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SUMMARY



B. Kuznetsov. Integration and perfection of financial economic subsystem management - condition of effective functioning of Higher educational institutes

The author of the article offered a common (cybernetic) model of higher educational institutions activity, on the basis of which it is possible to create analogical model of financial-economic subsystem functioning.

HISTORICAL SCIENCE

S.S.Konovalov. Military reforms 1860-1870-s in the UralS: historiography of a Problem

The subject of the research of this article is to study the basic results of comprehending by home historians, publicists, and specialists in regional history of theoretical and practical problems of carrying out of military reforms of 1860 - 1870s in the Urals, including their already published scientific works and forms of organizing the researches. The aim of the research is to generalize the study of military reforms of 1860 - 1870s years in the Urals in home historiography. The article is supposed to reveal and systematize literature dealing with the history of military reforms 60 - 70s of the XIX century in the Urals, to analyze the achievement and gaps in historical literature connected with the study of military reforms 1860 - 1870s years in the Urals, to sum up the development of the study of military reform of 1860 - 1870s in home historiography and to outline possible ways of further research.

Y. N. Knjazhev. Military-industrial committees and economical position of Russian Empire

There is no single point of view today among historiansscientists on the activity of Russian military-industrial committees during the years of the First World War. One of the historians sympathizes to military-industrial committees very much, but others criticize their activity. In the article we will try to analyze this problem and make conclusions.

A. P. Dobronovskaya. Social-cultural activity of religious organizations at Prienisejski region in 1900 - 1917

It is shown development of Christian charity. Forms and methods in this sphere, structure of organizations, which are busy in the sphere, are analyzed in the article.

T. V. Berngardt Critical-bibliographic materials at the pages of journal "Siberian Lights" as a form of historical knowledge translation. (1922-1929)

This article is dedicated to a problem of historical knowledge designing in epoch of transformations. As an object of research was selected a review, because it is one of the genres of critical-bibliographic materials. A review is considered by author not only as specific channel of scientific information transfer, but also as peculiar form of historical knowledge. Thus 1920^{th} give the richest material for reflection.

O.P. Zhuravleva. From the history of the issue of the almanac "Birobidzhan"

In article by means of analysis of archive and other materials, studied by author, is illuminated history of the issue public-political and literary-artistic almanac of the Jewish autonomous area on Jewish language (1946-1948).

L.V. Lipunova. Forming of System of Social and Liberal Education in Higher School of Kuzbass Region

Higher Education is a complex system the forming of which - even within limits of a particular region - needs a whole complex of prerequisites and reasons determing both the possibility of existence and some features that will characterize it in the future. This work contains the analysis of the process of forming Social and Liberal Education system in Kuzbass.

Blinova A. N. The Ethnography of childhood of German population in the Western Siberia in XX - XXI centuries

In this article are studying some questions of ethnography of childhood of German population in the Western Siberia. The detail analyzes of born and christening ceremonies was realized. Also the mechanisms of socialization of German children by institute of family and by another public institutes are considered. Author is allocates various models of this process.

SOCIAL AND ECONOMICAL SCIENCES

A.M. Nakipov Quality of municipal management: sociological aspect

In the article described conditions of quality improving of municipal management.

T. Y. Pozdnyakova. Some issues of community engagement in school administration

On the basis of the made public examination of educational system of Omsk city according to National Public Government, conception of optimal school administration organizational structure, were revealed from the point of view of all the participants. The competence sphere of the board of governors was precised, and qualitative changes in the public government were planned, as well as in partnership building, cooperation, interconnection between all the levels of educational area.

I.P. Gladkikh Social protection of land forces military personnel of Russia: historical research

In the article has made a conclusion, that social need in organization of social protection of military personnel has been existence from the moment of Soviet Union rise and its land forces. Forming, development and perfection of social protection system was internal part of historical process.

M.N.Iljichyov Critical analysis theoretical aspects of concentration of manufacture

In this article the author has analyzed the contradictions arising between different authors at a formulation of the basic concepts and characteristics of concentration of manufacture in the points of view of the scientific - philosophical approach, and also, having generalized the available information, has offered own sight at the decision of this problem.

O. S. Ilyina Complex Diagnosis of a Modern Organization Corporate Culture

The current approaches to the organizational culture estimation are generalized, limitation to their application are defined. The recommendations to their possible usage are given in reference of the corporate culture of Russian companies. The algorithm of a complex diagnosis of corporate culture of modern organizations are elaborated and tested at some industrial enterprises of Tyumen region. Some possible ways of cultural development of modern organizations are suggested.

