

Contents

HISTORICAL SCIENCE

- L. V. Lipunova.* Forming the System of Engineering and Technical Higher Education in Kuzbass Region. 5
O. Yu. Bukharenkova. The Relationship of the State Authorities and Trade Union Organizations in the Sphere of Liquidation of Unemployment during the Period of NEP. 9
N. V. Tscypysheva. The role of periodicals in political life of Pribaikaliye in the Far-Eastern Republic in period 1920 – 1922. 12
R. M. Magomedova. The history of sanitary epidemiologic services in Dagestan. 16
I. P. Kotsyubinskiy. The theoretical aspects of the problem of Russian-Kazakhstan border area relations. 19
V. K. Merz. Main research results of Stone Age monuments in north-eastern Kazakhstan. 22
A. S. Sarsambekova. The national priorities of Kazaks of the Western Siberia and North Kazakhstan. 27

SOCIAL AND ECONOMICAL SCIENCE

- E. A. Kosmina.* Value-cultural systems as a basis of economical reality. Part 2. 30
E. A. Kosmina, G. A. Niyazova. Dialectics of benchmarking in the context of economical culture. 36
G. K. Kabdullina. Perspectives of social and economic development of North Kazakhstan agriculture. 40
Yu. E. Gupanova. Methodical approaches to formation of the organizational-economic mechanism of quality management at the enterprises of baking industry. 44
G. N. Gaidukova. The use of corporate culture potentials for effective system of staff social security. 49
L. A. Aleynik. Family as the factor of social mobility of people with disability. 53

PHILOSOPHICAL SCIENCE

- T. N. Fedorova.* The philosophical and anthropological ways in estimation of men's health and style of life. 57
N. S. Prigoda. Cultural pluralism: notion and essence. 60
T. A. Kostyleva. Social doctrines of Christian churches as a theoretical basis of social service. 62
M. I. Savrusheva. Nihilisms essence of modern criminality. 66
A. A. Sheremet. Mass media technologies in creation of pseudo- and false-realities. 70
D. A. Tolstikov. Anthropology revolution in irrational world of fantasy. 73

PSYCHOLOGY AND PEDAGOGY SCIENCE

- M. V. Gordienko.* A safe personality upbringing as a problem of modern pedagogy. 75
E. V. Samal. The influence of the intrapersonal conflict on self-actualization of a student personality in educational activity. 79
T. Yu. Surnina. Competence model of tutor activities as a basis for improving contemporary educational work. 83
S. V. Shiryaev. The formation of psychological competence of the social-cultural activity manager in fields of culture and arts. 88
T. P. Rudenko. The role of the foreign language course in training of a specialist and citizen in XXI century. 92
I. V. Moskvina. Ethno musical competence of a music teacher as the leading aim of contemporary pedagogical education in the Urals region. 95
N. N. Simchenko. The model of formation of information culture of a senior pupil under didactic computer environment. 97

PHYSICAL TRAINING AND SPORT

- N. S. Niyasova.* The structure and content of social and individual values of physical culture and sport. 101
T. I. Myasnikova. The technological approach to profile professional training of experts in physical culture and sports. 105
O. V. Timofeyeva. Interconnection between physical state of female students with active social position. 107
A. S. Grechko, A. A. Simon. Contents and methodic of the students' self-contained work on the subject of physical culture in the module system of study. 109
L. G. Kharitonova, N. A. Lukyanova. The evaluation of professional quality level in students at the 1-st year of study in the University of physical culture studying at the speciality 100103 «Social cultural service and tourism». 114
Yu. A. Smekhnov. The formation of activity competences students of specialization «Adaptive physical training and sport for persons with dissociation of intelligence». 118
E. A. Stepanyan. Physical culture education schoolboys under conditions of athletic recreational actions. 122
G. D. Babushkin, B. D. Martemianov. Professional skills and physical state requirements of a forestry foreman. 127
G. D. Babushkin, A. N. Sokolov, A. P. Shumilin. The contents of psychology-pedagogical provision for training of young judoists for tournaments. 130
N. V. Bannikova. Sports fanaticism in the city of Omsk, organization of fan-movement. 134
I. I. Samsonov. To the problem of pension for teachers in Sport schools. 137
V. A. Aikin, D. M. Bilyk. Exercise differentiation at swimming training of students of 18 – 25 years old. 139
Yu. V. Koryagina. Development of specific sensomotor reactions at training of badminton players. 142
V. N. Smolentseva. Behavior of sportsmen in various competitive situations in situational kinds of sports. 144

