

# CONTENTS

## SCIENCE AND EDUCATION

- I. S. Kharchenko, A. V. Krasulin.* The use of the Information System of monitoring of student's study progress for assessment of higher professional education quality in OmGUPS 5

## HISTORICAL SCIENCE

- A. G. Dianov.* The Siberian school at the initial period of the NEP (new economical policy) (after the materials of the Siberian workers' and peasants' inspection) 9
- Yu. A. Pinigin.* German bourgeois-conservative the printed media about revolution of 1905-1907 in the Russian Empire 13
- A. G. Beckbayeva.* Materials on the problems on the social and political development of the Russia published on pages of the press media of the «The Russian National Unity» and «The Tchernaya Sotnya» in the 1990s 17
- A. G. Manukyan.* Political and legal foundations of the farming process in West Siberia under existing conditions of the contemporary agrarian reform in the end of the twentieth and the beginning of the twenty first century (on the materials from Omsk region) 21
- Yu. P. Rodionov.* Social position in Omsk during the period of elections for the First State Duma 25
- A. S. Drebushevsky.* The problem of "petrodollars" of Organization of the Petroleum Exporting Countries (OPEC) in interpretation of the Soviet oriental studies 28
- K. A. Belousova.* US Policy in the Middle East 1958-1966 32
- O. V. Chudakov.* The work of Tobolsk province administration struggling against high cost of living during the First World War (1914- February 1917) 35
- E. R. Kadikov.* To the matter of subculture and mental character of Russian revolutionary (on the base of Omsk socialist-revolutionary party member T. I. Bezverchova's letters) 38
- O. P. Volodkov.* The Smuta prologue in its social aspect after the works of M. N. Pokrovsky 42
- I. Yu. Murashov.* The Senate in the period of Elizabeth's reign 45
- N. V. Vorobieva.* Cappadocia saints in Patriarch Nikon's theology 47
- Yu. I. Podoprighora.* The ethnical structure of the Germans of the Pavlodar region at the beginning of XXI century 51
- N. M. Beloborodova.* The folk orthodox wedding ceremony of Russians in Predbaikalye. The church wedding day 55

## SOCIOLOGICAL AND ECONOMICAL SCIENCES

- O. P. Kuznetsova, S. I. Gadalín.* Features of state and municipal management within up-to-day conditions 59
- A. E. Miller, D. V. Nesterov.* Innovative-technological changes management system 63
- V. A. Tsygankov, S. L. Zharkova.* Classification and systematization of the able-bodied population in age groups 67
- M. A. Solokha.* The existing concepts of infrastructural provision of organization activities 70
- D. A. Taikeshév.* Lengthening locomotive runs as one of the strategic railway tasks 73
- L. N. Kibardina.* The social determination of wealth: theoretical approaches 75
- Z. A. Shukshina.* Adult man: education under continuous changes of social context 78
- D. D. Kalimullin.* Internet-community disabled persons as a complementary resort of socialization 82

## PHILOSOPHY

- S. P. Dureev.* Essence and existence of a man 85
- V. A. Shishkin.* The forms and aspects of objectification of the categories of national consciousness 89
- V. V. Fedoryshin.* Fear as the basis of violence (as the example of terrorism) 93
- P. A. Pimenov.* Interpersonal communication as the object of social philosophy 95
- D. V. Konstantinov.* Complementarity as the ontological law of production of new purports 97
- I. A. Zelenchuk.* Anomia as a critical factor of socialization 101
- M. V. Malygina.* To the question of philosophical understanding of business as activity 103
- V. L. Tokarchuk.* Vandalism in sociological and cultural to dynamics of P. Sorokin 107
- A. N. Ilin.* The problem of fixation of semantic differences between the levels of mass culture 110
- M. B. Musokhranova.* Historical and philosophical reconstruction of the terminogenesis of medicine language 112

## PSYCHOLOGICAL AND PEDAGOGICAL SCIENCES

- V. S. Kubarev.* The nonclassical approach to the problem of life meaning: self-comprehension 117
- S. I. Khitrin.* The personal success and organization commitment 122
- K. A. Petrova.* Empathy and its role in the development of ethnic self-consciousness of a personality 125
- S. V. Matyushenko.* The mechanism of intellectual property components creation in pedagogical activity 128
- A. E. Veretennikova.* Portfolio – the method of self -assessment in communication culture development 133
- S. N. Golerova.* Benchmarking: up-to-date solution to quality management in vocational education of teacher training for Russian universities 136
- L. P. Shesterkina.* Modern pedagogical approaches to organization of practical-oriented models of journalistic education 141
- S. V. Nazarov.* Approaches to the assessment of Pedagogical University graduates readiness to professional activity 145
- S. A. Tishin.* Technologies of active training as a factor of professional self-determination of cadets of military high educational institutions 148
- L. L. Lashkova.* Development of nursery school teachers' communicative competency 153

