia, university management, information technologies, education management.

T. O. Duka
Benchmarking project as a method of studying educational choice practice in university

The article is dedicated to the description of the method of benchmarking, conditions and necessity of its application in the Russian higher education context. Benchmarking project as a method of study of the practice of educational choice in Russian and German universities.

Keywords: educational choice, educational benchmarking, benchmarks.

A. E. Veretennikova
Synchronic and diachronic approaches to the category «communicative culture»

The article focuses on synchronic and diachronic approaches to the category «communicative culture». It is presented on the example of communicative culture of the internal affair higher education institution trainees. The definition of this category from social communication theory is mentioned.

Keywords: communicative culture, internal affair higher education institution trainees, professional culture of law enforcers, rhetoric peculiarities.

L. S. Oblasova
Results of experimental work on development of professional competence of the staff in the conditions of formation of «learning organization»

Actuality of formation of educational establishments as «learning organizations» determined the changes in the approach to the problem of the staff's development experience of the realization and the results of the scientific methodical accompaniment of the staff in formation of the educational establishment as «learning organization» are analyzed in the article. The results can be used by managers of methodical service of educational establishments of types and kinds.

Keywords: learning organization, professional competence, scientific methodical accompaniment, corporate training of teachers.

L. M. Semenova

The structural and functional block models of professional image of a public relations specialist

In the article various approaches to structure and functions of a personal image are considered. The author develops structural and functional block models of professional image of a public relations specialist. Structural components of a model, connections between them and their functional capability are described. This model opens an internal structure of professional image and its purpose and also shows the nature of gaining of essential characteristics. The block models can be used by teachers of high schools in training of public relations specialists and related specialties.

Keywords: structure of image, functions of image, professional image of the public relations specialist.

E. V. Kulagina, E. M. Revenko

Theoretical explanation of students' creative potential actualization conditions in educational process

The article analyses investigations in the field of student's creative activity. The author explains and proves the idea of organizational and pedagogical changes that leads to students' involvement into professional creative activity and actualization of their creative potential.

Keywords: creative potential, professional activity, motivation, creativity.

A. O. Zhakenova

Increasing efficiency of civil education of students by means of developing college environment

In the article an operational experience of teaching staff is considered in the conditions of professionally oriented environment. The potential of training in professionally oriented environment of college is investigated for two aspects: potential for professional growth of young specialists, potential as a means of training and forming personal abilities of students in traditional and innovative ways of communicating with students.

Keywords: civil education, reserves, professional-oriented training environment.

L. V. Bondarovskaya

Social-pedagogical support to children as a special kind of social activity

The article is devoted to the problem of social-pedagogical support to children, who are under adverse life circumstance, which is complicated by weakening of family values, parents' cruelty to children, misery of the family, parents' deviant behavior, their dependence on alcohol and drugs.

Keywords: social-pedagogical support, parents' cruel treatment to children.

O. R. Krivosheeva, O. S. Ustinova

Preventive measures and correction of deviant behavior of teenagers in conditions of a boarding school

In the article the social problem of a problem family is considered and the social - psychological features of problem families bringing to deviant behavior of teenagers are revealed. The correctional-educational program of transformation of deviations in behavior of the teenager is submitted. The results of pedagogical experiment are described.

Keywords: problem family, deviant behavior, the correctional-educational program, diagnostics, social adaptation.

O. V. Savelieva

The development competencies of social interaction of senior pupils under condition of additional education

The article is dedicated to the problem of development competencies of social interaction in condition of the additional education. The following notions: competence of social interaction, development and condition of the additional education are described.

Keywords: development, social competence, condition of the additional formation

S. V. Ratushnaya

The formation of young learner's value attitude toward a creative product as a way of person's creative development

The formation of young learner's value attitude toward a creative product made in educational process is presented.

Keywords: creative product, young learner's value attitude toward a creative product, creative development of young learner's person.

T. O. Danilenkova

Upbringing a healthy child in the process of education by V. A. Sukhomlinskiy

The article deals with the main aspects of the child's personality formation, education and development system on the basis of each pupil's health care, recovery and improvement, according to V.A. Sukhomlinskiy pedagogical inheritance. Upbringing a healthy child in the process of education demands close relations between all the aspects of this process, consideration of each child individual features, differential approach in education, creation of the situations of success for children etc.