A.Y. Sidlova Ethnical marketing: application in conditions of modern Russian reality.

This article is devoted to the problem of usage of multicultural marketing in Russia. Characteristics of target audience based on ethic origin were listed; they should be taken 193



into account. Reasons of its popularity in the U.S.A. were displayed. Examples of effective usage of multicultural marketing in Russia and abroad were given. In this article were mentioned main techniques of BTL-advertising which can be appropriate during an interaction with ethnic groups.

O. M. Teterina, M. V. Mogilevich The estimation of factors, effecting on investment policy at the city passenger transport

On the research base of literary resources and questioning of specialists, working at passenger transport, were revealed factors, effecting on investment policy at the city passenger transport in market terms. In the paper was made classification of factors and subfactors and was found importance of their effect on investment policy at the organizations of city passenger transport.

E.A. Bedrina, E.A. Bedrin, M.V.Tkachenko System approach at auto transport enterprises as the key of traffic safety

The analysis of offences and road accidents has been taken on the auto transport workshop of «Omskvodokanal» for 2002 - 2005.

It's allowed to make a conclusion about effectiveness of this complex measures by lowering of accident rate from the position of system approach. It's given the right to recommend them to other auto transport organizations.

PHILOSOPHICAL SCIENCES

R. A. Fink Structural analysis of profound sides of national idea as socio-philosophical problem

The article offers the system-cybernetic analysis of profound sides of the categories "national idea", which allows to define her main elements, structure and functions, as well as consider the main relations and rules of handling data elements. The author shows dependency of national idea specifics from specifics of the nations, and then he determines the main reason of their mutual influence that points to the importance and need of more detailed consideration of national idea, both as in study of the nations, and in analysis of the prospects of the society development. Apart from theoretical and practical value of such approach, the article reveals the contents of the notion of the national idea in a new way with a standpoint of social-philosophical analysis.

V. P. Gerasimov Philosophy and psychology of «Self»

This article is about analysis of "Self" from neodeterministic point of view, that declared phycho-synergetic paradigm in postclassical psychology, where human is determined as non-equilibrium, transcendental and dissipative system with consciousness. In this case "Self" exists as special substantial aspect of selfdetermination, which could be representing as subject's feeling of self-interrelationship what happens inside and around him.

N.A. Shvetsova The phenomenon of charisma in the modern religious consciousness

The article deals with the consideration of the structure of the religious consciousness and charisma as a special emotional state of consciousness in the modern stage of society's development. The sources of charisma, historical and modern forms of its display, multifunctionality of this spiritual phenomenon, its place in the religious consciousness and culture have been determined in the article.

U.V. Ivanova. Historian-philosophical approach in study of gender as a metaphor and a social stratification

In the given work was considered a notion "gender" in such category as stratification category and as cultural metaphor. In light of this determination, it is possible to correlate gender studies with not only philosophical concepts, which consider directly into a problem of sex, social position of the women etc. (for instance, with work Simony de Boyuar), but also with vastly more broad circle philosophical concepts, in any event turned to the problem of male and female origin.

S.V .Kutsenko Mediation as a phenomenon of modern Russian society

This article is devoted to description of an actual and an insufficiently studied in scientific literature phenomenon «mediation». For this is working out socio-economic mediation conception, put out main conceptual hypothesis of investigation the mediation, and namely, mediation is considered as public and social phenomenon, social institute, socio-economic system and other.

V. Bizyukov Reasons of phenomenon « sponteneous image creation of commercial organizations »

One of the principal causes of image creation is a safety, as it's a need of person. It encourages a person (sometimes unconsciously) to collect information about the object with which he is in a contact in any event. This is a process of image creation, which due to features of the communications in a society turns to the uniform image shared by the majority of the society members.

G.S.Chuchkova On the problem of communication in virtual communicative environment

Having analyzed specific character of virtual communicative environment organization the author offers an alternative explanatory model of "Internet-addiction" phenomenon. Personality's involvement in the process of computer mediated communication is conditioned by the opportunities provided by communication of Internet-services. Fragmentariness, existential potential, sociality, carnival-like mode, emotional richness of interpersonal interaction in the Internet environment let a person to satisfy his need in significant relations with others.