<b>S. V. Ratushnaya.</b> The development of young pupils' creativity at the pre-school education	156
<b>E. V. Kadola.</b> The analysis of approaches to psychological readiness of preschool children for school and of leaning skills prerequisites	160

#### PHYSICAL TRAINING AND SPORTS

<b>Yu. Yu. Krikukha.</b> The efficiency of technical and tactical training of Greco-roman wrestlers of 17-18 age at the stage of skills perfection	164
<b>D. S. Ushakova.</b> The influence of the special psychological preparation on the physical condition and the psychoemotional state of racing skiers	166
<b>A. V. Fursov.</b> The model of optimization of training process for students of skiers - racers	169
<b>E. N. Taranik.</b> The methodic of physical training and health improving activity of preschool children regime	172

#### TEACHING TECHNIQUES

<b>A. A. Kisabekova.</b> Teaching students of physical specialties of interdisciplinary character tasks by means of mathematical modeling method	176
<b>E. A. Kuchareva.</b> Integrated course of Mathematics, Economy and Informatics as a means forming the specialists competences in the field of "Management" and "Finance and credit"	179
<b>V. N. Dezhnyova.</b> The classification of learning tasks developing collaborative learning skills among students of pedagogical higher-educational institutions on computer science disciplines	183
<b>E. V. Tsoupikova.</b> The phenomenon of language sign variability as the way of adequate expression of semantics and pragmatics in a text in a course of Russian semasiology	186
<b>T. A. Sobina, V. F. Lyubicheva.</b> Organization of teaching mathematics process on the basis of individual pupils' trajectories	190
<b>E. N. Kachurovskaya.</b> Setting non-standard mathematical tasks aimed at supporting of educational activity motivation process for schoolchildren of 5th — 6th grade	193

#### CULTUROLOGY. ART HISTORY

<b>Ya. O. Parenchuk.</b> The role of fundraising campaigns in formation of corporate culture	198
<b>N. V. Rusina.</b> The culture of ethnic diaspora as asystem: structure, features of formation and development	202
<b>N. V. Suleneva.</b> Communicative space of readers' programs on art TV	205
<b>G. A. Lanchshikova.</b> Psychological-physiological regularities of visual perception of space	209
<b>N. F. Khilko.</b> Tendencies and trends of social and cultural development of folklore in Siberia	213
<b>A. N. Gumenyuk.</b> Venetian motifs in pre-revolutionary Omsk architecture. Russian-Asian Company House	217
<b>L. Ya. Nikolaeva.</b> Various genres and specificities of dance folklore of Russians of Omsk Priirtyshie	220
<b>G. Yu. Osmankina.</b> Canon of the fine arts of ancient Egyptians as sinehologiya cultures	223

# SUMMARY

## SCIENCE AND EDUCATION

**I. S. Kharchenko, A. V. Krasulin**

### **The use of the Information System of monitoring of student's study progress for assessment of higher professional education quality in OmGUPS**

A system approach for estimation of higher professional education quality is presented in the article. The monitoring and education quality measurement system consists of the subsystems: the entrance examinations, the monitoring, the intermediate examinations and the final examinations. The Information System of monitoring the student's study progress allows to determine the correlation between monitoring and examination marks to produce the common methods of adequate assessments on the basis of inquirer analysis also, is considered.

Keywords: Quality, education, monitoring, study progress, rating, examinations.

## HISTORICAL SCIENCE

**A. G. Dianov**

### **The Siberian school at the initial period of the NEP (new economical policy)(after the materials of the Siberian workers' and peasants' inspection)**

The main tendencies at the area of the development of school education in Siberia in the years 1921-1923 has being showed in the article on the ground of the materials of the Siberian workers' and peasants' inspection. Analyzing the influence of NEP over the stand of Siberian school, the author explains the causes of appearance of some difficulties at the area of education, having provoked the crisis' events at the functioning of Siberian schools at the NEP's beginning.

Keywords: Siberian schools, NEP, the workers' and peasants' inspection.

**Yu. A. Pinigin**

### **German bourgeois-conservative the printed media about revolution of 1905-1907 in the Russian Empire**

The article analyses social and political problems of the revolution of 1905-1907 represented by the German printed media. For the main source of the survey the fifth volume of «Germany and big politics» by T. Shiman, professor of Berlin university, is used.

Keywords: Revolution of 1905-1907, German printed media, politics, Bolsheviks

**A. G. Beckbayeva**

### **Materials on the problems on the social and political development of the Russia published on pages of the press media of the «The Russian National Unity» and «The Tchornaya Sotnya» in the 1990s**

The author of this article deals with materials published by the press media of «The Tchornaya Sotnya» and «The Russian National Unity» in the newspapers and leaflets. Those materials elucidate some important problems of the social and political development of the Russia in the 1990 s.

