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# SUMMARY

## HISTORICAL SCIENCE

**Yu. P. Denisov, N. A. Knysh**

### **The image of historical science (by the materials of the newspaper «Culture and life»)**

In this article various approaches studying a category the "image" existing in modern historiography are considered. The model of Soviet historical science is reconstructed. Considerable attention is paid to specificity of functioning of the image of science in Soviet newspaper discourse.

Keywords: image of historical science, Soviet historiography, model of representation, image of a scientist.

**E. S. Bochkareva**

### **The first experience of organization co-operative associations in Russia in XIX century**

The problems of establishment of first agricultural co-operative organizations in Russia in XIX century are considered in the article. Special attention is paid to peculiarities of co-operation in Russia and the role of V. F. Luginin who was one of the entrepreneurs of the co-operation movement in Russia.

Keywords: agricultural co-operative organization, history of co-operation movement in Russia, Luginin V. F.

**M. V. Perova**

### **The shop organization of the craftsmen in Russia in the middle of XIX century: functions, public value and activity areas**

This article is devoted to the shop organization of the craft industry of Russia in the second half XIX – the beginnings of XX centuries. The author considers the questions connected with the organisation, functions and directions of activity of corporate associations of small industrialists of a city. A special attention is paid to the problem of general and especially domestic craft shops and their public expediency.

Keywords: shop organization, craftsmen, craft shops, Russia in the middle of XIX century

**A. V. Molchanova.**

### **Social organizations for the children with disability in Omsk region (1991-2000)**

The article analyses forms and methods of work of these organizations in the period of 1991-2000. The author considers the reasons and statistics of establishment and development of "a new type" of social organizations, presents examples of different social organization's activity. There are conclusions and recommendations at the end of article.

Keywords: Social organizations, social help, children with disability, Omsk region

**T. A. Kuznetsova**

### **The collective of authors of "Siberian" articles published in editions of Russian geographical society in the second half of the XIX – the beginning of the XX century**

This article revealed that the author's biographies were connected with the eastern region of the Empire. There is determined their professional identity and the reasons to place their articles in the editions of Russian geographical society.

Keywords: periodicals, scientific publications, Russian geographical society

**A. B. Petrina**

### **The capability of biographical-scientific genre and demands of modern humanities (by materials of questionnaire in local humanitarian science association)**

This article is the proof of interconnection between basic humanities disciplines and genre of scientific biography. The research of peculiarities of this interconnection refers to the opinion of Omsk scientists. Consequently, the article presents analysis results of questioning of scientific association of Omsk carried out at humanities faculties of Omsk universities.

Keywords: biographical-scientific genre, humanities disciplines, scientific biography

**E. A. Yatsenko**

### **The history of museums of higher educational institutions, change of cultural status and functions**

In the article the brief review of a history of museums in higher educational institutions since 1714 up to the date starting with the first Russian museum – the Peter Grate cabinet of curiosities is given. The development of a museum network in Soviet Russia and USSR is analysed. The final part is devoted to a museum of XXI century and new technologies.

Keywords: history, university museum, culture, patriotic education

**V. V. Gayko**

### **The ethnical history of Chulym Turkis in XVI – XVII centuries in works of A. P. Dulzan**

The purpose of the article is to examine views of famous siberian historian and lingvist A. P. Dulzan, concerning the questions of ethnical history of Chulym Turkis. The author analyses the methodology and actual results of researches of A. P. Dulzan. Nowadays researches of this scientist are very important in studying of ethnogenesis of West Siberian nations.

Key words: A. P. Dulzan, Chulym Turkis, ethnical history

**G. I. Zinnatullina**

### **Healers in the social and cultural society of Tobol-Irtysh group of Siberian Tatars**

The image of a healer in the end of XIX – XX centuries has been transforming at Siberian Tatars during several centuries. Healers of Siberian Tatars were divided into some types according to their activity and significance. The most widespread common word identifying a healing man is nominations: imtse, tabip, cortkayak, keshe, karautsy.

Key words: Siberian Tatars, folk medical knowledge, healer, medical practice, spiritual traditions.