CULTUROLOGY. ART HISTORY

- E. V. Ivanova.* The representation generating sense. 148
D. K. Krasnoyarova. Polyfunctional nature of the theatre. 151
Z. A. Mavlyutova. The historic-cultural aspects of functioning of folk arts in Russians (taking Bashkiria people as an example). 156

HISTORICAL SCIENCE

L. V. Lipunova
Forming the System of Engineering and Technical Higher Education in Kuzbass Region

Higher Education is a complex system forming of which — even within limits of a particular region — needs a complex of prerequisites and reasons determining both the possibility of existence and some features that will characterize it in the future. This work contains the analysis of the process of formation of the Engineering and Technical Higher Education system in Kuzbass.

O. Yu. Bukharenkova
The Relationship of the State Authorities and Trade Union Organizations in the Sphere of Liquidation of Unemployment during the Period of NEP

The author of the article aims to reconsider the role of the trade unions in the process of solving the problem of the mass unemployment during the period of NEP. In the modern conditions trade unions have considerably surrendered in the sphere of protecting worker's interests. That's why the study of influence of this organization on the solving of serious state problems is considered to be of great importance. The participation of the trade unions in the process of giving help to the unemployed people was the specific feature of the policy of liquidation of the unemployment during the given period. However, this help brought the row of considerable disadvantages besides the important merits.

N. V. Tscypysheva
The role of periodicals in political life of Pribaikaliye in the Far-Eastern Republic in period 1920 –1922

This article analyses the role of periodicals of Pribaykaliye in the political life of Far-Eastern Republic. Pribaykaliye became the motherland of a new state that was Far-Eastern Republic. It has got a series of political, social and cultural peculiarities. The article's attention is accented to public resonance and reflection of different political movements in actual problems of the Far-Eastern Republic period. The interaction of the press with political process in new democratic state is shown.

R. M. Magomedova
The history of sanitary epidemiologic services in Dagestan

The article is devoted to the history of sanitary - epidernioiologic services of Dagestan and its role in liquidation of the nidus of malaria taking away many thousand lives. The research of this problem goes for the first time in historical science.

I. P. Kotsyubinskiy
The theoretical aspects of the problem of Russian-Kazakhstan border area relations

The problems of Russian-Kazakhstanian border area relations is most actual for Omsk region, Kazakhstan foreign trade here is 33 per cent. That's why the obvious contradiction between the necessity in consolidation of the border of independent state and the community of contiguous territories comes into the dialectical permission through development of collaboration.

V. K. Merz
Main research results of Stone Age monuments in north-eastern Kazakhstan

The given article presents the main scientific results of Stone Agemonuments of north-eastern Kazakhstan including monuments from low palaeo-lith till aeneolith and early Bronze Age. Main types of stone industries discovered in the region are characterized. The period of Holocene complexes based on the materials of multi-layer site called Shiderty 3 and other monuments is the main part of this research.

A. S. Sarsambekova
The national priorities of Kazaks of the Western Siberia and North Kazakhstan

The author discovers general and difference in national priorities of Kazaks of the frontier territory. She considers ethno-cultural attitudes and adoptions of Kazaks. The author establishes the degree of tolerance of the national priorities.

E. A. Kosmina
Value-cultural systems as a basis of economical reality. Part 2

The article is devoted to revealing of the role and value of cultural - value systems basing and formed mainly on those values and ideals, which have religious origins, in progressive social and economic development of a society.

E. A. Kosmina, G. A. Niyazova
Dialectics of benchmarking in the context of economical culture

The article considers an actual problem of successful activity and development of the Russian economy since increasing the economic culture in its society. This problem is to be solved much quicker and easier by using benchmarking.

G. K. Kabdullina
Perspectives of social and economic development of North Kazakhstan agriculture

The main areas of social-and-economic development of North Kazakhstan agriculture are the following: scientific-and-technical progress and innovative activity, the increase of the agriculture profitability, the development of integration processes, perfection of economic relations at domestic and foreign markets, and also the increase of the products quality.