Keywords: The social and political development, the monarchical and national movements, the The Tchornaya Sotnya and The Russian National Unity.

**A. G. Manukyan**

### **Political and legal foundations of the farming process in West Siberia under existing conditions of the contemporary agrarian reform in the end of the twentieth and the beginning of the twenty first century (on the materials from Omsk region)**

The following article regards the farming process in West Siberia (on the materials from Omsk region) as a component of the contemporary agrarian reform of 1993-2007. The author focuses on the political and legal foundations and considers them to be the main instrument for accomplishment of the agrarian policy. It is concluded that poor development of farming in Omsk region is due to its political and legal provision.

Keywords: Omsk region, agrarian policy, agrarian reform, farming, political and legal foundations, legal status.

**Yu. P. Rodionov**

### **Social position in Omsk during the period of elections for the First State Duma**

The article based on the materials about Omsk is devoted to the attitude of urban population, both politically consolidated and independent, to the election campaign during the period of elections for the State Duma. The main reasons of the Social Democratic Party candidates' victory during the elections and their Constitutional Democratic Party political rivals' fail have been also pointed out.

Keywords: State Duma, Omsk, elections, voters.

**A. S. Drebushevsky**

### **The problem of «petrodollars» of Organization of the Petroleum Exporting Countries (OPEC) in interpretation of the Soviet oriental studies**

In this article sights of the Soviet orientalists at the problem of «petrodollars» of OPEC which has appeared in 70th years of 20 centuries because of the transformation OPEC from the organization of oil-extracting less developed countries, taking place on periphery of the world market, in the largest exporter of capitals both in western advanced countries, and in less developed countries, are analyzed.

Keywords: sights, orientalists, petrodollars, OPEC, exporters.

**K. A. Belousova**

### **US Policy in the Middle East 1958-1966**

The Middle-Eastern policy of the US in 1958-1966 is analyzed in this article. The scientific novelty is in the attempt of complex approach to studying of the US policy in that period. The strengthening of Israel with the US help in those years allowed him not only to become an outpost of the USA but independently to play role of a police-state in the region. There appeared some new features in the US policy, namely, the allocation of those Arab countries that were of great importance to them and first of all those that could demonstrate advantages of the Western way of life under the aegis of the Americans.

Keywords: Policy of the USA in the Middle East, Arab countries, Israel.

**O. V. Chudakov**

### **The work of Tobolsk province administration struggling against high cost of living during the First World War (1914-February 1917)**

Main activities of Tobolsk province administration struggling against the high cost of living in the First World War (1914 – February 1917)

Keywords: First World War, city self-government, costliness of life.

**E. R. Kadikov**

### **To the matter of subculture and mental character of Russian revolutionary (on the base of Omsk socialist-revolutionary party member T. I. Bezverchova's letters)**

The significant aspects of mental character and subculture of Russian revolutionary were examined on the base of T. I. Bezverchova's letters, the active member of Omsk committee of the Party of socialists-revolutionaries.

Keywords: Socialists-revolutionaries, mental character, subculture, revolutionary, intelligentsia.

**O. P. Volodkov**

### **The Smuta prologue in its social aspect after the works of M. N. Pokrovsky**

The article tells about the influence of the Russian leading social force at the turn of the XVI-XVII centuries on the state policy in the prominent historian-Marxist M. N. Pokrovsky's depiction.

Keywords: historiography, M. N. Pokrovsky, Boris Godunov, Smuta, estate.

**I. Yu. Murashov**  
**The Senate in the period of Elizabeth's reign**

The article is devoted to the role of the Senate in the system of State organization in the period of Elizabeth's reign in 1741 – 1761, in comparison with previous periods of the Peter I's successor reign.

Keywords: a Senate, a system of State organization, a status of monarch.

**N. V. Vorobieva**  
**Cappadocia saints in Patriarch Nikon's theology**

The article is dealing with problems of consideration of saints fundamentals by Patriarch Nikon (1605-1681) in his theology on the bases of the quotation of selected works of Saint Basil the Great, Gregory of Nyssa in «Objection or Refutation of humble Nikon, Patriarch by the God grace against questions of boyar Simeon Streshnev, which he has written to metropolitan of Gaza Paisius Ligaridius, and against his answers» and other edifying works of the Patriarch, and also investigations of personality and views of His Holiness Nikon in the Russian historiography.

Keywords: Patriarch Nikon, contamination quotation analysis, narrative-exegesis methods of Cappadocian theology.

**Yu. I. Podoprigora**  
**The ethnical structure of the Germans of the Pavlodar region at the beginning of XXI century**

The research of the Germans ethnical structure of Pavlodar region (Kazakhstan) in 2002 – 2003 years is presented at this article. As the result of the research, the author establishes that ethnical structure of the Pavlodar's region Germans to be plural-component. The author also displays the dynamics of the number of the rural German population, determined the reasons of the reduction of the rural German population.