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCES

I.G.Abashin Political identity as transcommunicative formation

The author of the article affirms, that in socio-psychological researches, political identity could be considered as sub-species of social identity, because the first has all common signs of the last; self-determination of personality in group; accepting by personality of group membership, positive attitude to it and so on.

E.S Vecherskaya Social-psychological peculiarities of ecological consciousness of the industrial enterprises manag-

In the ecological consciousness of managerial groups can exist the contradictions between the structural components and levels of consciousness (the conflicts of opposition and motives) and between the corporate liability of groups for their ecological activities in the nature management field. The main system formative indexes of taking new and more effective managerial resolves are the levels of development of professional and personal ecological consciousness of the groups which have a particular interest in adherence of ecolaws.

N. G. Lymar Constructive conflict management

In the paper has been examined main factors, influencing on the constructive management of conflict and conflict situations in the whole, such as emotional interpersonal relationship, conditions of internal relations in group, level of common culture of opponents, similarity of values, style of interaction between opponents, type and severity of interacted parties.

M. A. Zhukova Peculiarities of psychological self-regulation of younger school-aged children

This article describes the peculiarities of psycho-regulation of children. Author studies the children's ability to achieve the conditions of relaxation and mobilization. As the indication of condition changes was selected the «frequency of palpitation» and «skin resistance». Author searched the difference above girls and boys in this ability to psycho regulation.

I.L. Beregova Communicative culture of psychologist as a term of professional activity's efficacy

The interest of the author of this article is focused on communicative culture of the psychologist and some means of its formation. The author also reveals the essence of such phenomena as professional communication and culture of professional activities. Special attention is paid to the analysis of the skills that appear to be necessary for efficient communication.

V. I. Popov, E. V. Bryantseva Personality peculiarities of people with marked gambling addiction

The article represents personality peculiarities of gamblers, different characteristics of internality. It deals with specific psychological defense mechanisms of people with marked gambling addiction.

O. S. Parts, E. V. Samokhvalova Pedagogical terms of talented child's self-realization: socio-humanitarian aspect

The article deals with the problem of necessity to form the broad pedagogical thinking for achievement of quality of the education process.

In the author's opinion, the criterion of formed broad pedagogical thinking can be the effective work with talented children. According to the nature of talent, it is demand to be ready to think and act in the different living situations creatively and beyond standard.

The data of observations is confirmed by the research results of pupils and teachers conducted in the centre of supplement children'? s education «Evrica» in Omsk, during the project «Intellect. Creation. Science» in 2003 -2006.

T. I. Luchina Form-master's activity by development of teenagers' thought culture as culture cultivating component of communicative culture

In the article author opens a vital question of form-master' activity by development of teenagers' thought culture in the pedagogical process. This activity author interprets with potion of pedagogical government. The author describes new forms and methods, using of which allows to form-master to develop both as thought culture, standard of speech and communicative culture.

T. I. Korchinskaya, Test control as one of the means of students' achievements quality measurement in the higher education institutions

The research conducted by the author showed a positive influence of test control on the quality of students' achievements in the higher education institutions. The author has analyzed different psychological and pedagogical approaches of the problem of computer testing, proved the effectiveness of test control in the process of education, examined test types and test assignments, carried out a comparative analysis of the positive issues of the traditional and automated test control.

O. Y. Prudkovskaya Method preparation and introduction of forming professional readiness for IT - application by students-designers

The article is devoted to the problem of formation of professional preparation of students-designers for the usage of the information technologies. Scientific novelty of the research consists in that principles of the development of professional designer's model are determined, the structure and content of components of preparation for the usage of the information technologies in the professional activity of the designer are substantiated

S. Y. Neiman Information Development of the Society and Regional Education in Foreign Language (in Siberia)

The article discussed the problems connected with informational processes in the modern society and their effect on the reforms in the sphere of educational system of Russian Federation, particularly in teaching foreign languages in Siberian region. The perspectives of comprehensive education in foreign languages in connection with globalization and the participation of Russia in EU educational system are analyzed. The comparative survey of the educational situation in foreign languages in Moscow higher educational institutions with the Siberians ones is given.

E. S. Bessmeltseva Features of educational-exploratory activity of the students of not linguistic faculties on occupations of germanlanguage.