Yu. E. Gupanova
Methodical approaches to formation of the organizational - economic mechanism of quality management at the enterprises of baking industry

The areas of development of quality management mechanism at the enterprises of baking branch are investigated on the basis of the complex approach to management. The offers establishing the quality management system are formulated, the mechanism of product quality management of baking branch in Primorsky region is offered, and the complex quality improvement program of bakery production is developed.

G. N. Gaidukova
The use of corporate culture potentials for effective system of staff social security

The effective system of the staff social security creation is one of ways for the corporation activity optimization. There is necessary to use either traditional («social case») and alternative manner, based on long-dated forms of corporation loyalty encouragement (privilege credit, children education payments).

L. A. Aleynik
Family as the factor of social mobility of people with disability

On the basis of the analysis of the given empirical researches dependence of success of social mobility of people with disability from strategy of family attitudes in cases when only one of spouses has disability and when both of the spouses are invalids is established.

PHILOSOPHICAL SCIENCE

T. N. Fedorova
The philosophical and anthropological ways in estimation of men's health and style of life

According to the philosophical and anthropological ways health and style of life harmony of physical, emotional states and social adaptation of men, which is characterized by the absent of unhealthy symptoms. In its turn the healthy mode of life is the conscious activity of men to keep their health and form human values for other aspects of men's lives.

N. S. Prigoda
Cultural pluralism: notion and essence.

The article accentuates attention to the problem of cultural pluralism, as one of the global problems of modern society. The author realized a detailed terminological analysis of notion «cultural pluralism», and characterized it's main features. Particularly, Russia is considered as a multinational state, where constant interaction of different national cultures is observed.

T. A. Kostyleva
Social doctrines of Christian churches as a theoretical basis of social service

The comparative analysis of social doctrines shows, that their authors recognize an opportunity of construction of a uniform social doctrine, insignificant private differences are expressed in the compromise form.

Reference points of service on principles of construction of a civil society and a lawful state are obvious at a support on secular representations about them. Found out contradictions set prospect of the further development of the given documents.

M. I. Savrusheva
Nihilisms essence of modern criminality

The author reveals the relevant characteristics of a person as well as reasons caused nihilism in modern Russian society. The author examines criminality and terrorism in detail.

A. A. Sheremet
Mass media technologies in creation of pseudo- and false-realities

In this item false-reality is first thematised and an original approach to organization of social reality is suggested: it was found that mass media technologies change reality not only by interpretation (producing pseudo-reality) but by creating false-reality which take place in actuality. As a result contemporary social reality is considered to be compared of false-reality, pseudo-reality and actual-reality.

D. A. Tolstikov
Anthropology revolution in irrational world of fantasy

In the paper is spoken about transformation of a person of masscult in «superman». The basic aspects detecting the given process are selected. The key positions are determined, by means of which a masscult person overcomes boundary between the person and «superman».

PSYCHOLOGY AND PEDAGOGY SCIENCE

M.V. Gordienko.
A safe personality upbringing as a problem of modern pedagogy

On the basis of the research held the notion «a safe personality» was specified, its main characteristics were defined, general monographic characteristic of a primary school pupil was given, the method of educational situations as one of main upbringing techniques was analyzed. Since the problem of children's safety is of interest at this time, the given conclusions can be used by teachers and professors of all educational institutions.

E. V. Samal
The influence of the intrapersonal conflict on self-actualization of a student personality in educational activity

In this article the role of psychological categories «self-actualization» and «the intrapersonal conflict» is considered during growth and development of a person. The features of interrelation of the intrapersonal conflict to an educational and professional orientation and process of self-actualization of the person of the student-psychologist are analyzed.

T. Yu. Surmina
Competence model of tutor activities as a basis for improving contemporary educational work

A new competence model of tutor activities taking into account the features of contemporary education area has been proposed in the paper. The model meets the needs of learners and the public as a whole. The idea of tutor practice as well as its basic principles, supporting the learners being the most important, has been given on the basis of analysing modern educational trends. No matter what education form or level is implemented, the model developed is to be used in teaching practice as well as in training teachers themselves to gain tutor competences.