Keywords: ethnical structure, the disperse settling, the emigration.

**N. M. Beloborodova**  
**The folk orthodox wedding ceremony of Russians in Predbaikalye. The church wedding day**

The article concerns the folk orthodox traditions just at the wedding day in the wedding ceremony used by Russians in Predbaikalye in the XIX and at the beginning of the XX centuries. The author introduces rare notes and works by scientists, ethnographers, theologians. You also can learn about orthodox values and the way they were kept and referred in the long – time residents' families from the ancient times. The results of research are given both at the international and regional conferences, Russian competitions of pedagogical programmes in the field of education and culture. The article is intended for historians, ethnographers, philologists.

Keywords: orthodox, wedding, education.

**SOCIOLOGICAL  
 AND ECONOMICAL SCIENCES**

**O. P. Kuznetsova, S. I. Gadalin**  
**Features of state and municipal management within up-to-day conditions**

The problems, which have arose as the result of global crisis, are analyzed in this article and also there are examples of practical work, made by the President of Russian Federation, The Government of Russian Federation, and other state and municipal authorities in order to the non-admission of state's citizenry living's lowering and decrease of social tension. Furthermore, questions about supporting of individual businessmen, middle and large business, bank and financial state system, military-industrial complex and fields of social sphere are separately considered there. The understanding of new management paradigm in conditions of absence of any available world-wide experience for Russia to going out of crisis is also considered there.

Keywords: global crisis, consequences of crisis, state's role, The Government of Russian Federation, The Central Bank of Russia, prices.

**A. E. Miller, D. V. Nesterov**  
**Innovative-technological changes management system**

The article examines the preconditions of innovative-technological changes extension in enterprises functioning. It also describes elements, their composition and correlation in innovative-technological changes management system. The author marks out elements and their ensuring functioning blocks of innovative-technological changes appraisal subsystem.

Keywords: monitoring, changes, innovations, industrial activity.

**V. A. Tsygankov, S. L. Zharkova**  
**Classification and systematization of the able-bodied population in age groups**

In the article the approaches to classification of the population by age groups are considered. The concept and kinds of old age and their influence on the opportunity of the elderly workers to continue their labour activity are examined. The influence of the increase of life expectancy on dynamics (changes) of age structure of the population and changing of pension age is determined.

Keywords: elderly worker, age structure, life expectancy, old age.

**M. A. Solokha**  
**The existing concepts of infrastructural provision of organization activities**

The article deals with existing concept of infrastructural provision of the organization activities. The novelty of the results of scientific is consisted in studying and estimation the role and the position of the infrastructure and also in provision of the general conditions of formation and development of any holistic organization. The presented systems considered upon infrastructure allow to optimize, develop and create new infrastructure of provision of the activities. Under the correct consideration of the infrastructure and its provision, this article is no doubt useful as the infrastructure promotes increasing immediacy and efficiency. The practice of using the area of considered concepts is extensive: from any branch up to the particular separately taken organization.

Keywords: infrastructure, economic system, infrastructure of the enterprise, infrastructure of business.

**D. A. Taikeshev**  
**Lengthening locomotive runs as one of the strategic railway tasks**

The article deals with the problem of increasing of the efficiency of the railway locomotive yard work. The analysis of dynamics of changing principle results of rolling stock operation for the last few years is carried out. The article reveals some facts which have a negative impact on the transportation efficiency. The article recommends the methods to the basis of lengthening locomotive runs and locomotive repair regardless the registration depot.

Keywords: locomotive, locomotive sun, Western – Siberian Railway, unscheduled maintenance, scheduled maintenance, running repair, Omsk division, major repair.

**L. N. Kibardina**  
**The social determination of wealth: theoretical approaches**

This article is dedicated to the analyses of fundamental positions of a social estimation of wealth in various socially-philosophical approaches and concepts, it is spent the methodological problems of research of social values in their interrelation with liberal tradition, factors and tendencies of formation of a social estimation of wealth in modern Russia are investigated.

Keywords: social values, social inequality, wealth, interest, alienation, the social politics.

**Z. A. Shukshina**  
**Adult man: education under continuous changes of social context**

The article analyses some factors of influencing the specific development of adult education in the modern knowledge society. The author emphasizes the unique character of adult education affected by perpetual changes in social context. The work covers problems of motivation of grown up people, as well as problems re-evolution of social roles both of a teacher and a grown-up student. The article is designed for all those who arrange adult education, for university lecturers and for writers of teaching aids composed for this particular category of students.

Keywords: human resources, adult education, social context, diversification of education, stimulation motives, the conception of adult education.