In the article the definition of educational-exploratory activity is given and its features, as the forms of integration of educational and exploratory activities are called. Also the structure, the subject, the object, the means and the product of educational-exploratory activity on German language occupations are analyzed and principles of organization of educational-exploratory activity in a learning process to a foreign language at not linguistic faculties are justified.

N. V. Samsonova To the issue of pedagogical function realization of problematic training on the subject "foreign languages" at the higher educational institute.

After analysis of the different researchers, the author of the article drew a conclusion, that as functional structurally-substantial components of pedagogical potential of problematic training may be accept: development of students' creative way of thinking, which forming critical thinking personality; problematic-creative appropriation of culture, including spiritual value, that is promote to a development both as creative and spiritual abilities.

E.I. Travkin The basic aspects of training of future teachers to a computer modelling

In the article the basic directions of computer modelling use in training of the future teachers (computer science, computer facilities and computer technologies) are analyzed and the expediency of construction of a rate on the basis of the use of computer imitating modeling event-graph approach is given reason on.

PHYSICAL CULTURE

I. V. Sheveljova The role of physical culture in forming of reproductive health of students

The rise of moving activity at the lessons, work of a "round table", and regular fulfillment of special exercises complex assists to improvement of reproductive health of students - girls. Because of the exercises from our specialdeveloped methods, power of back's muscles, prelum abdominale, flexibility and mobility of hip joints are better by the students from experimental group, then of control group students.

O.A. Melnikova. Effectiveness individual- differential method of swimming for external breath's indexes, physical efficiency and constitution's resistance in experimental special medical group with displasia of connecting tissue

The effectiveness of the individual- differential method of swimming for external breath's indexes, physical efficiency and constitution's resistance was found out in experimental special medical group with displasia of connecting tissue A (40 students) and B (20 students) training on the method (worked out in dependence on the phenotype) in contrast to the control groups K1 - 20 students of special medical group (without dividing according to the phenotype) and K2 - 60 almost healthy students.

S.N. Yakimenko, A. V. Polustruev, S. V. Novikova Differential use of restoration physical means at the stage of before competition training of 13-15 year old gymnasts.

Increase of competition program's complication and intensification of training process in artistic gymnastics require applying of effective system for gymnasts' restoration and rise of their functional condition.

V.V. Dubinetsky Conjugated developing of strength abilities while training judoists how to use a hold / clench with the help of a training apparatus

The peculiarity of improving strength abilities to take and use a hold / clench by means of a training apparatus has not been thoroughly investigated. The development of special training apparatuses enabling to perform the movements close to the main effort has a great importance during physical training. It is possible to keep impact of the load due to a definite system of introducing more efficient means into the process of training. It has become necessary to use the means that could selectively influence some groups of muscles with the aim to develop sportsmen's moving skills during their future competitive activity. Special physical training, that is the use of a training apparatus, helps to refresh the content of the process of learning how to improve strength abilities as well as the criteria of assessing the level of judoist's physical development on taking and using a hold / clench in their competitive activity.

CULTURE SCIENCE, ART CRITICISM

S.N. Popov The Maternal Lineage by primates and Paleolithic images of Woman

The work presents community of the Maternal Lineage by primates and of archaic human societies. Just the fundamental maternal line notions evoked images of group parent and personified in the Upper Paleolithic art. Existence of Totemism in these images is insoluble problem now.

Y. I. Shekhvorostova Comparative analysis of theological and secular modes for questions concerning ecclesiastical split of XVII centuries

On the basis of the carried out research distinction of theological and secular approaches in understanding of the purpose of the church reform realization, which has served to an occasion for split, and the true reasons of its occurrence is established. In the article a new point of view on the reasons of reform according to which reform was carried out with the purpose of introduction Catholicism in Russia is also considered.

A. G. Kichigina Phenomenon of neoarchaica in the modern art of Sibiria

The article is devoted to the analysis of the new art phenomenon in the modern art of Siberia — neoarchaica, generalizing art experience of last decades. The author addresses to the creativity of artists of Siberia who work in different areas of plastic arts.

V. Chirkov Spatial-temporal being of work of art (on the material of graphic art of Sibiria in the middle of XX to the beginning of XXI)

At the end of the 20th century in art of Siberia the actualization (translation) of historical local cultures happened, also at that moment there was stable development of usual forms of art in Russian-European traditions. Studying through all parts of real art process lets show the principle thesis about spatial-temporal being of works of art, so to penetrate into the ontological sense of man's being in art.