**D. A. Myagkov**

### **Cattle-breeding of Baraba Tatars in 1880 – 1900 years**

In the result of research structure and dimensions of Baraba Tatars' cattle-breeding in 1880 – 1900 years are identified. On the base of the statistic sources differences of cattle-breeding between diverse local groups of Baraba Tatars are revealed.

Keywords: Baraba Tatars, cattle-breeding

**S. G. Zhelaeva**

### **The role of the Komsomol in mobilization of resources of manufacture during the World War II (according to the archive of the Republic of Buryatia)**

The article deals with organizing role of VLKSM in mobilization of the internal resources of enterprises due to the development of movement of rationalizers and inventors, the economy of resources, organization of scrap metal and spare parts collection, development of manufacture of necessary tools and details. The article describes key forms and methods of work on realization of the specified directions, and also the drawbacks and faults in work of the Komsomol organs.

Keywords: Komsomol, World War II, Buryatia

**L. E. Zalbekova**

### **Contribution of Dagestan youth in development of scientific and technological advance in 1971-1980 years**

The article considers contribution of the youth of Dagestan in the development of scientific and technical progress in the 70th of the XX century. The attention is also drawn to the activity of the Dagestan regional council of scientific and technical societies and to the Dagestan regional council of the All-Union society of inventors and rationalizers by whom has been turned out a certain experience of work on involving the youth in technical creativity. The article also considers the display of new forms of participation of youth in rationalization and invention during the researched period of time. The coordination of efforts of regional committee VLKSM and regional councils, their close contact in creation of harmonious system of the organization of scientific and technical creativity for all age and professional categories of youth is marked.

Keywords: Dagestan youth, scientific and technological advance, the 70th of the XX century

**S. S. Adilbekov**  
**Election in Kazakhstan through mass media viewpoint**

In the article strategy and practice of participation of Kazakh press in election companies is considered. Analyzing the result of President and deputies of Parliament elections, the author concludes, that governmental mass media Information in straight dependence on the administration and independent one on financial interests.

Keywords: Kazakhstan, election, President, Parliament, democracy.

**SOCIOLOGICAL  
 AND ECONOMICAL SCIENCE**

**I. M. Karitskaya**  
**Social and professional competence as a base of successful professional activity**

The research of the nature of competence and theoretical approach of its structure and progress gives us a chance to consider the process of social and professional competence formation within the limits of united cultural and educational process and to define condition of its optimization.

Keywords: competence, social and professional competence, personal active approach

**M. V Stankova**  
**A feminist approach in practice to social work of Canada**

This article analyzes the basic ideas, principles, methods and problems of the feminist approach to social work. The novelty of work is caused by an insufficient level of scrutiny of foreign models of social work in our country. The article recommends the general practice of social work, especially in shelters – hospitals and the crisis centers for women, including one in Omsk region.

Keywords: feminism, approach, practice, social work.

**Yu. A. Krickunova**  
**An anchorman on television: personal qualities and professional skills**

As a result of the research the conclusions were drawn that tele-anchormen in their professional work strive to satisfy spectators' needs for the information and entertainment more often than for upbringing and education. Being desperate for the high quality information, the spectator audience make a number of the big demands both personal (a wide range of interest, charm, charisma) and professional (competent speech, diction, creative vision, etc.) character of tele-anchormen. The given conclusions can be used for training of tele- or radio journalists in such educational institutions as the Humanitarian Institute of television and broadcasting named after M. A. Litovchin, Ostankinskiy Institute of television and broadcasting and others.

Keywords: audience, image, communicator, television anchorman

**A. D. Kosmin, E. P. Kukel, E. S. Aleksandrova**  
**To a problem of depicting of paradigm value changes in the concept of human development**

In the article the structure of the Index of development of human potential, its merits and demerits is considered. The role index of creative is revealed at perfection of a design procedure of the Index of development of human potential taking into account reorientation of system of values to development of creative potential of a society, as latent reserve of growth well-being citizens.

Keywords: an index of development of human potential, an index a creative, well-being.

**O. P. Kuznetsova, A. B. Negoduyko**  
**The social economic development of Omsk Region via strategic planning**

This article deals with questions of social economic development of Omsk Region from the point of view of strategic planning. It reflects the actuality in formation of complex strategic system of planning of social economic development and its peculiarities not only in the region but also on the level of municipal formation.