**D. D. Kalimullin**

**Internet-community disabled persons as a complementary resort of socialization**

The base of my investigation is culture and leisure centers of Kazan and Tatarstan. The purpose of my work is to study and investigate same problems connected with the entry of Internet into the life of great number of people, especially of the disabled persons. One of these problems is a lack of special Internet technologies which may help to solve problems connected with acquiring of social and cultural information. Internet-community may involve disabled person because this is work, immersion, and connections that it represents. Thus, while the communitarian source of the Internet culture is highly diverse in its content, it does specify the Internet as a technological medium for horizontal communication, and as a new form of free speech. It also lays the foundation for self-directed networking as a tool for organization, collective action, and the construction of meaning.

Keywords: disabled persons, Internet-community, communicative virtual reality, subculture, leisure time

## PHILOSOPHY

**S. P. Dureev**

**Essence and existence of a man**

The problems of state management within dialectical correlation of essence and existence of a man are considered in the article. The problem of man's essence is a central one of philosophical learning about man, exposure of essence enters into the definition of every item. The problem of a man is also actual as the problem of essence. The man's essence determines by social sphere where he lives and develops. That surrounds qualities and properties of the concrete man which become apparent in his different activity categories. Dialectical correlation of essence and existence of man allows to learn a management as an objective process which is effected by man and which changes not only existence of man but so his essence. It has important methodological significance in researching of management problems.

Keywords: management, ontology, being, essence, existence, activity.

**V. A. Shishkin**

**The forms and aspects of objectification of the categories of national consciousness**

The various methods of objectification of the categories of national consciousness – the interests, values and ideals – the forms and aspects of national consciousness are picked out in the given article; the distinction of the forms and aspects is based by the distinction of practical and cultural forms of nation's vital activity; the activity and a social reflexion are suggested as a criteria. The enumeration of forms and aspects of national consciousness is adduced in the article, a brief analysis of the problems of basic forms and aspects, the place and correlation in the integral unity, the mutual influence and influence of the separate forms and aspects on the integral national consciousness are contained here.

Keywords: national consciousness, values, ideal, activity, forms, and aspects.

**V. V. Fedoryshin**

**Fear as the basis of violence (as the example of terrorism)**

The correlation of such notions as fear and violence is considered as the example of terrorism in this paper. The author analyzes the philosophers views on the essence of fear and comes to the conclusion that mass fear is the most dangerous one and it is the fear that terrorists aim to achieve.

Keywords: fear, violence, terror, terrorism.

**P. A. Pimenov**

**Interpersonal communication as the object of social philosophy**

The term of interpersonal communication is getting more and more used in scientific world. However, as a notion this phenomenon is hardly known. Having analyzed the amount of literature regarding this problem, it appeared that either only psychological

aspects of interpersonal communication or a factual situation of communication practice is usually considered. As the result, the most significant aspect of the diversity of this difficult problem has been chosen. It is to find out the methodological foundations in understanding of interpersonal communication.

Among all the diversity of the aspects of this complex problem the most significant and important has been chosen. It is to find out the methodological foundations in rendering of interpersonal communication.

Keywords: social philosophy, communication, social communication, interpersonal communication, communication process

**D. V. Konstantinov**

**Complementarity as the ontological law of production of new purposes**

In this research complementarity is considered in the context of the ontology of human consciousnesses. It was found that complementarity in the philosophical discourse appears as the ontological law, rooted in the human dimension and inevitably realized in the production of new purposes.

Keywords: complementarity, consciousnesses, cognition, human dimension.

**I. A. Zelenchuk**

**Anomia as a critical factor of socialization**

The article considers the problem of valuable changes in Russia and abroad. The effort has been taken to give the concept of the anomia a philosophical consideration as a social phenomena, embracing the whole world, having a tendency to the globalization and connecting to the critical situations in the development of the society. The new scientific approach to the problem is in considering the anomia as the state of the social matter and pointing out the objective and subjective factors of this phenomena. It is underlined that all social crises have a danger of the anomia, and its influence on the process of the socialization and selfidentification of the individual is also traced in this report.

Keywords: anomia, social matter, objective and subjective factors, socialization.

**M. V. Malygina**

**To the question of philosophical understanding of business as activity**

In the article an original approach of understanding of business on the basis of conception of mental activity of organizing and active games is offered.

As the result of research the levels of reflection on which there is a subject of business are noted and it is specified the specificity of subject of business through the «value» category.

Keywords: business, activity, mental activity, a reflection, values, the symbolical capital.

**V. L. Tokarchuk**

**Vandalism in sociological and cultural to dynamics of P. Sorokin**

In the article the theory of sociological and cultural dynamics of P. Sorokin is considered and it opens the essence and phenomena of vandalism on the examples of transition periods between the types of culture. The author opens semantic and real-practical value of the vandalism within historical analogues in transitive epoch and fulfilled social technologies, strengthened the newest information opportunities.

Keywords: vandalism, social and cultural dynamics, P. Sorokin, typology of culture.