S. V. Shiryaev
The formation of psychological competence of the social-cultural activity manager in fields of culture and arts

According to conducted experimental work is been settled that implementation of the model of forming psychological competence of the social-cultural activity managers in institutes of culture and arts allows to conduct effective psychological training of future cultural managers, thereby being ensuring successful inculcation of psychological technologies in practice in social-cultural sphere.

T. P. Rudenko
The role of the foreign language course in training of a specialist and citizen in XXI century

The article deals with some issues which foreign language teachers at university EFL departments face to reach learning and educational goals under conditions of education reforms. Using the syllabus of the discipline «Practice in communication culture» as illustration, the author suggests a model of relationship between globalizing spheres of human life and co-learning of language and culture as a tool in moulding a new-type multi-cultural language learner.

I. V. Moskvina.
Ethno musical competence of a music teacher as the leading aim of contemporary pedagogical education in the Urals region

In this article the basis of contemporary training of a music teacher with ethno musical competence is established. The essential characteristics of the notion of «ethno musical competence» of a music teacher are represented and the ways of its professional – personal quality of the pedagogues are determined.

N. N. Simchenko
The model of formation of information culture of a senior pupil under didactic computer environment

This article presents the quantitative and qualitative results of the experimental-researching work the model of formation of the information culture is presented. The pedagogical conditions are shown in this article and they help to form the information culture of a senior school pupil and take into consideration the peculiarities of the didactic computer environment and these conditions can be used in the further scientific search and teaching practice.

PHYSICAL TRAINING AND SPORT

N. S. Niyasova
The structure and content of social and individual values of physical culture and sport

The author takes an attempt to classify social and individual values of physical culture and sport. The results of theoretical investigation are recommended to use specialists practical workers whose activity is connected with the education of the growing generation

T. I. Myasnikova
The technological approach to profile professional training of experts in physical culture and sports

On the basis of the carried out research the technology and conceptual positions profiling professional training of experts in physical culture and sports is developed.

O. V. Timofeyeva
Interconnection between physical state of female students with active social position

On the basis of the conducted research it has been proven that anthropometric indices of the 1st year female students of Omsk State Technical University correspondes with model characteristics of average statistical indices. Physical training increases students' ability to work hard, improves their health, mood and makes their studies more successful.

A. S. Grechko, A. A. Simon
Contents and methodic of the students' self-contained work on the subject of physical culture in the module system of study

There are several problems in this article which are reviewed, such as the organization of student's self-studying, the algorithm of its formation; the diagnostics, the program of self-improvement, the program's achievement, the monitoring and the analysis of students' results. Also the authors suggest the structure of the physical education from the point of view of organization the self-studying process. This article is dedicated to the teachers of physical training of high schools of all types.

L. G. Kharitonova, N. A. Lukyanova
The evaluation of professional quality level in students at the 1-st year of study in the University of physical culture studying at the speciality 100103 «Social cultural service and tourism»

The evaluation of students' important professional qualities is given in the article. The students are at the 1-st year of study at the physical culture institute at the specialty «Social cultural service and tourism». An elaborated complex program of diagnostics and evaluation of professional qualities can be the basis for pedagogical correction in education process of the future specialists in the sphere of social cultural service and tourism.

Yu. A. Smekhnov
The formation of activity competences students of specialization «Adaptive physical training and sport for persons with dissociation of intelligence»

In the given article the structure of activity competences in students of specialization «Adaptive physical training and sport for persons with dissociation of intelligence» is submitted. The technique of formation activity competences students of specialization «Adaptive physical training and sports for persons with dissociation of intelligence», based on application of active methods of training is considered: game designing and educational business games.

E. A. Stepanyan
Physical culture education schoolboys under conditions of athletic recreational actions

In the article it is examining a problem of physical culture education of schoolboys using the athletic recreational actions. Revealing contents and methods of organization of athletic actions in the manner of recreational actions with the issue of knowledge at the field of the physical culture and sport is made. The described result of the pedagogical experiment is given. The results of work are introduced in the practice at secondary school №76 of Krasnoyarsk.