Keywords: Strategy, the concept, the program, strategic planning, socially economic development, region

**V. A. Tsygankov, O. Yu. Leonovich**  
**Resource-saving technology, resource management**

The article deals with the problem concerned with solving one of the most actual challenges in modern conditions. The task includes the substantiation of norms and standards under limited resources conditions and the necessity of resources effective utilization. The various effective methods of developing resources consumption standards in production, the methods of resource supplies and regulation of commodity stocks in the sphere of circulation have been compared and the conditions of their practical application have been defined.

Key words: resources, resource-saving, resources consumption standards, regulation of resources.

**E. V. Yakovleva**  
**Innovative economy as a base of postindustrial society, problems and perspectives of development in Russia**

This article is about innovative economy in the modern economic environment from the famous economists' point of view and on the base of other countries' experience. It is shown the increasing role of innovative economy for Russia and possible ways of development.

Keywords: innovative economy, postindustrial society, intellectualization, increased cost societies, brand-companies.

**L. N. Akhtulova, A. M. Surtaev**  
**The process of quality management system identification**

Different methods of process identification don't give opportunities to professional to explicitly define and specify processes, required to quality management systems. The author of this article proposes a method grounding on ISO 9000:2000. This method defines processes of quality management systems and set the vectors of implementation in the methodologically true direction.

Keywords: identification, process, quality management system

**V. Yu. Soldatenkov**  
**Structural-functional analysis of concession**

There has been done the analysis of concession in Russia basing on the structural-functional paradigm, using Parsons' AGIL conception and Merton's functional methodology. The research shows us that institute of concession corresponds to subsystems of economy, policy, social control and socialization of Russia.

Key words: Public-private partnership, concession, Structure, System, Subsystem, Function.

**PHILOSOPHY**

**Yu. L. Krolevets**  
**Rational and irrational (social-philosophy aspect)**

The article covers discussion of top problems of individuals in traditional and modern (postindustrial) societies. The author indicates symptomatic manifestations disproportionate progress of individuals, necessity of harmonization, drawing in social, achievement of optimal models cooperation social system and individuals.

Keywords: personality, rational, irrational

**P. V. Opolev**  
**The general scientific basis of synergetics**

The article is devoted to the key sources of formation and development of scientific basis of synergetics. This paper shows the key sources of synergetics: the theory of systems, the concept of evolutionism, the tectology of A. A. Bogdanov, the thermodynamics, the cybernetics, the semiodynamics.

Keywords: the science, the synergetics, the theory of systems, the evolutionism, the tectology, the thermodynamics, the cybernetics, the semiodynamics.

**V. D. Tsvetkova**  
**Formation of personality innovative culture: philosophical aspect**

Basing on the research we establish the interrelation between creative evolution and personal self-actualization culture, innovative culture forming and innovations resistance overcoming. The results of the research can be used in modern culture development conception. The innovative culture takes its position among the cultural forms: political and economic.

Keywords: innovative culture, personality, society, creative evolution, personal self-actualization

**M. I. Savrusheva**

**The revolution type of person: history and modernity**

In the article the author determines the cause of the revolution type of person appearance. According to M. Veber's ideal type theory specific revolutioner's features are highlighted here.

Keywords: revolutionary, gap, personality, spiritual, destruction, riot

**A. N. Ilin**

**The struggle of ideas in the interpretation of mass culture phenomenon**

In present article mass culture is examined not as homogeneous but as a hierarchical system. As the result of such presentation of mass culture, the idea of inadequate strictly critical attitude to the mass culture which has been widely dispersed in the scientific literature is expressed. Also in the article the correlation of the nations «mass» and «mass culture» is analyzed and the conclusion that mass culture despite it's title is not only the attribute of masses but, on the contrary, is the cultural space for the society on the whole is explained.

Keywords: mass, mass culture, cultural space, hierarchic structure

**S. S. Sergeev**

**Philosophical problems of a historical fact**

Making use of philosophical analysis of a specific historical fact, the author formulates a series of history science problems. The division of the facts into three categories discovers a problem field characteristic for every form of these. Facts of historical reality (problems of limiest foundation of being), facts of historical originals (problems of objective and interpretation) and facts of contemporary knowledge (problems of philosophy of science) are considered.