**A. N. Ilin**

**The problem of fixation of semantic differences between the levels of mass culture**

In the article the comparative analysis of types of mass cultural output in accordance with the division of mass culture on the levels (the highest, middle and the lowest) is carried. Throughout the analysis the relativity of classification of mass cultural output is proved. It is connected with impossibility to «fit» to a common denominator of general and private phenomena of mass art: types, genres and definite works of art.

Keywords: mass culture, classification, mass cultural output, differences, levels of mass culture.

**M. B. Musokhranova**  
**Historical and philosophical reconstruction of the terminogenesis of medicine language**

The role of terminogenesis being the principal category of the medicine language, established by its functions is regarded.

Keywords: reconstruction, term, word, genesis, terminogenesis, language of medicine.

**PSYCHOLOGICAL  
AND PEDAGOGICAL SCIENCES**

**V. S. Kubarev**  
**The nonclassical approach to the problem of life meaning: self-comprehension**

This article describes the life meaning which is considered in a context of a problem of understanding by the person of itself. There is a claim that the art of living depends on practice itself, in which a person exists as a subject of life. There are two aspects of self-comprehension practice: a) self-comprehension as realization possibility; b) self-comprehension as the complete subject of life. It is noticed that the self-comprehension has the existential nature and the self-transformation experience which means realization are symbols.

Keywords: understanding, meaning of the life, practice of itself.

**S. I. Khitrin**  
**The personal success and organization commitment**

The problem of correlation between staff operations and organization – is the dominant in social psychology. The personal success, satisfaction of personal work and life are dependent on personal commitment to the organization.

Keyword: organization, personal, success, commitment.

**K. A. Petrova**  
**Empathy and its role in the development of ethnic self-consciousness of a personality**

The paper reveals the essence of psychological empathy mechanism, puts forward the author's empathy model as mechanism of ethnic self-consciousness development, distinguishes functions of this mechanism. Stated theoretical propositions are particularly significant for psychologists and teachers of Omsk region, which is polyethnic in its composition, and therefore the problem of ethnic self-consciousness is extremely topical for it.

Keywords: empathy, ethnic self-consciousness

**S. V. Matyushenko**  
**The mechanism of intellectual property components creation in pedagogical activity**

This article deals with the mechanism of creation of intellectual property components such as «knowledge» and «alienation» in pedagogical activity.

Keywords: knowledge, alienation.

**A. E. Veretennikova**  
**Portfolio – the method of self -assessment in communication culture development**

The article deals with a modern teaching technique of education assessment. It describes the use of «Cadet Portfolio» as a tool of cadets' communication culture assessment and self assessment. The content of portfolio, its collection and assessment are described in details.

Keywords: authentic assessment, self assessment, portfolio, communication culture, cadet.

**S. N. Golerova**  
**Benchmarking: up-to-date solution to quality management in vocational education of teacher training for Russian universities**

The paper depicts the author's point of view on benchmarking as a means of improving quality management. Using problem-solv-

ing benchmarking as methodology the author suggests ways of improving quality management in vocational education teacher training for Russian universities on the basis of comparative approach of our country practice with Australian experience.

Keywords: benchmarking, comparative approach, quality management in education, improvement, vocational education teacher training, university.

**L. P. Shesterkina**  
**Modern pedagogical approaches to organization of practical-oriented models of journalistic education**

In the article there is produced the unique pedagogical experience of organization practical-oriented teaching of students-journalists on the base of the singular in Russia university TV and radio company «SUSU-TV» in Chelyabinsk. There is investigated the specific of teaching a broad complex of professional knowledge and skills in conditions of the university TV and radio production. There are revealed pedagogical modes and methods of reorganization the structure of educational process in the direction of the strengthening of the professional components of journalistic education.

Keywords: educational process, journalistic education, professional education, TV and radio company «SUSU-TV».

**S. V. Nazarov**  
**Approaches to the assessment of Pedagogical University graduates readiness to professional activity**

The basic ideas of professional pedagogical education in contemporary conditions are highlighted in this article: the fundamental directions of its development are determined; the concepts «readiness to activity», «professional competence» and «assessment» are concretized; different approaches to the assessment of readiness to activity are analyzed and the competence approach as the principal one in modern system of education is emphasized.

Keywords: readiness to activity, professional competence, assessment, approach.

**S. A. Tishin**  
**Technologies of active training as a factor of professional self-determination of cadets of military high educational institutions**

The article deals with the problem of professional self-determination of senior courses cadets of a military higher educational institution from the position of active training technologies influence. The review of general and specific forms of active training in military high educational institutions and the opportunity of active technologies application in educational process at The Omsk Institute of Tank Engineers.

Keywords: professional self-determination of cadets, cognitive activity, technologies of active training.

**L. L. Lashkova**  
**Development of nursery school teachers' communicative competency**

Various approaches to the term «communication» are considered. The actuality of the problem of development of nursery school teachers' communicative competency is underlined, which is directed to the security of specialists' professional communicative knowledge, development valuable-motivation sphere, forming of practical skills of pedagogical communication.