Keywords: a healthy child, V.A. Sukhomlinskiy, the process of education, teacher's health.

PHYSICAL CULTURE AND SPORTS

L. G. Balanovskaya

Pedagogical tolerance in physical culture and sport

The article analyzes the approaches of pedagogic tolerance research, characterizes pedagogic tolerance in physical culture and sport.

Keywords: tolerance, professional pedagogic, pedagogic tolerance.

M. G. Kalugina, A. I. Chuchalina

Development of estimating competence of future teachers of physical education at case training technology

In the article the concept, structure, criteria, levels of estimating competence of future teachers of physical training and an opportunity of case training technology in its development are considered.

Keywords: professional competence, evaluation, case training technology.

I. N. Sheveleva

Preventing measures of reproductive disorders in female students in physical culture

Pedagogical methods examined in the article prevent reproductive disorders in female students in physical culture. Their implementation in the educational process will appraise reproductive health; provide adequate selection of means and methods of physical culture for its preservation and strengthening, to control the results of training.

Keywords: female students, reproductive disorder, prevention, methods, physical culture.

Ya. S. Romanova

The quality of shooting by highly qualified biathletes in the prone position depending on sequence of shooting at a target installation

The quality of shooting in a prone position by highly qualified depending on sequence of shooting at a target installation is analyzed. It has been proved that the sequence of shooting influences on the shooting results so there is influence of functional asymmetry of the brain on the shooting results as well.

Keywords: techniques of shooting, biathlon, functional asymmetry of the brain.

A. Yu. Shreder, A. I. Kravchuk

Teaching 2–3 years old children of basic motions by basic and special exercises

The article tells about the technical analysis of the kinds of basis motions. We discovered the basic and special exercises for physical education of the children of 2–3 years old. These exercises usage has improved motion ability of 94–100% of the children.

Keywords: physical education, teaching programmer, basis and special exercises, the children of 2-3 years old.

TEACHING METHODOLOGY

E. F. Nasyrova

Conceptual statements of integrative and modular training of students in university

There are principles of integrative and modular training of University's students at training special disciplines: principles of module, purposefulness and realized prospect, integration, "compression" of educational information, structurization of the contents by separate elements, flexibility, equality, self-descriptiveness.

Keywords: training principles, integrative and modular training, module, integration, basic abstract, educational element.

V. A. Arjanov, A. I. Odinets, V. V. Pchenichnikova
Test composition peculiarities for special disciplines

The influence of information technologies on improvement of training organization and realization of innovative education programs is discussed.

Keywords: education, innovation, information, technology, competence.

A. V. Gidlevsky, T. V. Koshkarova
Integrated assessment of educational text task complexity

The paper offers an effective method of the quantitative assessment of the complexity of educational test tasks which is based on the usage of several approaches to the analysis of condition structures: diversity-based approach, subject-predicate approach, graphological approach, method of basic relations, cognitive approach.

Keywords: subject-predicate approach, difficulty of training test task condition, text difficulty, quality of education.

S. M. Andrushechkin
The didactic complex for problem based learning
(by the example of the course of Physics of the 7th grade of school)

The article emphasizes the necessity for creation of didactic complexes for efficient implementation of problem based learning. The content and basics of arranging of the complex elements are also viewed in this article according to the course of Physics of the 7th grade of school.

Keywords: comprehensive school, problem based learning, didactic complex.

L. P. Polit
Improvement of teaching graphic disciplines by correspondence

The way of effective study of disciplines «Descriptive geometry» and «Engineering graphics» by correspondence and rising of educational motivation are considered.

Keywords: modern teaching technologies, quality of education by correspondence.

R. A. Aikenova
The role of interactive methods and modes in forming skills
of computer linguistic competence in education

In the article basing on the analysis and research works in scientific-pedagogical literature special selection of methods and modes of education are presented. It is shown that by forming computer linguistic competence it reflects receiving information, level of activity of students, entrance of interactive methods of education by teachers.