Keywords: scientific fact, historical fact, classification of the historical facts, historical original, text, problems aspects of the historical facts.

**PHILOLOGY**

**I. B. Tikhonova**

**The features of semantic terms formation in the English terminology of oil refining**

The article deals with studying a semantic way of formation of English terms in the field of oil refining. Metaphorical reconsideration of common words illustrates the principle of anthropocentrism. The terms of oil refining formed by metaphorical reconsideration of words, designating the most known concepts and subjects from the nearest environment of the person are analyzed in the article.

Keywords: term formation, oil refining English terminology

**A. M. Abdurakhmanova**

**Phonetic processes in vowel system of the Kurush dialect of the Lezgin language**

The article deals with the sound processes in the vowel system of the Kurush dialect of the Lezgin language, which sometimes shows differentiating indication and in other cases are found sporadically. Such sound phenomenon as assimilation, dissimilation, accumulation and falling out of the vocals are treated. Special attention is paid to synharmonizm (or harmony of vocals), which are qualified as one of the most prevailing kinds of assimilation of vocals.

Keywords: sea, stone, brave, wedding, drop, middle.

**PSYCHOLOGICAL  
AND PEDAGOGICAL SCIENCE**

**T. V. Skripnik**

**Anticipatory schemes of personality behavior in psychologist practice**

This paper deals with the problems of achievement of high results at the work of educational institution psychologist. The following aspects in the work of psychologist are concerned: preventional, psychocorrectional, consultative, through anticipation (forecasting, planning, etc).

Keywords: Anticipatory schemes of behavior, anticipation, forecasting, planning.

**S. I. Khitrin**

**Identification as a factor of organizational commitment**

The problem of devotion and correlation between staff operations and organization – is the dominant in social psychology. The corporate image, system of client services, atmosphere in organization and mobility of the staff, and in a whole competitiveness of organization is concerned with devotion and identification of personal.

Keywords: organization, personal, identification, commitment.

**E. R. Razumovskaya**

**Individual – psychological features of a teacher as the factor of motivation development in senior pupils**

The problems of individual – psychological features of the person of the teacher as a subject for professional work are considered in the article. The analysis of the requirements to the teacher from pedagogical and psychological points of view, and also the analysis of empirical research is carried out within the framework of the given problem, allowing to determine development as personal qualities of a teacher. It is necessary for more effective work within the framework of study-cognitive process and development of motivation of the senior school pupils.

Keywords: individual – psychological features, subjective factor, education

**L. S. Oblasova**

**Peculiarities of establishment of educational institution as "educating" organization**

On the basis of the research held the notion "learning educational institution" and criteria allowing to consider educational institution is specified, peculiarities of formation of an educational institution as learning organization are analyzed. Since educational institutions are a final goal of organizing development. The information of this article can be used by managers of any enterprises and establishments including educational establishments of any types and kinds.

Keywords: educational institution, innovation process, scientific and methodological manuals

**S. A. Sergina**

**Development of dialogue culture of future teacher's: cultural aspect**

The article is dedicated to the actual problem of dialogue culture of future teacher's development. The author describes the terms "Dialogue", "Culture", "Dialogue Culture", speaks about dialogue culture components and levels of its development. The attention is paid to the cultural aspect in dialogue culture of future teachers development.

Keywords: dialogue culture, development of dialogue culture

**M. A. Larionova**

**Strategy of professional development of a higher school teacher**

Theoretical and the experimental research have shown two strategy availability of professional development of a higher school teacher: formalized and converting. Each of them causes type and the level of professionalism of the teacher, allows revealing dependence of results of process professionalism development from judgments the teacher of interrelation of kinds of professional-pedagogical in high school. On this basis it is necessary to build the actions directed on improvement of professional skill of the teacher.

Keywords: teacher professional development strategy, models of teacher professional development

**V. N. Romashin**

**Requirements imposed on officer staff and ways of increasing of quality of military-vocational education of cadets**

Overall objective of the reform of Armed forces of the Russian Federation is creation of efficient army that is in full reflected in process of modernization of system of military formation. The basic purpose of carried out transformations is creation of conditions for improvement of quality military-vocational training of cadets, meeting modern requirements. One of conditions is perfection of educational process in educational institutions of the Ministry of Defence of the Russian Federation by introduction of innovative pedagogical technologies.