Keywords: communication, talkativeness and audition, effective communication, communicative competency, communicative knowledge and skills, nursery school teacher.

**S. V. Ratushnaya**  
**The development of young pupils' creativity at the pre-school education**

The modern point of view on the term «creative product» made by young pupil at the pre-school educational process is presented. The multimodal technology devoted to making creative product includes the criteria, types of creative product and the possible usage at the pre-school educational process.

Keywords: creativity, creative product, pre-school educational process, modality.

**E. V. Kadola**

**The analysis of approaches to psychological readiness of preschool children for school and of leaning skills prerequisites**

The article presents the analysis of approaches to school readiness. The author focuses on psychological peculiarities of preschool children, prerequisites of the learning process, leaning strategies as one of the major trends in modern Russian education. The necessity to teach prerequisites of leaning skills to preschool children represents the urgency of the research. The results of the research can be used for preparing preschool children in kindergartens as well as in the sphere of supplementary education for children.

Keywords: preschool children, psychological readiness for school, universal prerequisites of learning process, leaning skills.

**PHYSICAL TRAINING AND SPORTS**

**Yu. Yu. Krikukha**

**The efficiency of technical and tactical training of Greco-roman wrestlers of 17-18 age at the stage of skills perfection**

In the given article the results of pedagogical experiment on the increase of the efficiency of technical-tactical preparation of wrestlers of 17-18 years at a stage of sports perfection in the Greco-roman wrestling are presented.

Keywords: Greco-roman wrestling, technical-tactical preparation, a stage of sports perfection

**D. S. Ushakova**

**The influence of the special psychological preparation on the physical condition and the psychoemotional state of racing skiers**

On the basis of the lead research positive influence of the technique of audio-visual stimulation on physical readiness and psychoemotional state condition of skiers-racers is revealed. The given technique raises efficiency of psychological preparation of sportsmen during competitions.

Keywords: special psychological preparation, physical preparedness, psychoemotional state, racing skiers.

**A. V. Fursov**

**The model of optimization of training process for students of skiers – racers**

On the basis of the lead research the efficiency of model of optimization of training of students of skiers-racers where expressiveness and variability of parameters of functional mobility of nervous processes is revealed. Frequencies of intimate reductions, speed of processing of the information depending on the influence of mental loading during the intense periods of training process is developed and experimentally certain.

Keywords: educational activity, competitive activity, mental loading, optimization.

**E. N. Taranik**

**The methodic of physical training and health improving activity of preschool children regime**

According to the exploration the qualitative and qualitative dependences are discovered in preschool foundation with physical-education actions and their complex combinations, the new method of health improvement is developed and included with the elements of massage respiratory gymnastics and running on running track for 4-5 year old children. This method took a great interest among children, their parents, pedagogues and it is topical for education of growing up generation in Siberian region.

Keywords: physical-education activities, complex methodology, preschool education, physical education, functional state, level of health

**TEACHING TECHNIQUES**

**A. A. Kisabekova**

**Teaching students of physical specialties of interdisciplinary character tasks by means of mathematical modeling method**

This article considers the method of mathematical simulation resolving professionally-oriented inter-subjective tasks. The value of the tasks is determined at formation of professional competencies in students of physics.

Keywords: mathematical simulation, inter-subjective tasks, professional competencies.

**E. A. Kuchareva**

**Integrated course of Mathematics, Economy and Informatics as a means forming the specialists competences in the field of «Management» and «Finance and credit»**

Generally using the document about cultivation and introduction of state educational standards of third generation formed on the base of competencies approach the integrated curriculum was developed. It includes subject material on such disciplines as «Mathematics», «Information technologies», «Logistics» and created for students of economical specialties. The goal of curriculum is to develop in specialists of this profile the most significant competences, revealed with the help of polls of employers.

Keywords: competence, integration, mathematical model.

**V. N. Dezhnyova**

**The classification of learning tasks developing collaborative learning skills among students of pedagogical higher-educational institutions on computer science disciplines**

The article substantiates up-to-date reasons for teaching Informatics and information technologies. It gives the classification of learning tasks, which are given to students studying these disciplines, reveals the procedures of teaching in collaboration and contains recommendations on their effective use in pedagogical higher-educational institutions.

Keywords: collaboration, classification of tasks, Computer Science and Information, teaching methodology.

**E. V. Tsoupikova**

**The phenomenon of language sign variability as the way of adequate expression of semantics and pragmatics in a text in a course of Russian semasiology**

The article presents the phenomenon of language sign variability on the formal and semantic levels, gives the classification of semantic variants, and conclusions concerning their psychological nature.

Keywords: language variability; lexical, grammatical, stylistic, cultural semantic variants.