G. D. Babushkin, B. D. Martemianov
Professional skills and physical state requirements of a forestry foreman

In the article the professional skills and physical state requirements of a forestry foreman are examined. The importance of physical conditions (endurance, strength, rapidness and craftiness) in professional activity of the forestry foreman is proved. The greatest attention is paid to physical conditions of endurance and strength. The results are recommended to be used at training of forestry in colleges.

G. D. Babushkin, A. N. Sokolov, A. P. Shumilin
The contents of psychology-pedagogical provision for training of young judoists for tournaments

In the article the contents of psychology-pedagogical provision for training of young judoists for tournaments is submitted in the following areas: formation of psychological structure of competitive activity; the analysis of productivity of competitive activity; satisfaction of urgent needs; revealing dominant and urgent condition in sportsmen; planning of preparation programs on competitions; training of the sportsmen skills with psycho-regulation; formation at young sportsmen resource for successful performance on competitions.

N. V. Bannikova.
Sports fanaticism in the city of Omsk, organization of fan-movement

The sports fanaticism now actively develops in Russia. In order to organize work with that given phenomenon properly, it is necessary to study its historical, social and psychological aspects. Sports fanaticism as a variety of youth subculture and specificity of its display in the city of Omsk became an object of our research. The problem of research consists in the search of ways of effective influence on this subculture. As a result of the carried out research the theoretical model of activity which contains a substantiation of ways of the organization of constructive influence on the phenomenon of sports fanaticism with the purpose of overcoming of negative tendencies of its development is offered.

I. I. Samsonov
To the problem of pension for teachers in Sport schools

In the article the author discovers the bases of the law about the pedagogical employees' pensions in sport schools nowadays. Substantiated the fact the author analyses the creative bases of fixing the pedagogical employees' pensions in sports schools after and before the Federal Law about the employees' pensions in Russian Federation and the other pre law acts.

V. A. Aikin, D. M. Bilyk
Exercise differentiation at swimming training of students of 18–25 years old

On the base of the carried out research there is defined physical and functional individuality among the representatives of various typological

groups; the exercises with different intensity are determined and the program of swimming training paying attention to the typology of students is worked out.

Yu. V. Koryagina
Development of specific sensomotor reactions at training of badminton players

The technology of research and development of specific kinds of sensomotor reactions of a badminton player is submitted. The specific tests for research and development of specific sensomotor reactions are determined: time of simple sensomotor reaction to a light stimulus, time of reaction to a moving object and time of reaction of choice, the advantages of the use of the given technology with the help of computer modeling of competitive conditions of a badminton player are described.

V. N. Smolentseva
Behavior of sportsmen in various competitive situations in situational kinds of sports

It is shown significant difference in self-estimation by a sportsman of his behavior during competitions and the estimation by the coach. The character of behavior of the sportsman in various competitive situations depends on the level of ability of self control and qualification. The distinction in productivity in conditions of training and competitions are revealed. The productivity of competitive activity of sportsmen is caused by the ability of self control.

CULTUROLOGY. ART HISTORY

E. V. Ivanova
The representation generating sense

The philosophical text contains a set of senses. The mechanism of the philosophical text, which generating sense, is representation. The ability of representation to generate senses allows the author (philosopher) to design own reality within the limits of the philosophical text. The representation, which generating sense, carries out in the philosophical text regimenting, translating, doing actual, accumulating and designing functions.

D. K. Krasnoyarova
Polyfunctional nature of the theatre

In the article it is analyzed sources of uniqueness of the theatre, allowed it to exist more than three thousand years, and to remain claimed up to these days. With that end in view the author allocates its universal functions: theatre as practical psychology, theatre as a holiday, theatre as a forum, theatre «machine for understanding», and theatre as a universe model. But, as the author confirms, the list remains opened as the theatre with each new sight reveals in a new fashion, not allowing to put the point.

Z. A. Mavlyutova
The historic-cultural aspects of functioning of folk arts in Russians (taking Bashkiria people as an example)

This article has not any analogies with the given subject; it brings the new forms, contents, tendencies in the of Bashkiria decorative and folk art under the interaction of historic, social-economic and cultural facts. It is possible that the publishing of the material of the article will promote decorative and folk art of the people of Bashkiria to the value of the modern culture.