Keywords: vocational training, an innovation, self-training, military-professional work, pedagogical technology.

**Z. I. Alexandrova**  
**Psychological and pedagogical subjects**  
**as a basis of development of social**  
**and professional mobility of college students**

The socialization of young people is the problem which is considered in the article. The author plans to solve this problem by developing such quality as socially-professional mobility. Communicative skills, tolerance, creativity, reflexion and motivation education during all life compose psychological structure of socially-professional mobility. Innovation construction of psychologist-pedagogical discipline is an environment for development psychological competences.

Keywords: psychological and pedagogical subjects, social and professional mobility

**E. N. Kachurovskaya**  
**Forming of educational process positive motivation as a**  
**procedural component of cognitive pupils' competence**

The analysis of term definition "competence" is specified in this article. The term content "cognitive competency" and its structure are considered. The positive motivation of educational process forming path is also mentioned in the article.

Keywords: cognitive competence, competence approach

**E. A. Debrian**  
**The role of parents' love for developing the personality in**  
**children of primary school age**

On the basis of research it is established that the atmosphere of love in a family in so difficult period of primary school for a child is necessary for developing of his personality, psychological and physical well-being. The aim of the parents is creating conditions for complete revealing of child potential determining the perspective of developing child's individuality and personality.

Keywords: children of primary school age, parents' love, personality development

**O. N. Vorobyeva**  
**Communication of students of extension courses working with**  
**children with dysgraphiya**

This article highlights the problem of dysgraphiya in students. It discloses the matter of this problem, classifies the kinds of dysgraphiya and reveals interaction technologies for students of extension courses (teachers) working with children with dysgraphiya.

Keywords: students with dysgraphiya, teacher's special training

**V. M. Kadnevsky, V. D. Polezhaev**  
**Results of introduction of the unified state examination in**  
**Omsk region**

In this article we analyze outcomes of five year's experiment of introducing the Unified State Examination (USE) in Omsk Region. The given data shows that results of USE in most subjects during all years of the experiment were lower than average results in Russia (both for percent of poor grades and mean test score). We offer a list of specific measures for elimination such problems. These measures require administrative solutions are to be made, that will lead to improvement of readiness of senior high school students and college entrants for the Unified State Examination.

Keywords: Experiment, Examination, Unified State Examination, Result, College Entrant

**N. I. Churkina**  
**The activity of Omsk teachers' seminary for primary school**  
**teachers' training in late XIX – early XX centuries**

In this article the author focuses on the main stages and specific peculiarities of the foundation and activity of Russian Teachers' Seminaries by researching the history of Omsk Teachers' Seminary.

Key words: Teachers' Seminary, Professional pedagogical education, Public teacher, Council of education, Educational institution funding

## PHYSICAL EDUCATION AND SPORTS

**V. A. Anisimova**  
**Theoretical fundamentals of the perfection of physical training**  
**teachers' skills for research work**

The social and pedagogical prerequisites of the organization of a physical training teacher's research activity are presented in this article, they show the phases of a physical training teacher's orientation in methodological questions of a scientific research as the most general conditions for a scientific development, its movement to renewal, they reveal the fundamental principles of a concept of developmental skills in a physical training teachers' research activity.

Keywords: Research activity, social-pedagogical prerequisites, creation, a study, methodological culture, personality, science, genesis.

**Yu. K. Pomerantseva**  
**The development of pedagogical culture of students in reflexive-**  
**educational environment of higher physical educational**  
**institution**

Different approaches are shown in the work to develop of pedagogical culture of students. The explicit characteristics of this definition are given. The inner and outer signs of a reflexive-educational environment are presented in which pedagogical culture is developed correctly. The tasks are shown solved by teachers and students in the development of pedagogical culture in the reflexive-educational environment.

Keywords: pedagogical culture, reflexive-educational environment, students of higher physical education institution.