**T. A. Sobina, V. F. Lyubicheva**

**Organization of teaching mathematics process on the basis of individual pupils' trajectories**

The pupil's individual trajectory can be a form of organization of educational process. Due to the purposes of teaching mathematics and taking into account, that any material while studying a topic, requires understanding, unassisted work on getting new knowledge and skills. We have marked out 5 steps of development of a pupil's trajectory and its realization. We'll examine the first module on the topic of the 5-th form «Addition and subtraction of natural numbers'' as an example of planning and realization of an individual trajectory.

Keywords: individual trajectory, projecting of an individual trajectory, projecting steps of individual trajectory.

**E. N. Kachurovskaya**

**Setting non-standard mathematical tasks aimed at supporting of educational activity motivation process for schoolchildren of 5th – 6th grade**

The sample of non-standard tasks aimed at step-by-step educational activity forming process that takes into account individual pupil's features are specified in this article.

Keywords: non-standard task, motivation of educational activity.

**CULTUROLOGY.  
ART HISTORY**

**Ya. O. Parenchuk**

**The role of fundraising campaigns in formation of corporate culture**

The article is devoted to the problems of development of fund-

raising in the system of corporate culture on the basis of creation special atmosphere with the use of typology of corporate culture. The principles of organization of corporation and the attributes resulting in formation of the cultural environment of corporation are considered.

Keywords: corporate culture, fundraising, culture of the organization, the cultural environment of corporation, finance.

**N. V. Rusina**

**The culture of ethnic diaspora as a system: structure, features of formation and development**

The article is devoted to consideration of the features of formation and development of the culture of the Ukrainian diaspora in the south of Krasnoyarsk region in XIX-XX centuries.

Keywords: culture diaspora, culture of the Ukrainian diaspora

**N. V. Suleneva**

**Communicative space of readers' programs on art TV**

The author in this article analyses the influence of motion-picture shots on audio-visual embodiment of literary work in the genre of artistic word on TV.

The article describes the communicative space of shot composition in reader's programs as the result of polyvariant interpretation of literary work in the form of common TV program.

Keywords: artTV, visual and verbal images, artistic reading, shot composition of frame, communicative space.

**G. A. Lanchshikova**

**Psychological-physiological regularities of visual perception of space**

This article is devoted to the qualities and the regularities of visual perception of space. It shows the brain role which brings considerable correction into physical image on the retina forming subject visual impressions.

Keywords: visual perception, point of view, field of vision, accommodation, duplication, orientation.

**N. F. Khilko**

**Tendencies and trends of social and cultural development of folklore in Siberia**

The article is devoted to the analysis of directions of welfare development of sphere of folklore in modern space of Russia. On the basis of the levels of a cultural policy, preconditions and criteria and ethnocultural features in activity of establishments of culture directions of development of traditional folklore are considered. In the work classification of the national traditions determining the course of welfare development is given. Directions and tendencies social and cultural development revealed

are given also on the basis of the theoretical and empirical analysis. In the article directions of development of kinds of folklore for the first time are shown. The novelty is: classification of national traditions, original sociocultural approach to revealing directions and tendencies in development of folklore in Omsk region. The received results can be applied in scientific – methodical support of folklore, in activity of administrative structures of the Ministry of culture of Omsk region and other regions and cultural organizations: national – cultural centres, the house of national creativity etc.

Keywords: national creativity, sociocultural development, national traditions

**A. N. Gumenyuk**

**Venetian motifs in pre-revolutionary Omsk architecture. Russian-Asian Company House**

The article considers the neoclassicism formation of domestic (Russian) architecture in 1910s, by the example of Russian-Asian Company building raised in Omsk. The article analyses its artistically-figurative expression that meets the «big style» search of the age. It's noticed, that the variety of Italian Renaissance displays with Venetian motifs' dominant in facades.

Keywords: neoclassicism, renaissance, mannerism, Empire style, big order.

**L. Ya. Nikolaeva**

**Various genres and specificities of dance folklore of Russians of Omsk Priirtyshie**

As the result of research, main genres of the dance folklore of the Russian population of Omsk region, their differences, specifications and art variety during the period of the end of 19th century – middle of 20th century were defined. Genre grouping of the dance folklore was made with the aspects of choreographic dance structure and their specific features. The result of the research defines the perspectives for the further findings in the area of inter-genre relationship of the dance folklore.

Keywords: genre, dance, folklore, round dance, dancing.

**G. Yu. Osmankina**

**Canon of the fine arts of ancient Egyptians as sinehologiya cultures**

The ideal of this or that culture, being the accumulator of outlook of the people, there is the higher step in development of this society. Each cultural period creates own art which cannot repeat unequivocally, but can change in cultural space of time. Spiritually-moral art of a graphic line in a cultural ideal of ancient civilizations was attitude reflection in the canons of ancient Egyptians.

Keywords: ancient Egypt, ideal, graphic line, art, canon