Keywords: interactive education; information technologies; linguistics.

A. V. Kucherova
Theoretical principles of development of art and creative abilities
of students in the process of professional training at studies
on design principles

This article is devoted to the problem of development of art and creative abilities of pedagogical college students at studies on design principles. The matters of the common theory are considered in this article as well as methodological points which are put into the basis of students' abilities development process. Common and special abilities to the art activity are pointed out on the basis of psychological and pedagogical literature analysis, the levels of abilities development are determined: disposition, aptitude, talent and genius.

The components of the educative process organization which are necessary for the development of art and creative abilities of students are worked out and offered by the author of this article.

Keywords: common abilities, special abilities, pragmatism approach, art, aesthetic position, design outlines

O. V. Shalyapin, K. A. Kravchenko
The coloring problems in professional artistic education

In article discusses the question of necessary solution of coloring problems in professional artistic formation by the analysis of specifications. The basic object of artistic teaching is process formation in students' right understanding of color and harmony of painting.

Keywords: art education; coloration; color.

N. P. Monina
Conditions of formation of Russian culture: geopolitical aspect it

In the article the features of influence of one of the primary factors of formation of Russian culture are considered. Geopolitical and specific features of Russian cultural type and the national character, the Russia generated by special geopolitical position are the following: nihilism, absence of regularity, the order, completeness, constant presence of hope for a miracle, extraordinary experiment, orientation to the decision of eternal transcendental problems, the world responsiveness.

Keywords: Russian culture, step-type behavior, national character.

S. I. Petrova
Requirements and consumption in the modern social context

The article about the culture theory contains the analysis of concept «requirement» for social studies, includes a pyramid of motivations of A. Maslow and K. Girts's concept, concerns changes of ideological values in our country. There is a consideration of «day» and «night» consumption, «false values» G. Markuze, B. F. Skinner's marketing theory, ways of stimulation of requirements of E. M. Markovoj. Affirms that the nature characteristic of «false requirements» — the phenomenon of maximization of comfort in a society and culture.

Keywords: requirement, consumption, false values, comfort maximization

O. N. Gromov
The peculiarities of Russian television hedonistic discourse

The content analysis of Russian TV programs has revealed the dominant of the hedonistic discourse against the background of the forced satisfaction of the opposite demands: mass and elite. The study of Russian society is combined with the attempt to preserve the soviet style. The criticism of the Russian society opinion is aimed not against globalization as a socio-cultural phenomenon but against the western way of life in national culture.

Keywords: Hedonistic discourse, eclectic style of television programs, Western national culture.

I. D. Rakipova
Chronotop of a glossy magazine: between the roman and newspaper

This analysis is devoted to glossy magazines developing social and cultural virtual reality by means of chronotop defining scope and duration of the described event. «Newspaper» and «Roman» kinds of chronotop are the tools of customer values evaluation and promotion of glamour reality.

Keywords: chronotop, glossy magazine, reality

T. I. Chupakhina
The ideas of Russian cosmism in music of A. K. Lyadov

The article considers musical-philosophical views of A. K. Lyadov, the representative of Russian musical culture of second half XIX — beginnings XX centuries. The poetic world of the composer is a combination of idealism and realism, pagan cosmogony and symbolism caused by the features of social and historical conditions of time in which the composer lived.

Keywords: cosmism, mystery, symbolism, is musical-poetic philosophy, Russian idea.

A. Yu. Pavlov
Models of development of a street and square theaters in Western Siberia

The article is devoted to street theaters, a special communications system, the way people interact, which strengthens the structure of society. Considering a street theater as a kind of performance as well as the type of leisure activity, the author finds a need to integrate applications of cultural (performance) and teacher (leisure) activity in the study of the theatrical phenomenon that exists at the intersection of these areas.

Keywords: street theater, spectacle, leisure, integration.

M. A. Bielokrus
Pekuliarities of musical life in «Sandy Venice»
(Kiachta-Troitskosavsk) at the beginning of the XIX th century

On the basis of special literature and archives investigations a picture of unique for East-Siberian region musical life of Kiachta in the early XIX th century is reconstructed.

Keywords: music, public holidays.