**T. V. Koltoshova**  
**Resistive gymnastics as one of the means of physical culture**  
**for relief of pain in spine**

Using resistive gymnastics allows to reduce the sense of pain in spine independently, preventing the acute condition owing to the mechanism of post depression.

Key words: Resistive gymnastics, physical training, of pain in the spine, prophylaxis.

**A. A. Strelchenko**  
**The influence of psychological compatibility of dancers of the**  
**senior categories on competitive result in sport dances**

As a result of the conducted research features of psychological compatibility of dancers and also individually-psychological indicators of dancers of the senior categories influencing competitive result are revealed. The obtained results will allow optimizing training process and to avoid stressful situations, are intended trainers on sports dances and introduced in training process is sports – dancing clubs and youthful sports schools.

Keywords: Sport dances, psychological compatibility of dancers, individually- psychological indicators of dancers of the senior categories.

**A. A. Strelchenko, A. I. Kravchuk**  
**Modeling morphological characteristics of dancers of the**  
**senior categories**

On the basis of the lead research modeling morphological characteristics of dancers of the senior categories, and also the morphological parameters necessary for selection of dancers at the initial stage of preparation are established. The results of research are intended for trainers on sports dances and introduced in training process in sports – dancing clubs and youth sports schools.

Keywords: sports dances, modeling morphological characteristics of dancers, sports selection.

## TEACHING METHODOLOGY

**E. A. Pervezentseva**  
**Development of e-learning resource as effective mean of self-**  
**dependent education**

The investigation determines the efficiency of e-learning resource by Moodle in the process of self-dependent education in high school.

Keywords: e-learning resource, self-independent educational work, motivation, modular structure, interaction.

**T. I. Bova**  
**About the role of independent work for gaining professional**  
**competence of the future specialist**

In the article different determinations of the notion "professional competence" are presented. It is considered the role of independent

work for gaining professional competence of the future specialist.  
Keywords: professional competence, independent work, individual and differential approach

**L. A. Zakirova**

**The vocational and ecological education of university students: innovation approaches**

The importance of vocational ecological education in ecologically polluted Ural region is presented in this article. It considers an integrative and developmental approach as an innovative one to solve a problem of vocational ecological education. The author's special course concerning the same problem "The fundamentals of students' vocational ecological education" is given here.

Keywords: professional ecological education, ecological knowledge

**N. V. Tolpekina**

**Some ideas of active approach for studying math by students – humanitarian**

When students – humanities study High Mathematics relevant learning techniques that focuses on active independent activities of students which make usage and active development of various sources of information within the existing subjects closer to solving the most professional and practical tasks. There are didactic method tasks, the method of particular case, the method of sending text.

Keywords: activity in study, the method of particular cases, the method of sending text, method tasks, math study

**E. A. Aleksandrova**

**Pedagogical conditions of technical institute students**

**communicative competence formation by English language**

The article deals with pedagogical conditions, directed on technical institute students communicative competence formation: using of personally orientated methodics, professional vocabulary formation, using of heuristics methods of communicative selfdevelopment.

Keywords: pedagogical conditions, formation, communicative competence, personally orientated methodic, professional vocabulary, communicative selfdevelopment.

**B. K. Mironov**

**The concept of students' artistic creative skills and their evolution by means of graphic art**

The present paper touches upon the subjects that are very important for modern pedagogy – the problem of human faculties in general, the artistic creative faculties and the ways of their developing. The author analyzes available definitions of faculties given by well-known psychologists (Ananjev B. G., Vygotsky L. S., Rubinstein S. L. and others).

The author emphasizes that graphic art stimulates harmonious development of student's personality: the complicated problem requires searching for the most suitable solutions concerning both composite, color and genre, subject, techniques choosing. The list of qualities which could be developed due to the mastering of graphic art is given in the paper/

The topicality of the paper subject is un questionable – in addition to theoretical investigation the author examines its practical usage during graphic art studies.

Keywords: Faculty, Artistic creative faculties, Graphic art, Composite, Color, Genre, Subject, Techniques.

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Всероссийская научно-практическая конференция

## «СОЦИАЛЬНЫЕ КОММУНИКАЦИИ И СОЦИАЛЬНЫЕ НАУКИ В ДЕМОКРАТИЧЕСКОЙ РОССИИ»

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